

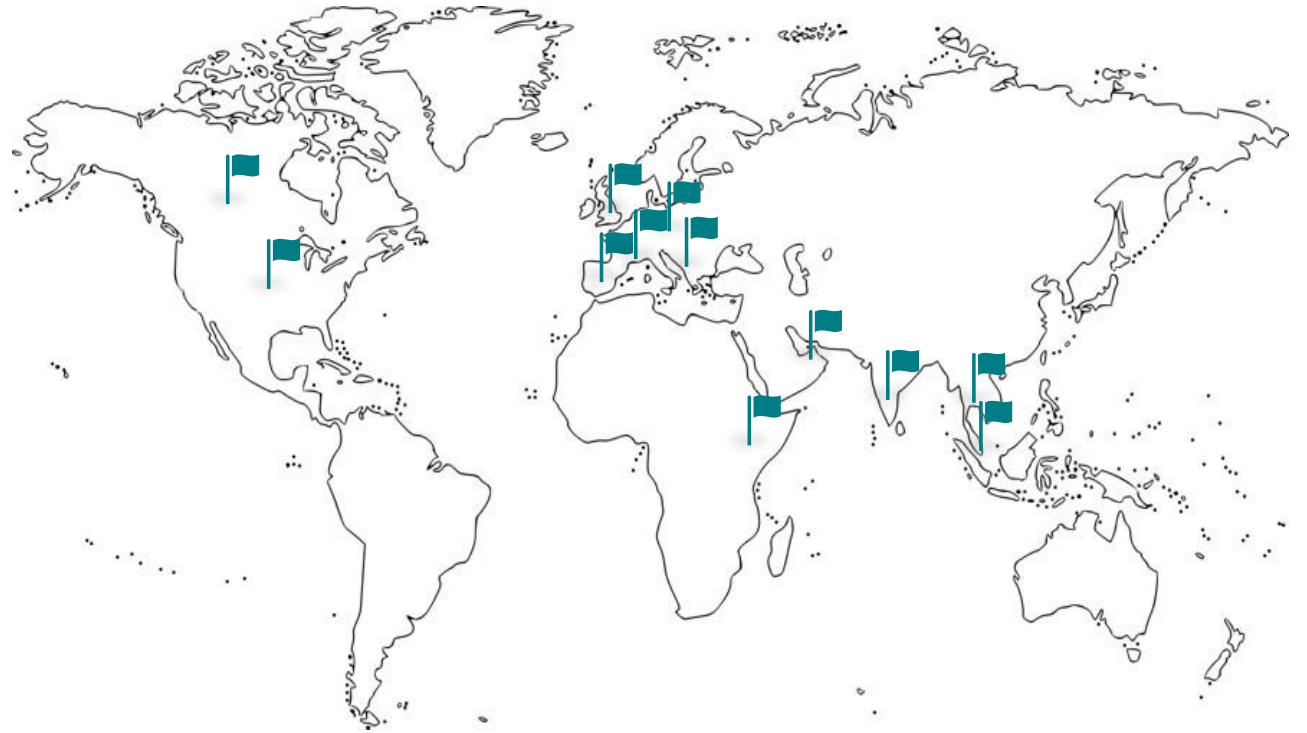
# Enterprise Publishing Workflow System

Efficient profitable end-to-end production with Industry 4.0 strategy



[steffen.landsberg@ppimedia-us.com](mailto:steffen.landsberg@ppimedia-us.com)

# ppi Media Global Activities



# The Challenge



SILO SOLUTIONS



LOCAL HARDWARE



DIFFERENT WORKFLOWS



DISPARATE TECHNOLOGY

Continued, challenges in print revenue streams, have publishers rushing to leverage profits with investments in cost-saving prepress and production strategies over the past few years.

However, printing locations and local markets still operate independently using old strategies.

**Resulting in wasted resources -> higher maintenance and labor cost.**

# The Playbook



~~SILO SOLUTIONS~~

ONE ECOSYSTEM



~~LOCAL HARDWARE~~

CLOUD / CENTRAL BASED



~~DIFFERENT WORKFLOWS~~

UNIFIED WORKFLOWS



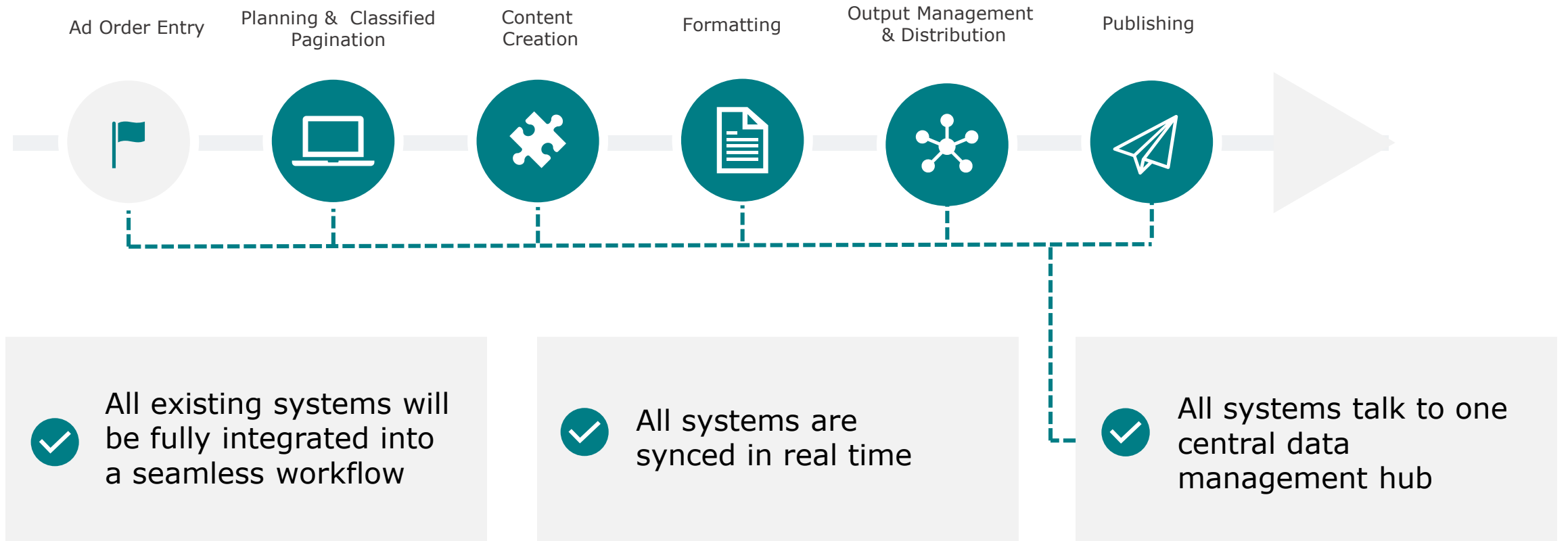
~~DISPARATE TECHNOLOGY~~

COMMON TECHNOLOGY

Implementation of an efficient profitable end-to-end production workflow based on an Industry 4.0 strategy.

**Transform Single-Site Publishing to Enterprise-Wide Publishing.**

# The Playbook



**Synergy among all teams no matter their size, location, or history**

## The Scorecard



*"For us, the ppi Media system delivered a complete end-to-end workflow that has met our needs by allowing us to consolidate our workflows, improve our business continuity, and increase our overall efficiency and productivity."*

**ADVANCE**  
**LOCAL**

Advance Local Prepress and Technology Leadership

## The Next Move



Let's start talking about your next steps to run a profitable end-to-end production, based on an **Industry 4.0 strategy**.

## Our Offer

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- ✓ Two-day FREE onsite audit
- ✓ ROI analysis of your workflows
- ✓ A concept for end-to-end enterprise-wide workflows
- ✓ Access to our key clients

## The Result



Success Story



## Advance Local

We call this an EPWS -

**E**nterprise-**P**ublishing-**W**orkflow-**S**ystem

## The Numbers

- ✓ 180+ publications
- ✓ 120 newspapers & magazines
- ✓ 60 commercial publications
- ✓ 14 print sites
- ✓ 1,300 plates/hour

## The Benefits

- ✓ Smaller team & higher throughput
- ✓ Central data & management hub for  
Planning, Ad Layout, Classified  
Pagination, Output management
- ✓ AWS central installation



## The Result



Success Story

 **Metroland Media**

We call this an EPWS -

**E**nterprise-**P**ublishing-**W**orkflow-**S**ystem

## The Numbers

- ✓ 6 newspapers
- ✓ 100 weeklies
- ✓ 60+ magazines

## The Benefits

- ✓ Smaller team & higher throughput
- ✓ Central data & management hub
  - Planning & Classified Pagination
  - Content Creation
  - Automatic Page Assembly

## The Result



Success Story



We call this an EPWS -

**E**nterprise-**P**ublishing-**W**orkflow-**S**ystem

## The Numbers

- ✓ 50+ print magazines
  - ✓ 800 issues / 70,000 print pages yearly
  - ✓ External print sites
- ✓ 3 major web sites
  - ✓ 500 digital editions
  - ✓ 5,000 digital stories yearly

## The Benefits

- ✓ High degree of automation
- ✓ Central data & management hub
  - Planning
  - DAM
  - PDF creation

## The Result



Success Story



# Funke Mediengruppe

We call this an EPWS -

**E**nterprise-**P**ublishing-**W**orkflow-**S**ystem

## The Numbers

- ✓ 12 newspapers
- ✓ 110 local editions
- ✓ 100 local advertising papers
- ✓ 5.7 million copies
- ✓ 7 print sites

## The Benefits

- ✓ Central data & management hub for
  - Planning & Classified pagination
  - Automatic page assembly
  - Output Management

# The Summary



## Single-Site Publishing

### The situation just a few years ago

Disparate systems from market to market

- Layout, Classified pagination, Output management

Individual prepress departments, all operating independently

- Different workflows and best practices
- Independent technology support structures and procedures



## Enterprise-Wide Publishing

### The Key Benefits

- Achieve an integrated common technology stack to system requirements
- Improve visibility and communication
- Increase production efficiency
- Reduce waste, downtime and costs

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