



# FOR LOCAL BUSINESSES NEWSPAPERS HAVE YOUR BACK.

Local newspapers have the print and digital advertising solutions to help businesses bring customers back and quickly regain lost revenue. Local newspapers' reach across products has never been higher. And with special packages tailored to local businesses, there are options for any size business with any budget.

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*When it comes to delivering results  
for local businesses,*

**NEWSPAPERS  
HAVE YOUR BACK**

*Reach, Results, Solutions*

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America's   
Newspapers

America's Newspapers is a national association supporting journalism and healthy newspapers in our local communities. Find out more at [www.newspapers.org](http://www.newspapers.org) or follow us on Twitter @newspapersorg or on Facebook @americasnewspapers.