Enterprise Publishing Workflow System

Efficient profitable end-to-end production with Industry 4.0 strategy

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ppi Media
Global Activities
Continued, challenges in print revenue streams, have publishers rushing to leverage profits with investments in cost-saving prepress and production strategies over the past few years.

However, printing locations and local markets still operate independently using old strategies.

Resulting in wasted resources -> higher maintenance and labor cost.
Implementation of an efficient profitable end-to-end production workflow based on an Industry 4.0 strategy.

Transform Single-Site Publishing to Enterprise-Wide Publishing.
Synergy among all teams no matter their size, location, or history

The Playbook

- Ad Order Entry
- Planning & Classified Pagination
- Content Creation
- Formatting
- Output Management & Distribution
- Publishing

- All existing systems will be fully integrated into a seamless workflow
- All systems are synced in real time
- All systems talk to one central data management hub

Synergy among all teams no matter their size, location, or history
“For us, the ppi Media system delivered a complete end-to-end workflow that has met our needs by allowing us to consolidate our workflows, improve our business continuity, and increase our overall efficiency and productivity.”
Let's start talking about your next steps to run a profitable end-to-end production, based on an Industry 4.0 strategy. Let's start talking about your next steps to run a profitable end-to-end production.
The **Result**

Success Story

**Advance Local**

We call this an EPWS - **Enterprise-Publishing-Workflow-System**

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**The Numbers**

- 180+ publications
- 120 newspapers & magazines
- 60 commercial publications
- 14 print sites
- 1,300 plates/hour

**The Benefits**

- Smaller team & higher throughput
- Central data & management hub for Planning, Ad Layout, Classified Pagination, Output management
- AWS central installation
The Results

Success Story

Metroland Media

The Numbers

✓ 6 newspapers
✓ 100 weeklies
✓ 60+ magazines

The Benefits

✓ Smaller team & higher throughput
✓ Central data & management hub
  Planning & Classified Pagination
  Content Creation
  Automatic Page Assembly
The Result

Success Story

Egmont Publishing

We call this an EPWS - Enterprise-Publishing-Workflow-System

The Numbers

✓ 50+ print magazines
✓ 800 issues / 70,000 print pages yearly
✓ External print sites
✓ 3 major web sites
✓ 500 digital editions
✓ 5,000 digital stories yearly

The Benefits

✓ High degree of automation
✓ Central data & management hub
  Planning
  DAM
  PDF creation
The Numbers

✓ 12 newspapers
✓ 110 local editions
✓ 100 local advertising papers
✓ 5.7 million copies
✓ 7 print sites

The Benefits

✓ Central data & management hub for Planning & Classified pagination
   Automatic page assembly
   Output Management

Success Story

Funke Mediengruppe

We call this an EPWS - Enterprise-Publishing-Workflow-System
The Summary

Single-Site Publishing

The situation just a few years ago
Disparate systems from market to market
  • Layout, Classified pagination, Output management

Individual prepress departments, all operating independently
  • Different workflows and best practices
  • Independent technology support structures and procedures

Enterprise-Wide Publishing

The Key Benefits
  • Achieve an integrated common technology stack to system requirements
  • Improve visibility and communication
  • Increase production efficiency
  • Reduce waste, downtime and costs
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