



The Weeks Group is the Nation's #1 Ad Revenue Generating Team!

We Sell on the Frontline with Your Sales Professionals.

Over the past 10 years, The Weeks Group has consistently helped our newspaper media partners grow advertising revenues. We work with all size newspapers signing annual ad agreements. Our *one-week events* have produced from **\$80,000 in revenue and up to \$1.5 million** for a single market...in just one week. TWG has built successful partnerships with media groups that include Gannett, Lee Enterprises, Adams Publishing Group, Hagadone Media, Aim Media and a host of other independents.



Our industry experienced sales directors sell side by side with your sales team and make 100% of the presentations to advertisers.

"NO RISK" TWG only earns a commission when the program is successful.

What Makes Us Different.

- ✓ We are from the industry and understand your world extremely well.
- ✓ TWG sales agents make 100% of the sales presentations to advertisers.
- ✓ TWG does all the work; program design, training, sales materials, scripts and more.
- ✓ We create a powerful CUSTOM marketing package for your market.
- ✓ TWG's program is a true morale booster and will leave your team with a heightened sense of urgency to make sales happen.

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