

# We Look Forward to Seeing You in Orlando!

The leadership and staff of America's Newspapers and the News Media Alliance look forward to seeing you at the 2022 News Industry Mega-Conference in Orlando, April 10-12. Here is information to help you plan your trip.

#### JW MARRIOTT ORLANDO BONNET CREEK RESORT & SPA

The Mega-Conference will be held at the JW Marriott Orlando Bonnet Creek Resort & Spa. The address is 14900 Chelonia Parkway, Orlando, FL 32821. The hotel's telephone number is 407-919-6300.

For information on reserving a hotel room, click here.

The conference registration desk, meetings and Town Square are located on Level 1 of the Conference Center in the Griffin ballrooms and foyer.

## **GETTING THERE**

The hotel is 21 miles from the Orlando International Airport. The hotel does not provide shuttle service.

Mears Connect offers shuttle service from Orlando International. Rates are \$16 per person one way or \$32 round trip. This is a shared ride service with limited stops on the way. Advance reservations are required. <u>LEARN MORE HERE</u>

Taxi service also is available from the airport.

Valet parking at the Marriott is \$40. Self-parking is \$15 – charged automatically to your room, if staying at the hotel. We will have vouchers for attendees who are staying at another hotel.

Click here to get <u>door-to-door driving directions</u>.

## GREAT PROGRAM, TOWN SQUARE AND A NETWORK OF COLLEAGUES

The conference registration desk opens at 1 p.m. on Sunday, April 10.

Please wear your conference badge at all times.

# Badges are required to enter the Town Square, receptions, breakfast, lunch and meetings.

The Town Square will open at 5:30 p.m. on Sunday with our Welcome Reception, sponsored by Brainworks. The reception runs until 6:30 p.m., followed by dinner on your own.

Additional Town Square hours are from 7:30 a.m. to 5:15 p.m. on Monday, April 11, and from 7:30 a.m. to 6:30 p.m. on Tuesday, April 12.

**Don't leave early!** We hope you will stay for our special closing reception on Tuesday, April 12, from 5-6:30 p.m. in the Town Square.

Refreshments are available in the Town Square at breakfast, lunch and during the breaks. Coffee is available until 3 p.m. Monday and Tuesday.

The program begins at 8:30 a.m. on Monday, April 11, and concludes at 5 p.m. on Tuesday, April 12, followed by our closing reception.

- Here is the complete conference program.
- Here is a list of attendees
- Here is a list of sponsors and exhibitors.

## **VISIT OUR SPONSORS AND EXHIBITORS**

The Solutions Partners who are exhibiting at the Mega-Conference are prepared to share a wealth of knowledge about what is working at local media companies all over the U.S. Please make it your mission to visit with them. The right solution or suggestion can pay for your trip to Orlando many times over — and often, the experts behind the exhibit tables, at cocktail rounds or at Solutions Roundtable discussions are your best source of information!

# **WEATHER AND ATTIRE**

Daytime highs are expected to be in the mid-80s and evening lows around 60 degrees, but Orlando can reach the 90s in April with significant humidity. You can check here for an update as you pack. Dress is business casual. Ties are not necessary. This attire also is suitable at almost any restaurant you may choose for dinner and for the Mega-Conference functions.

#### **WELCOME RECEPTION**

The welcome reception on Sunday evening, April 10, will be held in the Town Square (Griffin A, B & C) from 5:30–6:30 pm. Our reception sponsor is Brainworks.

In addition, be sure to visit these premium sponsors in the Town Square:

- Modulist, which will be hosting a Wine Bar during receptions
- OwnLocal, with a Coffee Shop throughout the conference
- Pugpig, with a Beer Pub during receptions
- TownNews, with a Whiskey Bar during receptions

#### **BREAKFAST ON MONDAY AND TUESDAY**

Breakfast will be available in the Town Square on Monday and Tuesday morning from 7:30-8:30. Lottery.com is the sponsor of the Monday breakfast.

#### **LUNCH ON MONDAY AND TUESDAY**

A buffet lunch will be held at 11:45 a.m. in the Town Square on both days.

- Monday's lunch is sponsored by Bentkey Ventures.
- Tuesday's lunch is sponsored by the Alliance for Audited Media.

#### **SOLUTIONS ROUNDTABLES**

Eleven Solutions Partners will host roundtable discussions as part of the conference program on Monday afternoon from 1:45-3:15. Details about the roundtables will be posted here soon. This session is only open to newspaper executives and the table hosts:

Arrandale Ventures Newzware - ICANON

CitySpark Seyfarth Shaw

Column Software Consulting Services

Creative Circle Media Solutions VoicePort

Google Zette

Lineup

The three Mega-Innovation Award finalists will present their success stories on Monday afternoon at 4:30 p.m., after which we will announce the winner.

#### **VIEW FULL PROGRAM DETAILS**

More information about the conference sessions and speakers can be found HERE.

#### **DINING**

Find information about restaurants at the hotel, as well as nearby locations, <u>HERE</u>. The restaurants at the adjacent Hilton and Waldorf are about a 10- to 15-minute walk, but there are many other restaurants about a 10- to 15-minute drive away, including dozens at Disney Springs.

#### THINGS TO DO

Learn about local attractions **HERE**.

## SHARE YOUR EXPERIENCE AND CONFERENCE PHOTOS ON SOCIAL MEDIA

Tweet using the hashtag: #2022MegaConf

Safe travels! We look forward to seeing you soon in Orlando!



