

The Salt Lake Tribune

Independent. Nonprofit. Pulitzer Prize winner.

A national model for sustaining local journalism

Utah
Journalism
Foundation

Our vision

Create the local journalism of the future

The Salt Lake Tribune is a trusted news organization that is **led by the community, serves the community, and is supported financially by the community.**

Our national goal is to **develop and share a model that can sustain local legacy journalism for generations to come.**



The solution

We are the first nonprofit daily metropolitan news organization



The Tribune is transitioning to a 501(c)(3) public charity

REVENUE:

- + Digital and print subscriptions
- + Membership / donations
- + Foundation grants
- + Corporate sponsorships
- + Fee for service contracts
- + Events
- + Advertising revenue

USES:

- + Operations
- + Innovations in community reporting
- + Community engagement
- + Special projects
- + Investigative journalism
- + Educational activities



We have established an endowment - the Utah Journalism Foundation

REVENUE:

- + Major gifts from individuals & foundations
- + Planned giving
- + Investment of the corpus

USES:

- + Ensure long term future of The Tribune
- + Support local journalism especially in underserved communities / regions
- + Invest in the next generation of journalists
- + Media literacy / educational activities

The eyes of the nation are on Utah

"This (IRS approval) is an important decision that recognizes local news as a public good, something that strengthens the community. The model pioneered by the Salt Lake Tribune gives community leaders another way to build a sustainable future for local news, so citizens can get the trusted information they need to engage constructively in our democracy."

- Alberto Ibarguen, President
James S. and John L. Knight Foundation

Can Paul Huntsman Save The Salt Lake Tribune?

The New York Times

MEDIA

'Salt Lake Tribune' Becomes 1st Legacy Newspaper To Change To Nonprofit Structure



IRS makes history with by granting non-profit status to daily newspaper

FOX Business

Running toward the Renaissance of local news

The Future of Real News May Be Nonprofit



The death knell for local newspapers? It's perilously close.

The Washington Post

Why Congress needs to empower the IRS to give nonprofit newspapers a green light

THE CONVERSATION

COMMENTARY

Can Nonprofit Ownership Be An Answer To The Crisis Facing Local Newspapers?





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BEARING GIFTS