

Robert E. Lee

20 ideas as fast...well sorta



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The Advocate, Baton Rouge

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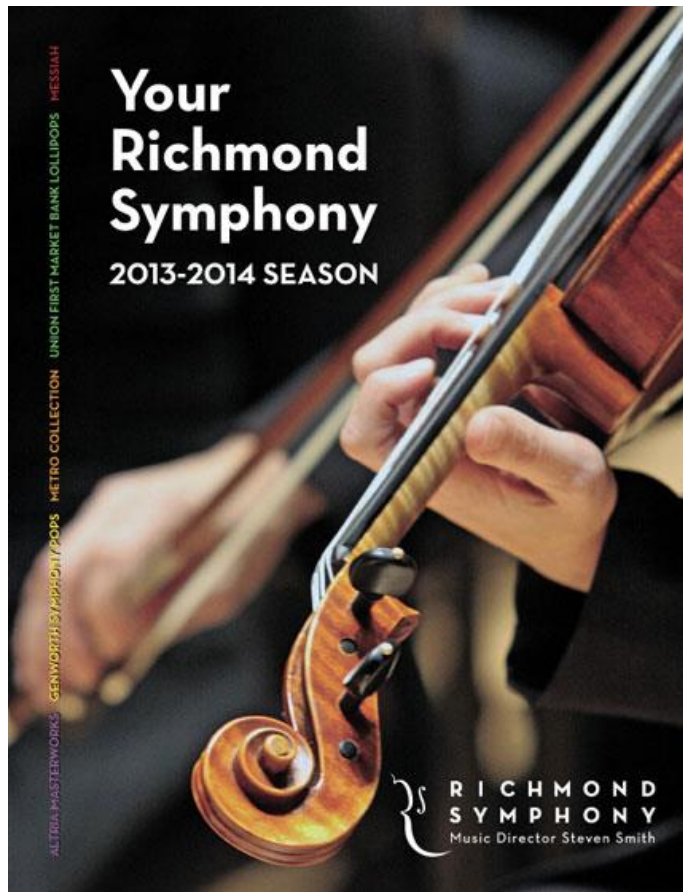
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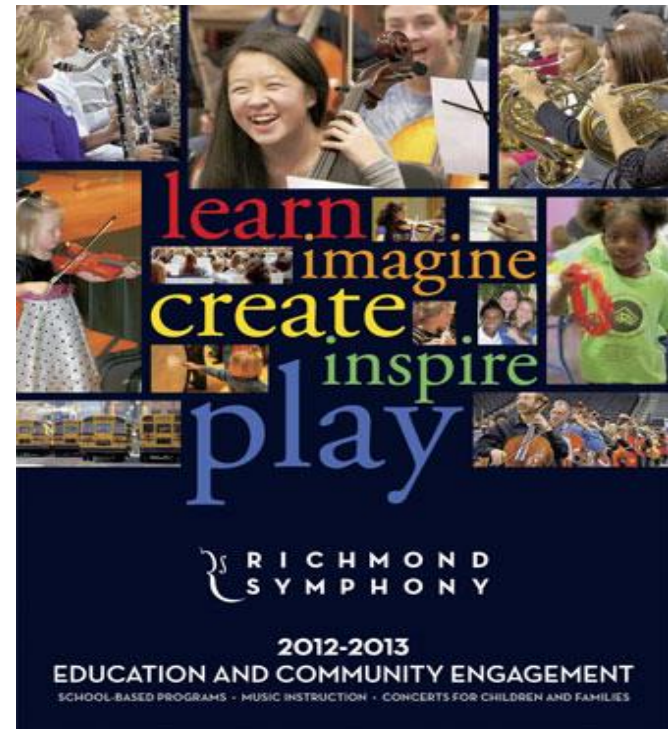
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Richmond Symphony Agency Work

Richmond Times-Dispatch



**Richmond
Times-Dispatch**



Grow Financial / Grow-viest Tampa Bay Times

PRINT CREATIVE

1

Free Dog Treats Ad, Label & Packaging



2

Contest Entry & Voting Ads



3

Contest Winners Ad



4

Calendar Givaway Ad



5

Calendar



sit. stay. play.

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AJC.com • NEWS • SPORTS • DOCTORS & SEX ABUSE • NEIGHBORHOOD • LIFE • THINGS TO DO • MORE • SUBSCRIBE • LOGIN

New life for African girl after rare brain surgery in Atlanta

ADVERTORIAL CURRENCY Brain Expert

New life for African girl after rare brain surgery in Atlanta

Q 9:13 a.m. Thursday, May 5, 2016 | Filed in: Health



Dorothy, before and after surgery.

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Let Kim see her! Lounge highlights in Hollywood
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More videos:

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Gracie: I spend my day with people I don't know

Free access to myAJC for AJC subscribers.

EXPLAINS

Dorothy Arning could see the fear on people's faces.

They saw her and shuddered. Others turned their heads. Some even ran away.

Her right eye was several inches lower than where it should have been, forced out of the socket by a tumor that had grown from the skull. It occupied the space where her eye should have been.

CELEBRATE WITH FREE DELIVER

AMERICAN SIGNATURE SHOP NOW

MOST READ

1. ITT Tech closing campuses, including 4 Atlanta locations
2. Romantic getaways near Atlanta

ajc The Atlanta Journal-Constitution
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Home Energy Audit Contest

The Columbus Dispatch

ENTER TO WIN

a **FREE** Home Energy Audit and
Home Energy Makeover
worth up to

\$10,000

Would you like to have a more comfortable home? Lower utility bills?
Enter the Columbia Gas of Ohio Home Energy Makeover Contest for a chance to win a **FREE**
Home Energy Audit and up to \$10,000 for energy efficiency upgrades.



Entry Dates: February 12 – February 22, 2015

One Grand Prize Winner will be selected to receive up to \$10,000 for recommended energy efficiency upgrades. These upgrades can include a furnace, increased insulation and air sealing provided by our generous sponsor Atlas Butler. 40 winners will receive a free comprehensive Home Energy Audit, valued up to \$500. Four finalists will be selected through a screening process that will identify those homes that use the most energy and can benefit the most from energy efficiency upgrades. The audit results for the finalists will be featured in The Columbus Dispatch in March of 2015. The Grand Prize Winner will be featured in The Columbus Dispatch and in their edition of ThisWeek Community News in April 2015.

Home Energy Audit includes:

- Blower Door Test to locate and measure air leaks.
- Combustion Efficiency Analyzer to check gas stoves, gas furnaces and water heaters for safety and efficiency.
- Infrared Photography to pinpoint areas of inadequate insulation levels, air leaks and other problems.
- Customized Report with recommended energy efficiency improvements to help you take action to save money on your energy bills and make your home more comfortable.

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For information about the Home Energy Audit, visit: www.ColumbiaGasOhio.com/HEP

The Columbus
Dispatch
dispatch.com

Readers' Choice Awards & Winners' Tab

The Charlotte Sun



Medicare Guide The Oregonian

The Oregonian
OCTOBER 9, 2011

BUSINESS

YOUR JOB. YOUR HOME. YOUR MONEY.

Global political impact of Twitter, Facebook

A Google executive credits social media with connecting citizens and creating "space for movement."

Twitter and Facebook have become powerful tools for organizing and spreading information, but they also have the potential to be used for bad. Google executive Eric Schmidt says that while social media has helped create a "space for movement," it has also been used to spread misinformation and even incite violence.

Schmidt, who is also Google's president for the Asia-Pacific region, says that Google is committed to ensuring that its services are used responsibly. He says that Google is working to develop tools and policies that will help to ensure that social media is used for good.

The Oregonian spoke with Schmidt to get his perspective on the impact of social media.

The Oregonian
NOVEMBER 14, 2011

BUSINESS

YOUR JOB. YOUR HOME. YOUR MONEY.

Bob Scanlan is picking up the pieces

Real estate [The Oregonian] has lost a lot of readers, but for Scanlan, the pieces are coming back together.

Bob Scanlan, a real estate agent and a former editor of The Oregonian, is picking up the pieces after a long and difficult journey. Scanlan, who has been in the real estate business for over 20 years, has been struggling to rebuild his business after a series of setbacks.

Scanlan, who is now 65, says that he has been in the real estate business for over 20 years. He has been successful in the past, but he has been struggling to rebuild his business after a series of setbacks. Scanlan, who is now 65, says that he has been in the real estate business for over 20 years. He has been successful in the past, but he has been struggling to rebuild his business after a series of setbacks.

The Oregonian
OCTOBER 9, 2011

BUSINESS

YOUR JOB. YOUR HOME. YOUR MONEY.

Customer browned off over UPS treatment

UPS' new rules on package delivery are causing a lot of frustration among customers.

UPS' new rules on package delivery are causing a lot of frustration among customers. Customers are complaining that the new rules are making it difficult to get their packages delivered on time. Customers are also complaining that the new rules are making it difficult to get their packages delivered at the correct address.

UPS is responding to the complaints by saying that the new rules are necessary to ensure that packages are delivered on time. UPS is also saying that the new rules are necessary to ensure that packages are delivered at the correct address.

The Oregonian
OCTOBER 9, 2011

BUSINESS

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MORE ADVANTAGE IN MEDICARE

Fewer plans and only minor cost increases help make annual enrollment time less painful for seniors

Seniors are looking for more advantage in Medicare. With fewer plans and only minor cost increases, the annual enrollment time is less painful for seniors.

Seniors are looking for more advantage in Medicare. With fewer plans and only minor cost increases, the annual enrollment time is less painful for seniors.

The Oregonian
OCTOBER 9, 2011

BUSINESS

YOUR JOB. YOUR HOME. YOUR MONEY.

Medicare Decisions, decisions

Open enrollment for comprehensive coverage begins Oct. 15, a month early this year, and we can help guide you through options and changes.

Open enrollment for comprehensive coverage begins Oct. 15, a month early this year, and we can help guide you through options and changes.

The Oregonian
OCTOBER 9, 2011

BUSINESS

YOUR JOB. YOUR HOME. YOUR MONEY.

Kaiser tops consumerist list as best

Kaiser Permanente is named the best health plan for consumers.

Kaiser Permanente is named the best health plan for consumers. Kaiser Permanente has been named the best health plan for consumers for the third year in a row.

The Oregonian

Local Heroes

Richmond Times-Dispatch

Virginia Heroes
A weekly series honoring Virginia veterans

"I've always prided myself on being able to handle things pretty well. I was a better Marine than anything I've ever been." – Sam Ukrop, Marine Corps

Sam Ukrop was born on a farm outside of Richmond on Sept. 8, 1924. Ukrop had two older brothers in the military, and he joined the Marine Corps in June of 1942 at just 17 years old. "Every month we volunteered to be able to get into combat," he said. Following a stint at Pearl Harbor, he was assigned to the 39th Replacement Battalion as an automatic rifleman and joined the 22nd Marines in the Marshall Islands. "For 50 nights we slept on a steel deck, and it rained every night," Ukrop recalled. "You get used to it, but we were ready to fight."

In 1944, Ukrop's unit landed on the beach at Guam. "My first night in combat lasted 6,000 years," he said. "The third morning was the worst day I ever had. We were sent back for ammunition and water when we heard a tremendous explosion. A Navy plane dropped a bomb in the middle of our mortar section, killing 15 to 20 men. A few days later, I saw 200 to 300 dead Japanese, but it was nothing compared to seeing my buddies [killed]."

Later, Ukrop's outfit joined the fighting on Okinawa, where he would eventually be shot in combat. "I never let anybody else take the point," he said. "My men liked being in my squad because of that." During a particularly bad night of enemy shelling, the second lieutenant was hit, and the men selected Ukrop to take his place. "It was the biggest honor I've ever had," he said.

After three and a half years in the Corps, Ukrop returned to civilian life. "I was discharged on a Thursday and back at work on Monday," he said. In 1945, he worked at his brother's grocery store on Hull Street, the first Ukrop's in Richmond. With Sam Ukrop playing an important role, the stores would go on to have a lasting legacy in the city.

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The Virginia War Memorial's
2nd Annual 5K Run-Walk To Remember & Veterans Transition Fair
Saturday, April 6, 2013 • Run-Walk – 8 a.m. • Fair – 10 a.m. to 1 p.m.
For details and sign-up visit www.vawar memorial.org

Richmond
Times-Dispatch

Virginia Heroes
A weekly series honoring Virginia veterans

"When it came time to go, I wasn't hesitant in any way. I felt a sense of duty to protect"

"I climbed out and sat on the tail of the plane. I looked down and looked up, then I turned loose and slid off." – Russell Scott, Air Force

Russell Scott was born in Richmond on April 26, 1920. During World War II, he joined the Air Force as a tail gunner, eventually rising to the rank of staff sergeant. On only the second combat mission, his B-25 was hit over Italy. Physically using his head, Scott dodged the escape hatch, injuring himself in the process, but he managed to jump from the plane. "I broke my back when I hit the ground," he said. "I was loose for about 10 minutes, crawling on hand and foot, before I was captured."

As a POW, Scott was transferred to various locations across Italy, before being taken into Germany, interrogated and placed in solitary confinement for three days. He was eventually transported to a base in Poland. In January '45, Scott was again moved to Germany, and on the first of May, the Russians liberated the camp. "Gossacks came riding on all different kinds of horses, animals and bikes, anything they could ride," he recalled.

The night before the liberation, the German radio had been disconnected. The POWs were greeted with a BBC broadcast instead. "Don't Fence Me In" was the first song played.

During a roll call in front of the Allied flags, Scott and his fellow prisoners saluted the American flag with tears streaming down their faces. Scott had been a POW for a little over a year. Eventually, he returned to the U.S. by boat, landing in Hampton Roads. "We got in at night, and we couldn't see anything. But how wonderful it was," Scott said.

After receiving a certified disability discharge, Scott returned to Richmond and resumed his work at the Harmon Motor Company on Belvidere and Broad, before taking a job with the city. Today, Scott enjoys restoring classic cars and volunteering at the Virginia War Memorial. "I enjoy it," he said. "It keeps me moving."

After returning to civilian life, Owen was employed by Sears for more than 35 years. He currently serves as a volunteer at the Virginia War Memorial, where he helps lead ceremonies honoring the contributions of Native Americans. "It's an honor to have people recognize the native community as our little part of protecting Turtle Island (North America)."

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Puritan CLEANERS

Virginia War Memorial's
2nd Annual 5K Run-Walk To Remember & Veterans Transition Fair
Fair – 10 a.m. to 1 p.m.
vawar memorial.org

Virginia Heroes
A weekly series honoring Virginia veterans

From D-Day through the Battle of the Bulge, Cpl. James Yeatts served with distinction during World War II.

As his Army induction physical, James Yeatts was diagnosed with an irregular heartbeat and told that some excitement might have a positive effect on him. Before shipping out to England, the 19-year-old Yeatts married his sweetheart, Anna, then embarked on a journey that would provide him with more action than he could have possibly imagined.

Yeatts was assigned as a corporal to the 188th Field Artillery Battalion, which was attached to the 101st Airborne Division upon landing at Normandy. The next day, he was connected with the 82nd Airborne Division and fought with them from Normandy, France, to the end of the war.

Yeatts was highly decorated in his role as a forward observer during the Battle of the Bulge, a Distinguished Presidential Unit Citation, the Croix de Guerre of France with a Silver Star and the Croix de Guerre of Belgium. Sgt. Mark Warner is currently pursuing the Bronze Star in honor of Yeatts' meritorious service to his country.

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American Heart Association

Richmond Times-Dispatch

A SPECIALTY PUBLICATION OF THE RICHMOND TIMES-DISPATCH

CELEBRATE 10 YEARS OF GOING RED

The American Heart Association



Ashley State, 28
Heart Attack Survivor at 15
Richmond, Virginia

Linda McElroy, 39
Heart Attack Survivor at 32
Richmond, Virginia

Nationally sponsored by
American Heart Association
Go Red for women
macy's MERCK
Locally sponsored by
Healthcare Laboratory
BENEFICIAL CORPORATION



Amy, 41
Heart Attack Survivor

Rachel, 29
Heart Attack Survivor

Ashika, 34
Heart Attack Survivor

Linda, 39
Heart Attack Survivor

“ I hope to touch somebody and help them realize that your health is just as important as anything else. ”

Ashley State

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“ Women are famous for saying I'll take care of that later ... You have to take care of yourself and address the things you're feeling. ”

Alina Dyan

Richmond
Times-Dispatch

Best Of- Holiday Shopping

Roanoke Times



BEST
of **HOLIDAY SHOPPING**
2012

THE ROANOKE TIMES | ROANOKE.COM/BESTOF

Your source for the best in gift ideas, holiday entertaining
and festive décor around Southwest Virginia.

NOVEMBER 11, 2012

Eight categories,
dozens of winners!
Your voting results
plus suggestions
by Roanoke Times
staffers.

2012
BEST OF
HOLIDAY SHOPPING

THE ROANOKE TIMES
roanoke.com

Pizza/Wing Playoffs

The Plain Dealer

VOTE In The Plain Dealer's Wings Playoff VOTE

March 8 – April 5

Help us claim the title "King of Wings"

Results will be published April 5 in
The Plain Dealer Friday Magazine and on cleveland.com

THE PLAIN DEALER | POWERING CLEVELAND.COM



Help Us Win! Cast Your Vote at
CLEVELAND.COM/FOODPLAYOFFS

THE PLAIN DEALER 2011 PIZZA PLAYOFFS



cleveland.com Pizza Playoff Package

- Online Directory
- Coupon at cleveland.com/coupon
- Logo ad on cleveland.com/foodplayoffs



Top Sixteen Bracket Advertising Package

In Taste • Wednesday, October 26

Be "A" for a Day
Get the best rate

All Pizza Playoff advertising placed on October 26th in Taste will be at the following rates:

Full Run (Full color included).....\$62 per
Zoned (Black & White).....\$27 per
Must mention the Pizza Playoffs in your ad.



Pizza Champion Issue

Friday Magazine • Friday, November 11

All advertising mentioning pizza or the Pizza Playoffs will receive the following rates:

Full Run Option – A for a Day
Includes Full Color

Tenth Page.....	\$236 (2 x 2.84)
Three-Twentieth Page.....	\$354 (3 x 2.84)
Fifth Page.....	\$472 (2 x 5.72)
Third Page.....	\$708 (3 x 5.72)
Half Page.....	\$1,179 (5 x 5.72)
Full Page.....	\$2,358 (5 x 11.5)

Zoned Option – A for a Day B/W
(Color Rates: Use Restaurant Rate Card Color Percentage)

Tenth Page.....	\$156 (2 x 2.84)
Three-Twentieth Page.....	\$233 (3 x 2.84)
Fifth Page.....	\$311 (2 x 5.72)
Third Page.....	\$466 (3 x 5.72)
Half Page.....	\$777 (5 x 5.72)
Full Page.....	\$1,553 (5 x 11.5)

The Power of Two
In Print and Online
THE PLAIN DEALER | CLEVELAND.COM

THE PLAIN DEALER 2011 PIZZA PLAYOFFS

Top Pizza

Think your pizza is the best? It's time to prove it - the Pizza Playoffs are on! Beginning Friday, September 30, The Plain Dealer will be looking for the top pizza in town, selected by a panel of judges and readers. Restaurant names and votes will be solicited from the public beginning September 28. Each week, the list will be narrowed down via an online poll at cleveland.com/foodplayoffs, with weekly updates in the Wednesday Taste section. The top pizza and People's Choice winner will be named Friday, November 11 in Friday magazine.

Nominating begins Wednesday, September 28 and voting begins Wednesday, October 5, so it's time to get the vote out!

We'll launch the Pizza Playoffs Friday, September 30 with an oversized Friday magazine issue featuring pizza essays, pizza fun facts and more.

Why You Should Advertise:

- In the past 30 days in the Greater Cleveland area...
- 40% of the adults who ate at a pizza restaurant read the daily Plain Dealer
- 35% of the adults who ate at a major pizza chain restaurant read the daily Plain Dealer.*

Full Run Option – A for a Day Includes Full Color

Tenth Page.....	\$236 (2 x 2.84)
Three-Twentieth Page.....	\$354 (3 x 2.84)
Fifth Page.....	\$472 (2 x 5.72)
Third Page.....	\$708 (3 x 5.72)
Half Page.....	\$1,179 (5 x 5.72)
Full Page.....	\$2,358 (5 x 11.5)

Advertising During Pizza Playoffs

Full Run – A for a Day B/W (Use rates above)

Tenth Page.....	\$156 (2 x 2.84)
Three-Twentieth Page.....	\$233 (3 x 2.84)
Fifth Page.....	\$311 (2 x 5.72)
Third Page.....	\$466 (3 x 5.72)
Half Page.....	\$777 (5 x 5.72)
Full Page.....	\$1,553 (5 x 11.5)

Any Pizza Playoffs advertiser that places advertising in Friday Magazine promising their business and the Pizza Playoffs can use the Pizza Playoffs rates between 10/7 - 11/4.

Source: Scarborough 2011, R1 R2



THE PLAIN DEALER

Offer a Strong B2B Platform for SMBs - Inside Business / insidebiz.com

Inside Business

The Hampton Roads Business Journal | Insidebiz.com

A 600-614-2000

8/1/10

Craney detractors cite drawbacks

But Virginia Port Authority officials support terminal project



Work on a berth at Craney Island began earlier this week.

BY PAUL H. HARRIS

phh@insidebiz.com

In conversations with a handful of local business executives, some identified drawbacks of CRANEY Island as a B2B business terminal in Hampton Roads should not be missed. Some agreed to go on record, though they cited the downturn in the global economy, the excess capacity at the existing marine

terminals, competition from APM Terminals and the decline in business at the state-controlled ports, evidenced by a more than 21 percent drop in container traffic, as the primary factors for their opinion.

Virginia Port Authority officials, though, are firmly behind construction of the facility, which will cost \$2.2 billion to build over 20

SEE CRANEY PAGE 10

A business, government partnership

All that's green is not gold

Getting a tax break through green incentives is not as easy as it sounds

The annual report begins on page 4

BY DAVID HARRIS

dh@insidebiz.com

With all the talk of tax deductions and credits for green business going forward, especially after President Obama signed an economic stimulus bill with almost 50 percent dedicated to environmental initiatives, why isn't every company and municipality building green now? It's complicated.

There are incentives and it's not just a matter of finding them, but more importantly, knowing how to interpret them. That's where we go to Newport News Marine Enterprise, a senior architect with Clark Nexsen.

SEE GREEN PAGE 11



National Shipping Co. of South Korea will no longer routinely stop at the

Hampton Roads Marine Terminal and will stop at Charleston, S.C., instead.

Shipping line departs Newport News docks

BY PAUL H. HARRIS

phh@insidebiz.com

For nearly 25 years, South Korea's national shipping line, National Shipping Co. of South Korea, has stopped at a marine berths at Newport News Marine Enterprise, according to the Virginia Port Authority.

Now, however, at least not on a prescribed schedule. In the ship-

ping business, the term is known as "volatility."

The shipping line, which caters to both business and pleasure travelers for South Korea and other Middle East countries, has rearranged its schedule and will call Charleston, S.C., instead of the former and Newport News only if cargo is scheduled to be

SEE PORT PAGE 10

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THIS WEEK



A union
alternative

Working
America
seeks region's
unemployed
PAGE 8



Ranking
& Science
special report

Super-Phosphorus
is abundant
PAGE 10



Let the
conversation
begin

This topic is
stimulus funds
PAGE 10

Call it
what you will

Executive
compensation
and top bonus
PAGE 10

Small biz
gets boost

Downside
spreads
in South
PAGE 10



IB
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The Hampton Roads Business Journal

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News Tribune

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DAILY NEWSPAPER...**



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DELIVERING YOUR NEWSPAPER
1400 GALLONS A WEEK




OF MILES PER WEEK
DELIVERING YOUR NEWSPAPER
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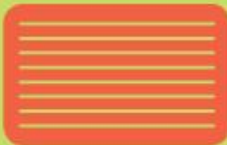
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PRODUCING YOUR NEWSPAPER
**310 POUNDS OF BLACK
450 POUNDS OF COLOR**



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PRODUCING YOUR NEWSPAPER
21,587 POUNDS OF PAPER

News Tribune

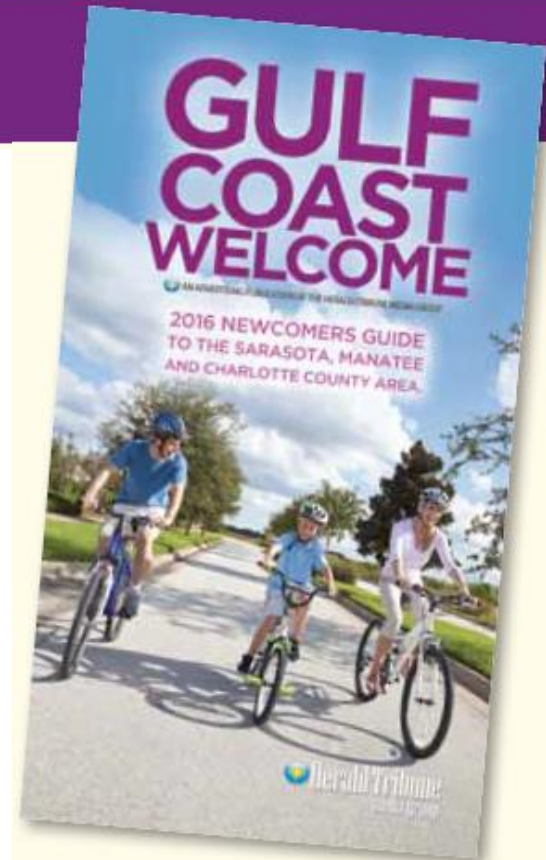
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News Tribune

Gulf Coast Welcome

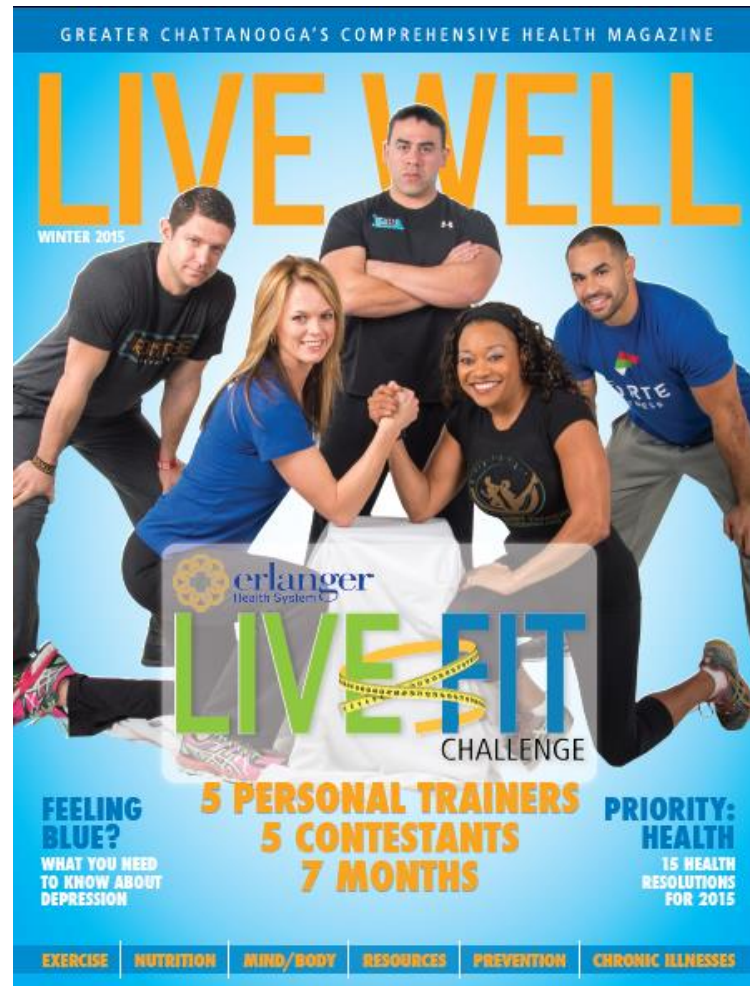
Sarasota Herald Tribune

Gulf Coast Welcome



Live Fit Challenge

Chattanooga Times Free Press



Chattanooga Times Free Press

Bay Magazine| Tampa Bay Times



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Robert E. Lee

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