

# ADVERTISE **WITH THE** **TRUSTED** **SOURCE** YOUR **LOCAL** **NEWSPAPER**

**Had enough of Facebook?** So have more than 500 national brands that don't want their ads placed next to hateful, divisive or fake content.

These respected businesses have had an alternative all along: **The local newspaper.**

Local newspapers are focused on delivering the news fairly and accurately and have a proven track record of delivering results for advertisers. It's why they are trusted in their communities.

In print or in their many digital products and marketing strategies, advertising in a local newspaper works.

**SUPPORT NEWSPAPERS**  
and keep your community connected

America's   
**Newspapers**

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