



an ancestry company

## Life's events made easy.

Life's important moments range from the joy of birth, through engagements, anniversaries, milestone events and ultimately, obituaries.

Adpay's intuitive, mobile-first design helps capture your message easily with a self-serve tool that builds the perfect memory.



Obituary and Celebration templates

Display ads mirror your exact styles and rating

Our Obituary and Celebration self-serve is built to make online notice placement an effortless experience.

- Self-serve placements generate 30% more revenue for print
- Unlimited upsell opportunities
- User dashboard allows for saving and editing of notices
- Take advantage of a dedicated Celebrations page with Adpay's Marketplace Search
- Add a beautiful and meaningful We Remember memorial to print obituaries - at no cost

