



We Look Forward to Seeing You in Dallas!

The leadership and staff of America's Newspapers and the News/Media Alliance look forward to seeing you at the [2023 News Industry Mega-Conference](#) in Dallas, April 2-4. Here is information to help you plan your trip.

Hilton Anatole

The Mega-Conference will be held at the Hilton Anatole: 2201 N Stemmons Freeway, Dallas Texas 75207. The hotel's telephone number is 888-269-1577.

For information on reserving a hotel room, [click here](#).

The conference registration desk and Town Square are located on the ground level of the hotel in the East Atrium. The meeting rooms also are just off the Town Square in the Stemmons and Carpenter Ballrooms. (Board meetings and other private meetings on Sunday are held in the Mezzanine Level of the East Atrium.)

GETTING THERE

The hotel is 17 miles from the Dallas-Fort Worth International Airport and just 4 miles from Dallas Love Field. Ubers are easy to get at both airports. Follow the signs to ground transportation to find the Uber pickup areas.

At the Dallas-Fort Worth International Airport: Taxi service is available on the lower level of Terminals A, B, C, D and E. A DFW Airport Guest Assistant is available at taxi stands between 8 a.m. and midnight to help control the flow and ensure that you are placed with a taxi.

At Dallas Love Field: Various taxis are available. Taxis are located on the transportation lower level. Passengers must cross the street toward Parking Garage A to reach the taxi stand.

Valet parking at the Hilton Anatole is \$36 a day. Uncovered self-parking is \$25.

GREAT PROGRAM, TOWN SQUARE AND A NETWORK OF COLLEAGUES

The conference registration desk opens at 1:30 p.m. on Sunday, April 2.

Please wear your conference badge at all times.

Badges are required to enter the Town Square, receptions, breakfast, lunch and meetings.

The Town Square will open at 5:30 p.m. on Sunday with our Welcome Reception. The reception runs until 6:30 p.m., followed by dinner on your own.

Additional Town Square hours are from 7:30 a.m. to 6:30 p.m. on Monday, April 3, and from 7:30 a.m. to 3:30 p.m. on Tuesday, April 4.

Don't leave early! We hope you will stay for two great conference sessions and the closing reception on Tuesday, April 4, at the offices of The Dallas Morning News. Buses will transport conference attendees to The Dallas Morning News at 3:30 p.m. on Tuesday. Please arrange your own transportation following the reception (which ends at 6:30 p.m.) to dinner or back to the hotel. There are many restaurants close to the offices of The Dallas Morning News, but reservations may be required.

Refreshments are available in the Town Square at breakfast, lunch and during the breaks. Coffee is available until 6:30 p.m. Monday and until 3:30 p.m. Tuesday.

The program begins at 8:30 a.m. on Monday, April 3, and concludes with the sessions (4-5:30 p.m.) and our closing reception (5:30-6:30 p.m.) at The Dallas Morning News.

- [Here is the complete conference program.](#)
- [Here is a list of companies sending attendees to the Mega-Conference](#)
- A link to a list of attendees will be sent to conference attendees this weekend.
- [Here is a list of sponsors and exhibitors](#)

VISIT OUR SPONSORS AND EXHIBITORS

The Solutions Partners who are exhibiting at the Mega-Conference are prepared to share a wealth of knowledge about what is working at local media companies all over the U.S. Please make it your mission to visit with them. The right solution or suggestion can pay for your trip to Dallas many times over – and often, the experts behind the exhibit tables, at engagement tables or at Solutions Roundtable discussions are your best source of information!

WEATHER AND ATTIRE

Daytime highs are expected to be in the mid-70s and evening lows around 60 degrees. [You can check here for an update as you pack.](#) Dress is business casual. Ties are not necessary. This

attire also is suitable at almost any restaurant you may choose for dinner and for the Mega-Conference functions. Hotel meeting rooms are often chilly. You may wish to bring a jacket or light sweater for the conference sessions.

WELCOME RECEPTION

The welcome reception on Sunday evening, April 2, will be held in the Town Square (East Atrium) from 5:30–6:30 pm.

In addition, be sure to visit these premium sponsors in the Town Square:

- AdCellerant, which will be hosting a Wine Bar during receptions
- OwnLocal, with a Coffee Shop throughout the conference
- Pugpig, with a Beer Pub during receptions
- BLOX Digital (formerly TownNews), with a Whiskey Bar during receptions

BREAKFAST ON MONDAY AND TUESDAY

Breakfast will be available in the Town Square on Monday and Tuesday morning from 7:30-8:30. Our Monday breakfast sponsor is PAGE Cooperative.

LUNCH ON MONDAY AND TUESDAY

A buffet lunch will be held at 12:15 p.m. in the Town Square on both days.

- Monday's lunch is sponsored by Whiz Technologies.
- Tuesday's lunch is sponsored by A Marketing Resource - AMR.

SOLUTIONS ROUNDTABLES

Sixteen Solutions Partners will host roundtable discussions as part of the conference program on Monday afternoon from 1:15-2:45. [View the roundtable topics here.](#) This session is only open to newspaper executives and the table hosts:

AffinityX

Marfeel

CitySpark

Mather Economics

Column

Piano

Creative Circle Media Solutions

SceneThink

Easy Tax Credits

Seyfarth

ICANON Newzware

Social News Desk

Jobcase (Recruitology)

Software Consulting Services

King Features

TakeAds

MEGA-INNOVATION AWARD

The two Mega-Innovation Award finalists will present their success stories on Tuesday morning at 8:30 a.m., after which we will announce the winner.

VIEW FULL PROGRAM DETAILS

More information about the conference sessions and speakers can be found [HERE](#).

DINING

Each of the following restaurants are less than a 10-minute drive from the hotel.

Note: Parking can be a challenge for downtown locations.

[Yardbird Table and Bar](#)

2121 N Pearl Street, Suite #170

With accolades from James Beard and Bon Appétit, Yardbird pays tribute to the craveable American classics that bring people together. Yardbird takes guests on a culinary journey through a menu of unapologetically indulgent dishes and heady bourbon cocktails.

[North Italia](#)

2301 North Akard Street, Suite 280

Very nice chain, great food and fairly reasonable.

North Italia uses only the best ingredients to create and serve consistently crave-worthy food, like the chef's choice daily pizza and fresh pasta made from scratch daily.

[The Henry](#)

2301 Akard Street, Suite 250

Great food and ambiance, very popular small chain restaurant.

From simple but always satisfying smashed avocado toast to delicate roasted branzino, The Henry menu has something tempting for every palate.

[El Fenix](#)

1601 McKinney Avenue

Local chain that is very popular if you want Tex-Mex.

[Haywire](#)

1920 McKinney Avenue, Suite 100

Highly-rated local restaurant. Texas tried-and-true gets an urban refresh. Ranch to table ingredients sourced from the best local suppliers the Lone Star State has to offer.

[Mi Cocina](#)

One McKinney Plaza (Hall / McKinney), 3232 McKinney Avenue

A favorite for Tex-Mex. Excellent local chain that is very popular.

The uniquely upscale Tex-Mex restaurant places an emphasis on using only the finest, highest quality ingredients complemented by warm, friendly and professional service.

THINGS TO DO

Learn about local attractions [HERE](#).

SHARE YOUR EXPERIENCE AND CONFERENCE PHOTOS ON SOCIAL MEDIA

Tweet using the hashtag: #2023MegaConf

Safe travels! We look forward to seeing you soon in Dallas!

