



YOUTUBE IS A MONOPOLY

- CONTENT
- ACCESSIBILITY
- ECONOMICS

AIR.TV = YOUR USE CASE

- ALL THEIR CONTENT + A LOT MORE
- TRACK & MONETIZE ALL PLAYERS
- NO FEES, NO TECH, NO WORKFLOW CHANGE

CONTENT

- YOUTUBE
- HUNDREDS OF LOCAL NEWS FEEDS
- DOZENS OF NATIONAL & INT'L FEEDS
- FAIR USE ACCESS TO ALL CABLE NEWS CONTENT

AIR.TV HAS TWO PARTS:

- AIR.TV PUBLISHER SCRIPT
- AIR.TV PORTAL

DAILY CALLER

Before AIR.TV:

- 2M+ YT VIEWS/MONTH
- ECPM YIELD = \$0
- VIDEO \$ / MONTH = \$0

After AIR.TV:

- 2M+ AIR.TV VIEWS / MONTH
- ECPM YIELD = \$3+
- VIDEO \$ / MONTH = \$6K+

REALLY, REALLY EASY

- INSTALL VIA TAG MANAGER IN MINUTES
- PAY NO FEES EVER
- NO TECH RESOURCE TO INSTALL OR MAINTAIN
- FREE, UNLIMITED ENCODING, HOSTING & STREAMING
- TERMINATE ANY TIME, ANY REASON

SAVE JOURNALISM

- FB & GOOG AGGREGATE YOUR CONTENT & DATA FOR THEIR BENEFIT
- YOU MUST FIGHT FIRE WITH FIRE

TEST / USE

TEST:

- AIR.TV SCRIPT, “READ ONLY”
- SEE YT VIEWS
- GET REVENUE ESTIMATE
- ACCESS ALL TOOLS & CONTENT

USE:

- ADS.TXT
- PAYMENTS

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