



## SNPA'S LEADERSHIP MENTOR PROGRAM

The NEX GEN program is designed to give newer executives or those with executive leadership potential the opportunity to grow both personally and professionally. The program offers a variety of events and activities throughout the year designed to strengthen participants' industry knowledge, professional relationships, analytical skills and aptitude for innovation. The capstone of this program is the pairing of participants with a seasoned industry expert from outside his or her own company in an ongoing mentorship throughout the year.

August 14

Deadline for executive applications

August 25

Selection of participants announced

September 1

SNPA eBulletin features the names, faces and backgrounds of the 2015-16 NEX GEN group

October 5-7

News Industry Summit – Savannah, Ga. (will be introduced at a General Session and will meet the SNPA leadership)

Meet mentors and given a NEX GEN notebook with the syllabus for the program

Questions? Contact Howard Hoffman, member services director, SNPA, at (404) 256-0444 or [Howard.Hoffman@snpa.org](mailto:Howard.Hoffman@snpa.org)