

You need
the news.



**And now,
more than
ever, the news
needs you.**

“Of all the work I’ve done,
this is the most important.
There is nothing I can think
of that is as important as
keeping journalism alive in
the city I love.”

H.F. “Gerry” Lenfest



One Mission



Three Priorities

High-Impact Journalism

Quality, in-depth reporting remains the fundamental value proposition between local news organizations and their audiences. The Lenfest Institute invests in indispensable, public-benefit journalism for the communities it serves.

News Technology & Innovation

To survive and to thrive, local news enterprises must be nimble, tech-enabled and committed to constant innovation. Investing in the technical muscle of news organizations and introducing new tools improve customer experience, audience engagement and operational efficiency, all key to business sustainability.

Diverse, Growing Audiences

Diverse and inclusive newsrooms attract diverse and growing audiences. Our investments in newsroom diversity, community listening projects and multi-cultural news media address one of journalism's biggest challenges and one of its greatest opportunities.



" IN A FREE STATE, THERE
SHOULD ALWAYS BE AN
INQUIRER ASKING ON
BEHALF OF THE PEOPLE "

JOHN NORVELL, INQUIRER CO-FOUNDER
JUNE 1, 1829

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