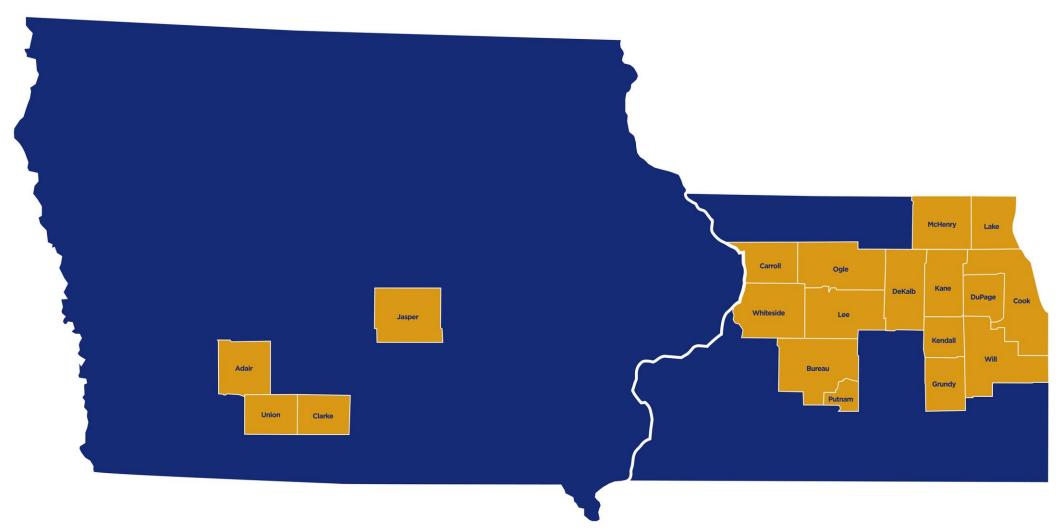


Mega Conference 2018





Plant Sauk Valley

KANE COUNTY CHRONICLE





SANDWICH RECORD The Review

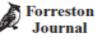
Bureau Clounty Republican



The MidWeek

Oregon Republican Reporter







PLANO RECORD

Suburban Life

Suburban Life

Suburban Life







oune Suburban Life

Suburban Life

LAKE COUNTY JOURNAL **Sunrise Edition**

Suburban Life

Suburban Life

OSWEGO LEDGER

DAILY CHRONICLE

Sentinel-Aribune

OVERTISER

MORRIS HERALD-NEWS











Suburban Life





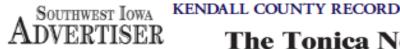




VILLA PARE Suburban Life Suburban Life



Suburban Life



The Tonica News



What did we do?

- Redesigned our websites
- Improved user experience
- Grew revenue from consumers



And you may ask yourself, well...

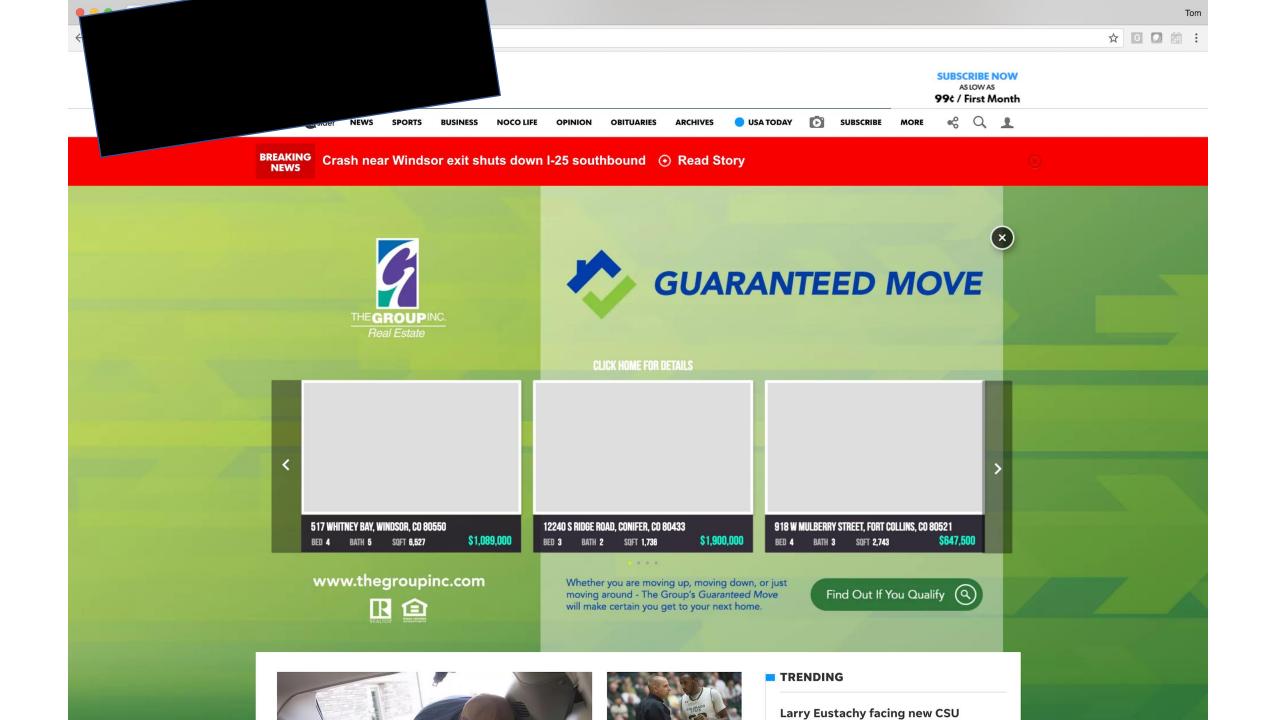
How did I get here?

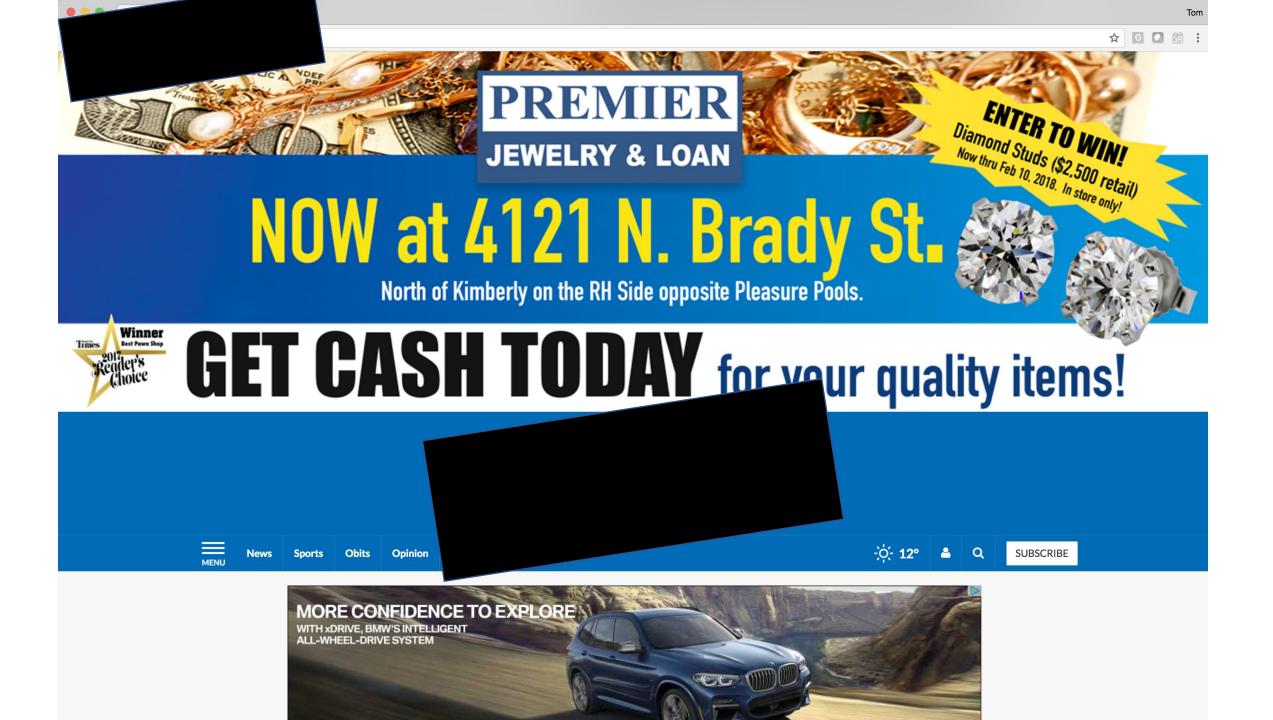


Digital revenue models disrupted

- Desktop to mobile
- Ad blockers
- Diversification into native, digital services, and e-commerce























Archives Help/Info Subscribe

Sections

News Obituaries Sports Opinion Business Entertainment Classifieds

Search



GRAND VICTORIA

CASINO

PRESENTS

FF-BROADWAY'S HILARIOUS







22° Weather

Monday, February 12, 2018



Can a social conservative win in the 10th House District?

News

Feder: WGN finds Suppelsa's replacement in **Portland**





Free unlimited digital access for 7-day subscribers. Click to activate.





Answer a question to continue reading this page		
Which of these auto manufacturers have you sadvertising for recently?	seen online v	ideo
Check all answers that apply		
Lexus Lcertified		
☐ BMW		
Mercedes		
☐ Audi		
■ None of the above		
SUBMIT		
OR		
Show me a different question		
⇒ Sign in or sign up for access		
Google	INFO	PRIVACY





Born Before 1985? Illinois Will Pay Up To \$355/Month Off **Your Mortgage**

Low Rates Shop



These Prom Photos Should Never Been Captured

Lifestylogy



[Photos] Most **Attractive Female** Billionaires In The World

Trendchaser



This Photographer Snuck 28 Illegal **Photos Out Of** North Korea

StandardNews



These Pickup Trucks Are The Cream Of The Crop!

Yahoo Search



5 Years From Now, You'll Probably Wish You Grabbed These Stocks

The Motley Fool



There Are 7 Types of Irish Last Names - Which One Is Yours?

Ancestry



Most Americans Believe These Myths About Chicken

National Chicken Council



20 Things About Ivanka Trump You **Would Have Never** Guessed

Livestly.com



Use CPAP? Say Goodbye to Air Leaks and Discomfort

Easy Breathe, Inc.

What if there was...

A better way?



Kick the Habit!

- Auto-play video
- Surveys
- Taboola
- Pop-up ads
- Page takeovers





Redesign

- Faster
- Cleaner
- More relevant
- Less ad units
- Online newspaper



ONLINE NEWSPAPER Q LOG OUT

SECTIONS

NORTHWEST HERALD

SUBSCRIBE 🔂

★ G 🕡

McHenry Township officials skeptical consolidation will save money after study says it won't

LOCAL () 11:01 pm



JOHNSBURG – It's a question that has haunted the consolidation debate for decades. Would eliminating ...



TOP HEADLINES

Harvard man with previous attempted kidnapping conviction gets 12 years in 2016 sexual assault

LOCAL ① 10:59 pm

McHenry man, 2 others charged with home invasion in Elgin

LOCAL © 10:59 pm

Man sentenced to 15 years in Cary

LOCAL SPORTS

Women's basketball: USF beats Cardinal Stritch for fourth straight win

USF beats Cardinal Stritch for 4th STRAIGHT win



Larry W. Kane for Shaw



NORTHWEST HERALD



A theater, wine cellar, pool and more of what \$975,000 can get you in Woodstock

By NORTHWEST HERALD

© Feb. 8, 2018

Our featured luxury home of the week is this \$975K estate in Woodstock

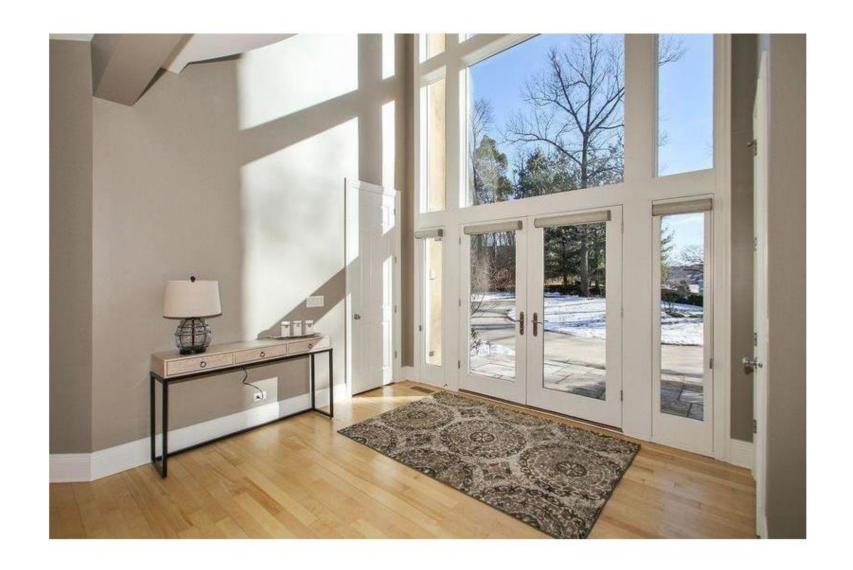
Ever drive by a house and wonder what it looks like inside? Or how much does it cost? Check out this Woodstock home, listed for sale on Zillow.



Woodstock home listed for sale on Zillow: 11022 Ayrshire Court. 6 bedrooms, 8 bathrooms. Listed price: \$975,000. Estimated mortgage: \$5,494 per month.

This Woodstock estate on Bull Valley Golf Course is located near the course's sixth hole green. The first floor master suite has his and her closets, and the second floor includes a bonus room. The fully finished walkout includes a wet bar, wine cellar, theater room, recreation room and exercise room, along with a family room with a fireplace.

Listing agent: Barb Gilleland: 815-482-0001



Entrance



Great room with fireplace



KANE COUNTY CHRONICLE



National Pizza Day: 10 best places for a pizza in Kane County

© Feb. 9, 2018

Our readers voted on the best pizza restaurants in Kane County in our most recent Best of the Fox voting. Here were the winners...



Here are the 10 best places for a traditional pizza in Kane County, as voted by our readers in the 2017 Best of the Fox competition.

Rather have a deep dish pizza? Check out our list of the 10 best places for a deep dish pizza.



Salerno's on the Fox

32 N. Second St., St. Charles | 630-584-7900

www.salernosonline.com



Ambrogi's Pizza

107 Valley Drive, Unit H, Elburn | 630-365-2777

www.ambrogispizza.com



Gia Mia

13 N. Third St., Geneva | 630-405-5544

giamiapizzabar.com

Task force captures man wanted in Kendall, Will, DuPage

By TONY SCOTT **■ Email ● Follow**

© Feb. 12, 2018



Photo provided by Kendall County Sheriff's Office

Caption +

A Plainfield man wanted on warrants in Kendall, DuPage and Will counties was captured Wednesday, Feb. 7, by a multi-jurisdiction task force.



GET THE WILL/GRUNDY COUNTY POLITICS NEWSLETTER

What's going on in county politics? Our free newsletter gives you the inside scoop.



SIGN UP

FACEBOOK



COMMENTS





· · · MORE

Township Supervisor Charles Lutzow terminated his 23-year-old chief of staff Tuesday morning and banned him from the premises.



Lutzow would not comment on why he fired Provenzano, whose roles in two offices have raised questions among township officials and road district employees who contend











Thank you for reading The Herald-News.

You have reached your monthly article limit.

For a limited time, sign up today for just 99¢ for your first month.

Click Here — 99¢ for your first month

Dear Reader,

Thank you for supporting local journalism!

As a subscriber to the either the Telegraph, you are an engaged member of your community. We want to inform and delight you with news and information. In addition to your newspaper subscription in print, we hope you will enjoy several new benefits that come with your membership in Shaw Media's subscription service.

Starting next month, you are going to see dramatic improvements to our websites. We have heard your feedback, and are proud to deliver to you a cleaner, faster, better online reading experience.

You will find fewer interruptions between you and the information you want to read. We're getting rid of many of the routine annoyances found on so many web sites today. There will be no more surveys and no more pop-up ads that block your view.

What you will find on our sites is more video that plays when you want to watch, more photos, and more breaking news coverage. You'll find "real" news gathered by professional reporters and editors.



Results so far

- Walked away from some digital advertising revenue
- Improved sell thru of locally sold inventory
- Grew display revenue
- Grew digital subscribers
- Grew digital subscription revenue
- Grew audience revenue as a % of digital and total revenue



Reader Feedback

"Hi Jim Hope all is well with you. I wanted to let you know the new online format is the best you have had. It make reading the paper enjoyable again. Thanks."

"Thank you very much for the improvements. I was going to cancel because it was just too difficult to read. The loading and reloading times and ads were frustrating."









































Thanks for your time!

