

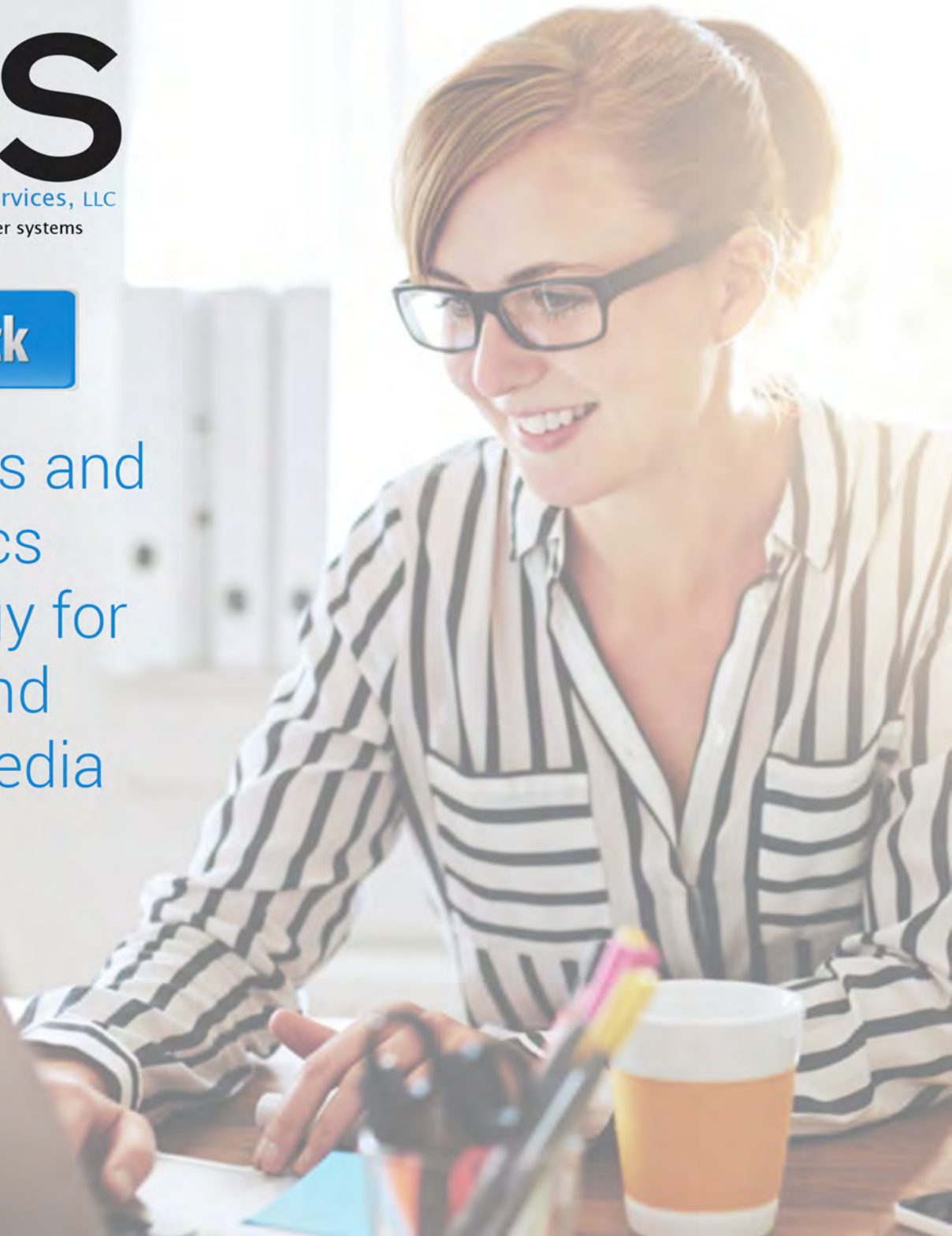


Software Consulting Services, LLC

SCS builds trusted newspaper systems

SCS/Track

Ad services and
logistics
technology for
print and
digital media



CREATE, PROOF, ORGANIZE, SHARE

SCS/Track is the most complete creative services tool for retail, classified and digital ads in print and on the web.

Creative

Quick, direct and prioritized access to electronic documents, integration with Adobe products for ad building, automated dispatch for proofing and approval

Customer

Improved satisfaction through faster turnaround and significantly fewer make goods

Paperless

Replace paper tickets and multi-part forms with electronic ad submission, creation and proofing

Print

Create attractive print ads for dailies, weeklies and shoppers

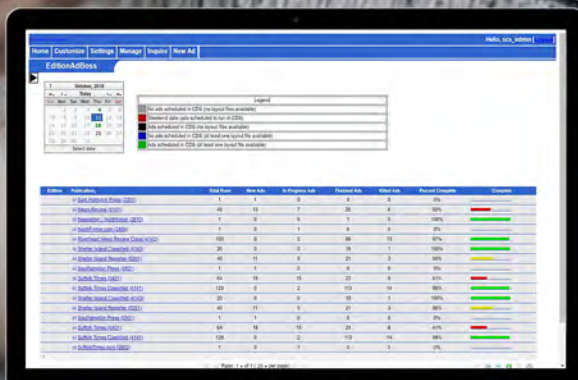
Digital

Create stunning digital ads for your website and mobile device

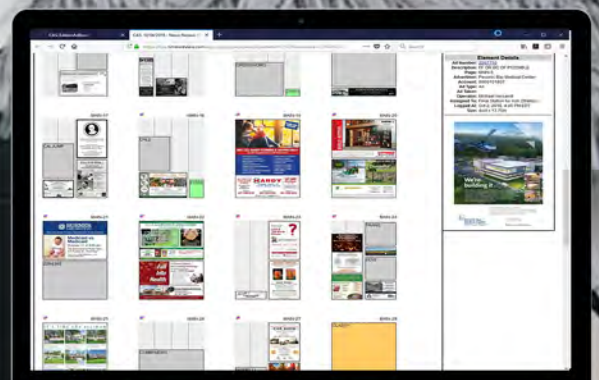
Features & Benefits

- Entirely digital production with paperless workflow
- Unlimited user licensing with no per-seat or per-instance costs
- Customize ad statuses in a list, by user, or at the publication or page level
- Online self-service for ad submission and ad proofing
- Robust search and filter capabilities, including searching ad copy
- Automated image routing and conversion with optional Color Factory module (provided by Fotoware™)
- Full support for all modern browsers
- Thorough event logging for real-time analytics and productivity metrics

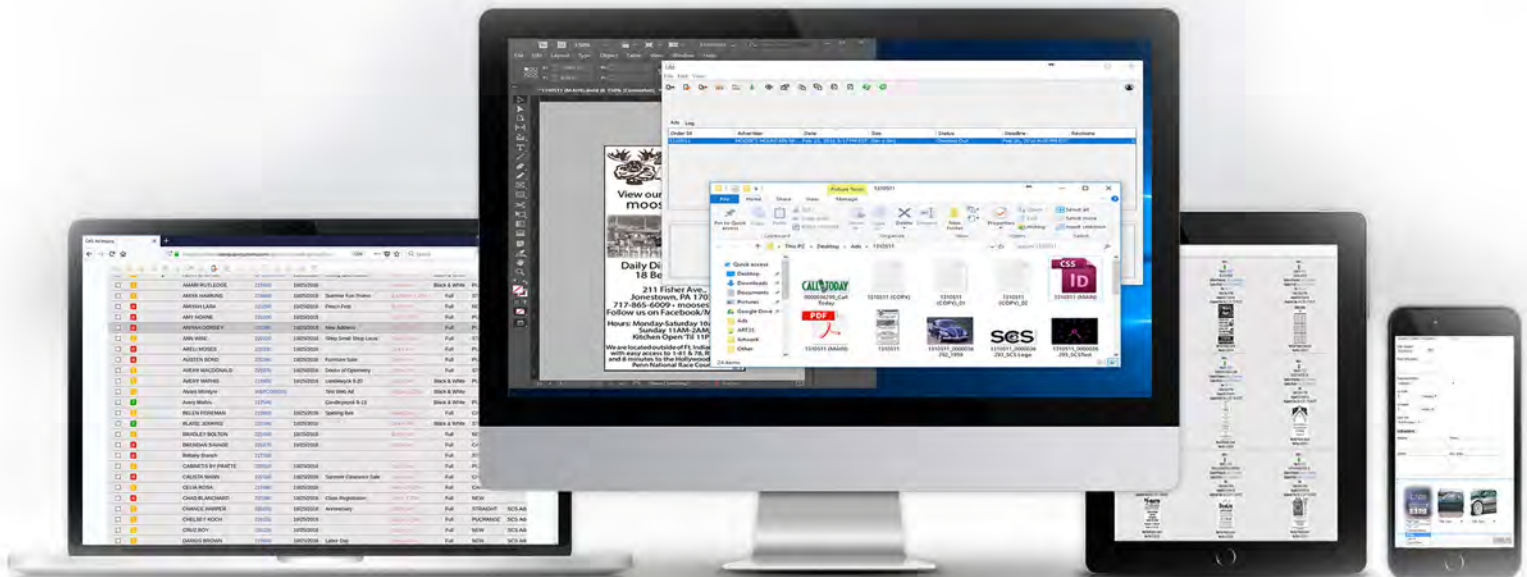
SCS offers flexible hardware options with minimal IT resources required. Sites can run on-premise with SCS-provided Local Cloud Appliances, on customer-provided equipment (physical or virtual), or in the cloud.



Name	Customer	Settings	Manage	Inputs	Real Ad
EdisonAdBoss					
1	October 2013				
2	10/1				
3	10/2				
4	10/3				
5	10/4				
6	10/5				
7	10/6				
8	10/7				
9	10/8				
10	10/9				
11	10/10				
12	10/11				
13	10/12				
14	10/13				
15	10/14				
16	10/15				
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18	10/17				
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22	10/21				
23	10/22				
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25	10/24				
26	10/25				
27	10/26				
28	10/27				
29	10/28				
30	10/29				
31	10/30				
32	10/31				



Developed specifically for creative teams to share, distribute and manage rich media



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