

THE NEW ORLEANS
ADVOCATE



The Times-Picayune

Judi Terzotis – President – The Times-Picayune | The New Orleans Advocate
Peter Kovacs – Editor – The Times-Picayune | The New Orleans Advocate



The Times-Picayune



BREAKING NEWS AT **NOLA.COM**

FRIDAY, MAY 25, 2012

WEST BANK EDITION • 75¢

NEWSPAPER TO MOVE FOCUS TO DIGITAL

In fall, paper will cut weekly print editions to three

Dear Times-Picayune readers and nola.com users,

Today we're announcing that we're building a digitally-focused news organization that brings the high quality journalism of The Times-Picayune and the up-to-the-minute information of nola.com together in a new company — the NOLA Media Group.

As the digital world has evolved, so too will we. Beginning in the fall, the newspaper that so



2012: Times-Picayune staff members watch television coverage of the layoffs in the newsroom.



various coastal communities that once
along the brackish waters of the tidal
h mostly gone now, these hamlets remind
city, may also be considered a coastal city.

From French colonists to the
beginnings of jazz,
Spanish Fort traces its
history across three





The Times-Picayune



BREAKING NEWS AT **NOLA.COM**

WEDNESDAY, JUNE 13, 2012

METRO EDITION • 75¢

Defense
attorney
deserts
client
midtrial

*North shore judge
ships lawyer to jail*

PAPER LAYS OFF 200 EMPLOYEES

New companies to have 20 percent fewer workers



DA cites
progress
while
avoiding
discord

*He beseeches mayor
for more money*



WEDNESDAY

MAY 1, 2013

BATON ROUGE

theadvocate.com

75 cents

THE ADVOCATE

THE INDEPENDENT VOICE OF SOUTH LOUISIANA



TODAY'S WEATHER
Flood watch?
High: 78. Low: 66.

DETAILS: 108

GOOD MORNING,
LOUISIANA

Georges buys Advocate

Sale launches new era for newspaper

PEOPLE



Family continues
daughter's legacy
after her death

► PAGE 10

Advocate staff report

John Georges, who took over a small family company and transformed it into a billion-dollar business, completed a deal Tuesday to buy The Advocate, the largest daily newspaper in Louisiana.

The Advocate, which dates 171 years and serves readers from Lafayette to New Orleans, is one of the few newspapers in the United States whose print circulation is growing. It was owned by the descendants of Charles P. Manship Sr., who have been newspaper proprietors in Baton Rouge since 1909.

Georges named two veteran Louisiana journalists as senior executives. Georges said he will serve as publisher of The Advocate and he named Dan Shea as general manager and Peter Kovacs as editor. Georges said he will meet Wednesday with the newspaper's 450 employees.

He said he has been negotiating with

the Manships for nearly two years.

"The Advocate is a strong brand with dedicated employees and a supportive community," Georges said. "In addition to one of the newest and most state-of-the-art print production facilities in the industry, The Advocate has impressive digital capabilities. Together, these components ensure The Advocate will thrive for a long time to come."

David Manship, who was publisher of The Advocate, said while it was a "sad day" to sell his interest in a newspaper he had been involved with for 40 years, it is going into good hands.

"John is a very capable businessman," Manship said. "He's a true Louisianian and he will do an excellent job to carry on the tradition that the paper has established."

Manship said while he will miss being publisher, he will miss the people at The Advocate more than anything else.

The purchase price was not disclosed. In addition to the newspaper, Georges' purchase includes The Advocate's growing digital operations, including theadvocate.com, the leading news website in Baton Rouge. The Manships also own WBRZ-TV, the ABC affiliate in Baton Rouge, which is not part of the sale.

Georges is a second-generation Greek American, who grew up as part of his family's business, washing the trucks in which the firm delivered groceries to stores. Under his leadership, Imperial Trading grew from a small local operation into an industry leader that operates in a dozen states and employs 750.

In addition to the 98-year-old Imperial, Georges' other Louisiana businesses include 91-year-old Harrison Co. in Bossier. He recently bought the 108-year-old Galatoire's restaurant in New Orleans



Advocate photo

John Georges, new Advocate publisher

► See GEORGES, page 4A



The Advocate overtakes The Times-Picayune as Louisiana's largest newspaper

Circulation increases to become Louisiana's largest newspaper

BY TED GRIGGS tgriggs@theadvocate JAN 27, 2015 - 2:09 PM 2 min to read



Program mentors
fatherless youth
eatplaylive 1D



CAN TIGER CATCH THE BEAR?
With Masters win, race for most majors
is back on sports 1C

TUESDAY
APRIL 16, 2019



HIGH 80
LOW 64
FORECAST
MORE ON 8A



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6th year, No. 247

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"We can be only horrified by what we see."



Advocate wins first Pulitzer

Nonunanimous juries series
honored for local reporting

Editorial page also named finalist



Times-Picayune, nola.com bought by Advocate's Dathel and John Georges to ensure 'strong' news company

Advocate staff report MAY 2, 2019 - 3:16 PM 3 min to read



John Georges, center, his wife Dathel, right, and editor Peter Kovacs tell the staff of The New Orleans about his purchase of The Times-Picayune in New Orleans, La. Thursday, May 2, 2019.

Advocate staff photo by MAX BECHERER





WORKING FOR SUCCESS
Safety Marcus Williams has become
mainstay on defense for Saints
sports 1C



Acclaimed author
Tom Morrison
dies at 88
page 3A



HIGH 92 LOW 78
MORE ON 10A

WEDNESDAY
AUGUST 7, 2019

\$1.00

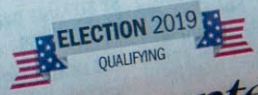
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THE NEW ORLEANS ADVOCATE

SEVEN DAYS • HOME DELIVERED • LOUISIANA OWNED

6th year, No. 360

'This is truly



Jefferson contests

