



the Sumter ITEM



Auto Body Shop Pizza
Plumber Pool Company
Nail Salon Furniture
Pet Sitter Teacher
Mattresses Goods
Tattoo Studio Rings
Music

the
Sumter
ITEM



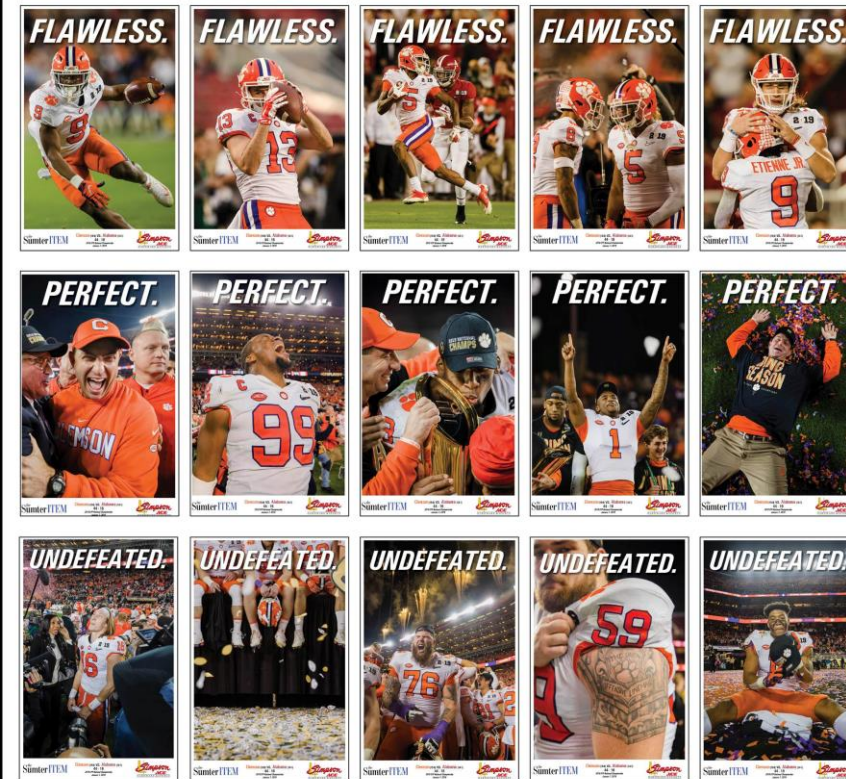
READERS'
CHOICE

winner

our readers have voted...

AND THE RESULTS ARE IN!





3 Keys to Innovation in Local Media

1

Find your audiences and connect with them through authenticity

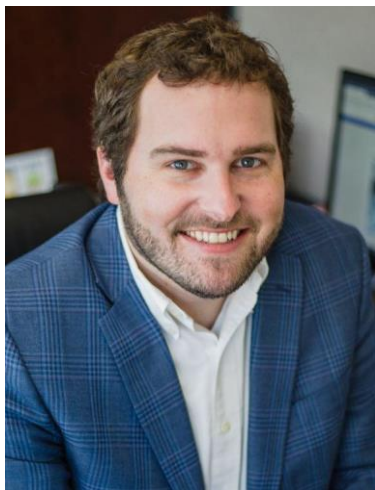
2

Secure the revenue first.

3

Recruit powerful allies to share your vision of community

the Summer ITEM



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