SOUTHERN NEWSPAPER PUBLISHERS ASSOCIATION, INC.

MEMBER BALLOT

It has been proposed that the Southern Newspaper Publishers Association, Inc. ("SNPA"), a Georgia nonprofit corporation, and the Inland Press Association ("Inland"), an Illinois not-for-profit corporation, engage in a transaction whereby (a) SNPA and Inland will together create a new District of Columbia nonprofit corporation with a name to be mutually agreed upon ("Newco"), and (b) SNPA and Inland will merge with and into Newco to form one consolidated organization (the "Transaction").

The SNPA Board of Directors has resolved that the Transaction is in the best interests of SNPA, has approved the Transaction, and recommends it to the SNPA voting membership for approval.

THEREFORE, WE ASK THAT YOU PLEASE CAST YOUR VOTE:

To approve the Transaction, as evidenced by the attached Plan of Merger; and

To empower the officers of SNPA and other authorized persons to execute any and all documents and take any and all actions that are necessary or appropriate to implement the foregoing and the Transaction.

FOR _____ AGAINST _____

MEMBER: _____

By: _____

Name/Title:

Date: _____

*Ballots must be returned by June 28, 2019 to be counted. Participation by a minimum of 25 members and approval by at least 2/3 of those voting is required to carry the action.