

**STORY IDEA:**


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**QUESTIONS READERS WILL ASK****1** *Why should I care?*

HOW ANSWERED:  HEADLINE  PHOTO  
 DECK  TEXT  SIDEBAR: \_\_\_\_\_

**2**

HOW ANSWERED:  HEADLINE  PHOTO  
 DECK  TEXT  SIDEBAR: \_\_\_\_\_

**3**

HOW ANSWERED:  HEADLINE  PHOTO  
 DECK  TEXT  SIDEBAR: \_\_\_\_\_

**4**

HOW ANSWERED:  HEADLINE  PHOTO  
 DECK  TEXT  SIDEBAR: \_\_\_\_\_

**SIDEBAR OPTIONS**

- |   |                                       |   |
|---|---------------------------------------|---|
| <input type="checkbox"/> FAST-FACTS BOX | <input type="checkbox"/> Q & A        | <input type="checkbox"/> CHART              |
| <input type="checkbox"/> BIO BOX        | <input type="checkbox"/> MAP          | <input type="checkbox"/> DIAGRAM            |
| <input type="checkbox"/> WEB SITE LINKS | <input type="checkbox"/> QUIZ         | <input type="checkbox"/> TABLE              |
| <input type="checkbox"/> LIST           | <input type="checkbox"/> EXCERPT      | <input type="checkbox"/> TIMELINE           |
| <input type="checkbox"/> CHECKLIST      | <input type="checkbox"/> GLOSSARY     | <input type="checkbox"/> QUOTE COLLECTION   |
| <input type="checkbox"/> BY THE NUMBERS | <input type="checkbox"/> OPINION POLL | <input type="checkbox"/> STEP-BY-STEP GUIDE |

**PHOTOS / ART**

LEAD ART: \_\_\_\_\_

SECONDARY ART: \_\_\_\_\_

**HEADLINE / DECK**

MAIN HEADLINE: \_\_\_\_\_

DECK: \_\_\_\_\_

**ROUGH LAYOUT****STAFF**

WRITER \_\_\_\_\_

DESIGNER \_\_\_\_\_

ARTIST/  
PHOTOGRAPHER \_\_\_\_\_

EDITOR/HEAD WORRIER \_\_\_\_\_

**DEADLINES**

INFO FOR SIDEBAR(S) \_\_\_\_\_

STORY — FIRST READ \_\_\_\_\_

FINAL STORY/ART \_\_\_\_\_

RUN DATE \_\_\_\_\_

**LENGTHS**

MAIN STORY \_\_\_\_\_

SIDEBAR(S) \_\_\_\_\_

OTHER NOTES: \_\_\_\_\_