

America's Newspapers

20 **SENIOR LEADERSHIP** 21
CONFERENCE

THE BROADMOOR | COLORADO SPRINGS

IN PERSON OCTOBER 17-19

We Look Forward to Seeing You in Colorado Springs!

We look forward to seeing you at the America's Newspapers Senior Leadership Conference at The Broadmoor, Oct. 17-19.

We have a great program and we know that everyone is looking forward to seeing each other – from a cross-section of daily newspapers, community newspapers and companies that provide goods and services to the newspaper industry.

The meeting will be held at [The Broadmoor](#) in Colorado Springs. The hotel's address is 1 Lake Avenue. The main telephone number is (855) 634-7711.

All of our events will be held in the Broadmoor West Meeting Area. The opening reception Sunday night is in the Mountain View Terrace. All conference sessions will be held in Rocky Mountain A&B, and registration is in the Rocky Mountain Foyer. For those attending the Family Owners Meeting on Saturday, those sessions are in the West Ballroom A&B, and registration is in the Mountain View Foyer. Here is a [map of Broadmoor West](#) where those sessions will be held. Here is an overall [resort map](#) to help you get your bearings.

SAFETY PROTOCOLS

Your safety is our top priority. We want our attendees to enjoy time engaging with other attendees in a safe environment and we are carefully monitoring the developments regarding COVID-19 and following CDC and local guidelines. Additionally, The Broadmoor has established protocols to ensure the safety of its guests, and the America's Newspapers staff is implementing the best practices from leading associations to also ensure the safety of attendees.

Safety protocols for the meeting include:

- You will be required to provide proof of vaccination or a negative COVID-19 test taken no more than 72 hours prior to arrival. (Vaccinated guests may email a scan of their vaccination record card to psheffield@newspapers.org in advance if they prefer.)
- We are recommending masks in all conference settings for attendees, staff and guests. Masks and hand sanitizers will be available throughout the conference.
- We will provide a wristband system that allows each attendee to specify the level of social distancing they prefer.
- Conference seating will be socially distanced.

We will continue to monitor the CDC's recommendations and adjust our plans if needed in order to provide an engaging experience while keeping the safety needs of our attendees a priority. All individual health information will be kept confidential.

GETTING THERE

The hotel is 15 minutes from the Colorado Springs airport, and 90 minutes from Denver International. Round-trip and one-way shuttle service can be arranged through The Broadmoor's transportation department once you have finalized your flight plans. Please contact (855) 266-2522 to learn more about the hotel's airport shuttle services and other transportation options.

The Broadmoor's official car rental agency is Enterprise, with locations at the Colorado Springs Airport, Denver International Airport and The Broadmoor. For rental car reservations, please visit [Enterprise](#) or call them at (719) 635-8029.

[Driving directions from both airports](#)
[Door-to-door driving directions](#)

Valet parking at The Broadmoor is available to all overnight guests for \$35 per night. Based upon availability, Valet parking for those visiting the hotel's restaurants, shops or meeting space is complimentary.

The overnight self-parking fee for hotel guests is \$25 per night with full in and out privileges. Day charges are \$2 for the first 30 minutes, with an additional \$2 per half hour up to 10 hours or \$12. Any parking exceeding that amount of time will be tallied at a maximum daily charge of \$25 per day.

WHO'S COMING?

You will see old friends and meet new ones! [Here is a list of people who are registered](#) as of today.

CONFERENCE PROGRAM

The program starts with a reception at 5:30 p.m. Sunday and sessions start at 8 a.m. on Monday, Oct. 18, and adjourn at Noon on Tuesday, Oct. 19. A bonus session runs from 1:30 – 3 p.m. on Tuesday. Be sure to wear your badge.

A series of six Roundtable sessions will be held on Monday afternoon. We were happy to see that most of our newspaper executives accepted our offer of discounted registration fees in exchange for committing to attending six Roundtable discussions, led by our Solutions Partners. These sessions are only open to newspaper executives and the Solutions Partners who are hosting those table discussions: AMG | Parade, Coda Ventures, Creative Circle Media Solutions, Lineup Systems, Mather Economics, Modulist, OwnLocal, Publication Printers, Seyfarth, Software Consulting Services, TownNews and VoicePort. Additional information about the topics at each of these tables will be available soon. Newspaper executives will be able to self-select the six sessions to attend on that Monday afternoon.

CONFERENCE SPONSORS

Eighteen Solutions Partners are sponsors at this year's conference. They have a wealth of knowledge about what is working in newspapers all over the U.S. Please make a point to visit with them during the conference and thank them for their support of our industry. The right solution or suggestion can pay for your trip to Colorado Springs many times over – and their support of our conference pays for expenses that otherwise would have to be included in higher registration fees.

Please join us in thanking our sponsors!



WELCOME RECEPTION ON SUNDAY

The Welcome Reception for registered attendees begins at 5:30 p.m. on Sunday, Oct. 17, and concludes at 7 p.m. Bring your badge. You must be registered for the convention to attend.

MONDAY EVENING RECEPTION

A reception for registered attendees also will be held on Monday from 5:30 -7 p.m. Again, don't forget to wear your badge.

DINING IN COLORADO SPRINGS

It's easy to find a great meal in Colorado Springs. Here is a list of [restaurants at The Broadmoor](#), with notes about proper attire for each venue. If you are interested in restaurants away from The Broadmoor, check out these [recommendations from our concierge](#). Most are just a short drive from the resort.

BUSINESS SESSION

America's Newspapers will elect officers and directors during the annual business session at 8:30 a.m. Tuesday, followed by the General Session program. It is important that members attend this session.

ATTIRE AND WEATHER

The forecast for Colorado Springs calls for daytime highs in the low 60s and nighttime lows near 35 degrees – with little chance for rain. Check before you pack! Access a 10-day forecast at [The Weather Channel](#).

In public spaces and hotel lobbies, The Broadmoor requests that its guests wear “resort casual” attire. For men, that means shirts with collars and slacks, with or without a jacket or sports coat. A seasonal sport coat or blazer is suggested for dining in some restaurants at The Broadmoor. [Learn more here](#). For the conference sessions, we suggest business casual. As the conference rooms tend to be cool at times, a light jacket or sweater may be helpful.

THINGS TO DO

Take the cog railroad to the top of Pike's Peak, drive through Garden of the Gods, cross the Royal Gorge, visit the Air Force Academy – there is no shortage of scenic adventures in Colorado Springs. [Here's a great list](#).

INTERNET ACCESS (sponsored by Dirks, Van Essen & April)

Conference attendees have complimentary internet access in their guest rooms, hotel lobby and in our meeting rooms.

FITNESS CLUB/SPA

The spa at The Broadmoor is world-class. It is known internationally for its innovative services and integrated approach to health and relaxation. To ensure the most beneficial experience possible, you will be asked to fill out a Health History Questionnaire prior to your spa services, which your practitioner will review with you. The spa stays busy, so book your appointments in advance by calling (866) 686-3965. Here's everything you need to know [about the spa](#).

NEED HELP?

The America's Newspapers staff can help you with hotel, program and registration questions before and during your trip. Please contact us:

Dean Ridings • (850) 212-8895 - mobile • dridings@newspapers.org

Patty Slusher • (847) 644-9230 - mobile • (847) 282-9850, ext. 102 - office • pslusher@newspapers.org

Safe travels! See you in Colorado Springs.

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