

# The Daily Progress

NOW. MORE THAN EVER.



# 2018 welcome

Curated for the in-the-know local and the newcomer – this is the [complete guide](#) for Central Virginia attractions, arts & leisure, festivals, recreation, government, and Readers' Choice winners.






This is where readers will get to know this town, inside and out!

2018  
RATES  
& INFO

# Print advertising

ALL PRINT ADS ALSO INCLUDE 30K IMPRESSIONS ON [DAILYPROGRESS.COM](http://DAILYPROGRESS.COM)



## STANDARD AD SIZES

|   |   |   |
|---|---|---|
| QUARTER<br>\$495  | HALF<br>\$905   | FULL<br>\$1625  |
|  |  |  |
| 3.5" X 4.75"  | 7.25" X 4.75"   | 7.25" X 9.75"   |
| BLEED 8.625" X 11.125"  |   |   |


## PREMIUM FULL PAGES

|   |                       |                           |
|---|-----------------------|---------------------------|
| BACK COVER<br>\$2,500                       | COVERS 2-3<br>\$2,250 | PAGE 3,5, OR 7<br>\$2,000 |
| ad space reservations:<br><b>August 1st</b> |                       |                           |

## SPECIALTY PAGES

|  |   |   |
|--|---|---|
| KID'S CORNER<br>LOCAL SHOPPING & SERVICES<br>SCOTTSVILLE ON THE JAMES<br>REALTOR CONNECTION<br>LAKE MONTICELLO<br>MEDICAL SERVICES<br>WINERIES | EIGHTH<br>\$240   | QUARTER<br>\$360  |
|  |  |  |
|  | 3.5" X 2"   | 3.5" X 4"   |

## FOCUSED PAGE

|   |                                 |
|---|---------------------------------|
|  | SIXTEENTH                       |
|   | DOWNTOWN CHARLOTTESVILLE: \$125 |
|   | 2" X 1.5"                       |

# welcome

ON STANDS  
AUG. 31  
2018

QTY: 20K

15K INSERTED INTO DP  
5K DIRECT MAILED TO NEWCOMERS

# Digital advertising

## SECTION SPONSORSHIP: \$500 PER YEAR

SECTIONS: HISTORY & CULTURE • LEISURE  
BREWERIES, CIDERIES & DISTILLERIES • COMMUNITY  
SERVICES & GOVERNMENTS • SPORTS & RECREATION

## ALSO INCLUDES:

Share-of-Voice  
Top Banner (728x90px)  
& In-story ad (300x250px)

Reserve your space today. [Call 434.978.7200](tel:434.978.7200)

# The Daily Progress

NOW. MORE THAN EVER.