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NTVB Media To Roll Out Entertainment Content Plan at 2015 Mega-Conference

*Movie Reviews, TV Editorial Available
To Newspapers At Zero Cost*

TROY, Michigan — NTVB Media, the country's leading publisher of TV entertainment and listings magazines, will be introducing a new entertainment content plan that will dramatically change how newspapers meet the needs of their readers.

Serving more than 3 million readers daily across the U.S., NTVB Media is the only subscription-based publisher that offers both custom and local TV program guides. Our portfolio of publications includes *TV Weekly*, *Channel Guide Magazine*, *Hopper Magazine* and *VIEW! Magazine*. Our subscriber base is made up of passionate TV viewers, who rely on a print publication to find and determine what to watch on TV.

This new entertainment content plan will afford newspapers the opportunity to share NTVB's expert movie reviews and TV content both in print and online in order to better serve their subscribers.

"The one area newspapers have really had to cut back is on entertainment content and TV listings, and that is our expertise," said Andy DeAngelis, president of NTVB Media. "By partnering with them to use our content, newspapers can maintain the loyalty of their current subscribers while also drawing new customers."

In addition to being a Silver sponsor of the Mega-Conference, NTVB Media will be exhibiting at booth #218. We encourage newspaper publishers and editors to stop by to find out more about this program — which features absolutely no out-of-pocket expense.

To set up a meeting in advance, please contact Tom Comi at tcomi@ntvbmedia.com.