

# Digital Agency Webinar Series



Guarantee Digital shares best practices driving digital agency revenue in newspaper partner markets of all sizes. Each session will be no more than 30 minutes, and include actionable tips and ideas for Digital Agencies at any stage of the game. **The third session will also be held as a live event at the annual Mega Conference in Austin TX.** Session topics will cover:

- **Feb 10 2 PM EST – Session # 1 - Digital Agency Overview-** High level overview of the revenue opportunity in every market and how some Newspapers are taking best advantage
- **Feb 17 2 PM EST – Session # 2- Best Selling Programs:** We look at Agency best practices and programs that are generating most interest from Merchants and \$\$ for Media.
- **Feb 24 12:30 PM EST - Session # 3: Structuring for Success – Webinar + LIVE Event at the Mega-Conference** We'll review team structure, compensation, and best practice launch strategies

[Click here to register online](#)



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