PROIMAGE

Making Complex Publishing Simple

New ProImage America is a developer of innovative browser based automated production workflows, ink optimization, color management, and a press registration solution that help publishers and printers reduce costs.

NewsWayX

Completely browser based fully automated production workflow from origination to press. Flexible and customizable.

- *Edition Planning and Tracking*
- *Output Management*
- *Soft Proofing of Pages & Plate Image*
- *Pure HTML Client*
- *Scalable to Meet Every Publishing Industry Need*
- *Available as a Cloud Solution*
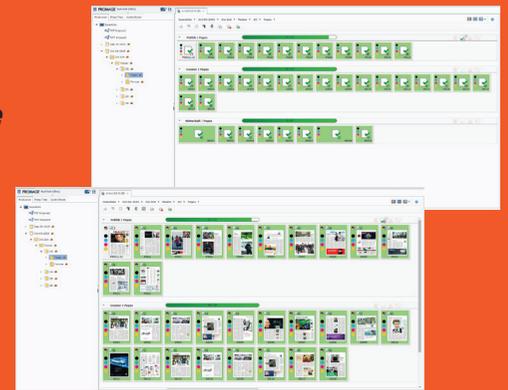
OnColor Image Correction

OnColor software maximizes speed of color image processing while ensuring high-quality reproduction, tuned to each printing press. OnColor automates, simplifies and enhances the processing of color images so that high quality and consistency is continually achieved, whatever the volume.

- *Color to Grayscale Conversion*
- *Allows Skin Tone Correction & Smoothing*
- *Auto Color Correction and Toning of Images or PDF's*
- *Available as a Cloud Solution*

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Press Register

Software corrects for mechanical mis-registration and web growth by adjusting the TIFF image exposed on the plate, no need to touch or modify the press.

- *Faster Make Ready*
- *Improved Quality*
- *Reduces Waste*
- *Extend Press Parts Life Span*
- *Resize, Rotate and Shift Separations*

Original Print Results

Text Print | Left Mark | Right Mark

Press Register Print Results

Text Print | Left Mark | Right Mark
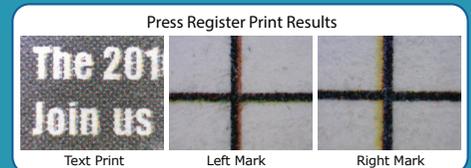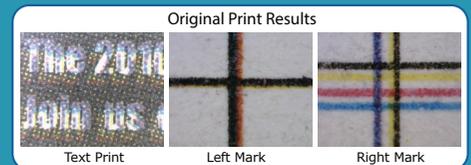
OnColor eco

Ink Optimization reduces ink consumption while maintaining the highest possible print quality. It intelligently analyzes PDF files and, using Gray Component Replacement (GCR), determines the optimal amount of ink needed to produce the best image quality.

- *Save Up to 35% of Ink Cost*
- *Improve Color Quality*
- *Minimize Set-off and Rub-off*
- *Normalize PDF files*
- *Available as a Cloud Solution.*

Before OnColor ECO | After OnColor ECO