



We Look Forward to Seeing You in Phoenix!

The leadership and staff of America's Newspapers and the News/Media Alliance look forward to seeing you at the [2024 News Industry Mega-Conference](#) in Phoenix, April 14-16. Here is information to help you plan your trip.

The Mega-Conference will be held at the Sheraton Phoenix Downtown, 340 North 3rd Street, Phoenix, AZ 85004. The hotel's telephone number is 602-262-2500.

Check-in time is 4 p.m. and check-out is at 11 a.m.

For information on reserving a hotel room, [click here](#).

The conference registration desk, Town Square and meetings rooms are located on the second level of the hotel. The conference registration desk is in the Valley DE Foyer, just outside Valley D & E, where the Town Square is located. The General Sessions will be held next door to the Town Square in the Valley of the Sun Ballrooms A, B and C. Breakout sessions on Monday and Tuesday will be held in Ahwatukee – just around the corner from the conference registration desk.

GETTING THERE

The Sheraton Phoenix Downtown is just 3.8 miles from Phoenix Sky Harbor International Airport. A Light Rail station (Phoenix Lightrail) is also close by.

At the Phoenix Sky Harbor International Airport: Find full information about taxis, shuttles, car rentals and more [here](#).

Valet parking at the Sheraton Phoenix Downtown is \$44 a day. Self-parking is \$32 a day.

GREAT PROGRAM, TOWN SQUARE AND A NETWORK OF COLLEAGUES

The conference registration desk opens at 1:30 p.m. on Sunday, April 14.

Please wear your conference badge at all times.

Badges are required to enter the Town Square, receptions, breakfast, lunch and meetings.

The Town Square will open at 5:30 p.m. on Sunday with our Welcome Reception. The reception runs until 6:30 p.m., followed by dinner on your own.

Additional Town Square hours are from 7:30 a.m. to 6:30 p.m. on Monday, April 15, and from 7:30 a.m. to 2:30 p.m. on Tuesday, April 16.

Don't leave early! There is a full day of programming on Tuesday, including the always-popular Idea Exchange after lunch on Tuesday. Wrap up the conference by sharing your best ideas in revenue, content, digital and more with your fellow conference attendees.

Refreshments are available in the Town Square at breakfast, lunch and during the breaks. Coffee is available until 6:30 p.m. Monday and through lunch on Tuesday.

The program begins at 8:30 a.m. on Monday, April 15, and concludes Tuesday at 2:30 p.m.

- [Here is the complete conference program.](#)
- [Here is a list of companies sending attendees to the Mega-Conference](#)
- A full attendee list will be available at the conference – on our Mega-Conference app. Be sure to scan the QR code at the conference registration desk to download the app to your phone.
- [Here is a list of sponsors and exhibitors](#)

VISIT OUR SPONSORS AND EXHIBITORS

The Solutions Partners who are exhibiting at the Mega-Conference are prepared to share a wealth of knowledge about what is working at local media companies all over the U.S. Please make it your mission to visit with them. The right solution or suggestion can pay for your trip to Phoenix many times over – and often, the experts behind the exhibit tables, at engagement tables or at Solutions Roundtable discussions are your best source of information!

WEATHER AND ATTIRE

Daytime highs are expected to be in the upper-70s; evening lows will be in the mid-50s. [You can check here for an update as you pack.](#) Dress is business casual. Ties are not necessary. This attire also is suitable at almost any restaurant you may choose for dinner and for the Mega-

Conference functions. Hotel meeting rooms are often chilly. You may wish to bring a jacket or light sweater for the conference sessions as hotel meeting rooms are often chilly.

WELCOME RECEPTION

The welcome reception on Sunday evening, April 14, will be held in the Town Square (Valley D & E) from 5:30 - 6:30 pm. The opening reception is sponsored by Kodak.

In addition, be sure to visit these premium sponsors in the Town Square:

- AdCellerant, which will be hosting a Coffee Shoppe throughout the conference
- AdMessenger, with a specialty Wine Bar during receptions
- BLOX Digital, with a Whiskey Bar during receptions
- Legacy.com, with a Bake Shoppe throughout the conference
- Pugpig, with a Beer Pub during receptions

See details about the specialty drinks and additional treats that are planned throughout the conference in the Town Square – [here](#).

A reception also will be held Monday evening from 5:30 – 6:30 p.m., sponsored by Gannett.

BREAKFAST ON MONDAY AND TUESDAY

A full American-style breakfast will be available in the Town Square on Monday from 7:30 - 8:30 a.m., sponsored by Compulse, with assorted pastries in the Legacy.com Bake Shoppe. Tuesday's "build your own burrito" buffet breakfast, also from 7:30 – 8:30 a.m., is sponsored by Indigo Trigger, with Brioche Breakfast Sandwiches in the Legacy.com Bake Shoppe.

LUNCH ON MONDAY AND TUESDAY

A buffet lunch will be held at 11:45 a.m. in the Town Square on Monday and at Noon on Tuesday.

- Monday's lunch, an Italian Buffet, is sponsored by Software Consulting Services (SCS).
- Lunch on Tuesday includes soup, salad and baked potato buffet with varied protein options. Your favorite baseball lunch treats (with hot dogs, popcorn and sweets) are also available at lunch in the Legacy.com Bake Shoppe.

SOLUTIONS ROUNDTABLES

Sixteen Solutions Partners will host roundtable discussions as part of the conference program on Monday afternoon from 12:45-2:30 p.m. [View the roundtable topics here.](#) This session is only open to newspaper executives and the table hosts:

Audience.io	King Features
BellCornerstone	Monster
CitySpark	NERUS Strategies
Column	Newzware - ICANON
Creative Circle Media Solutions	OnPremise Network
Elite Insights	OwnLocal
Enghouse Interactive	Seyfarth Shaw
Jobcase (formerly Recruitology)	Spot-On

VIEW FULL PROGRAM DETAILS

More information about the conference sessions and speakers can be found [HERE](#).

DINING

Three on-property dining options are available at the Sheraton Phoenix Downtown – find details [here](#).

In addition, here's a list of [local restaurants near the Sheraton Phoenix Downtown](#).

THINGS TO DO

Learn about local attractions [HERE](#).

SHARE YOUR EXPERIENCE AND CONFERENCE PHOTOS ON SOCIAL MEDIA

Tweet using the hashtag: #2024MegaConf

SPECIAL THANKS TO OUR MEDIA SPONSOR

Thank you to Editor & Publisher Magazine for your support of the Mega-Conference.

Safe travels! We look forward to seeing you soon in Phoenix!

