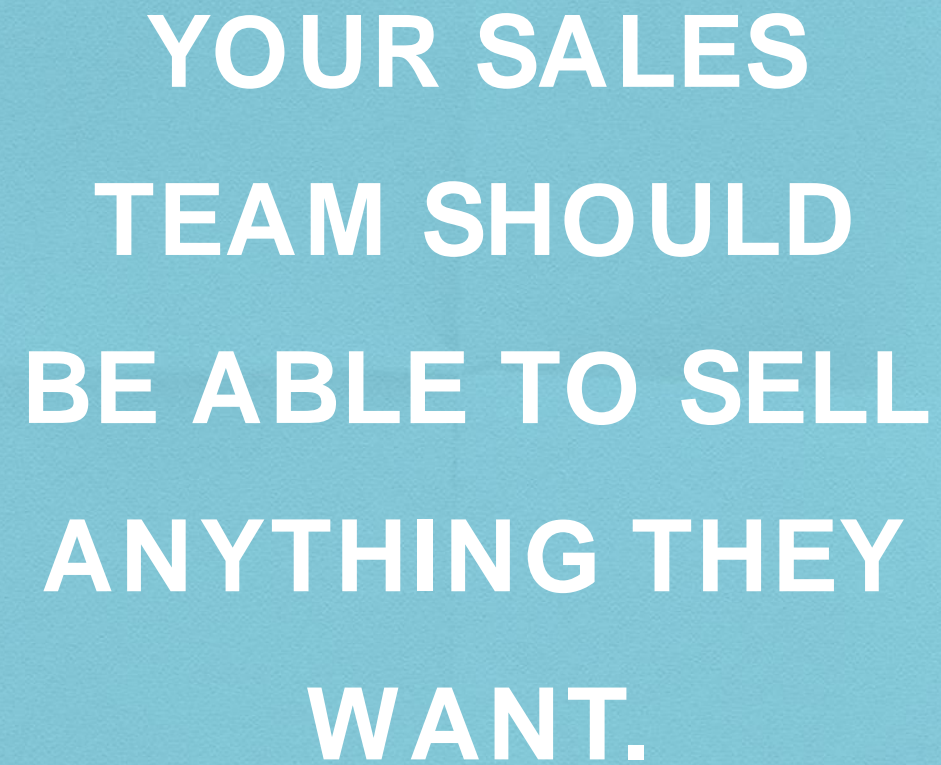


MEGA-CONFERENCE

20 17

STUDIONOW®

FEBRUARY 24, 20 17



**YOUR SALES
TEAM SHOULD
BE ABLE TO SELL
ANYTHING THEY
WANT.**

“

‘AD SPENDING ON ORIGINAL VIDEO HAS
INCREASED BY MORE THAN DOUBLE - 114% TO
BE EXACT - SINCE 20 14.’

- ANNA BAGER, GENERAL MANAGER,
INTERACTIVE ADVERTISING BUREAU, 20 16

[illegible]



- CONCURRENTS
- ENGAGEMENT TIME
- RECIRCULATION
- REAL TIME



**VIDEO IS NOT
A PRODUCT**

A rectangular sign with a black background and a light-colored border is mounted on a white brick wall. The sign is held in place by two gold-colored clips at the top. The text on the sign is in a bold, white, sans-serif font.

**VIDEO SCARES
PEOPLE.**

LIMITED GEOGRAPHIC
REACH, CHALLENGES IN
KEEPING UP WITH
DEMAND, OPERATIONAL
INEFFICIENCIES...

...YELP!

A rectangular sign with a light beige border is mounted on a white brick wall. The sign is held in place by two gold-colored clips at the top. The text on the sign is in a bold, red, sans-serif font, arranged in four lines.

**YELP DOESN'T
MAKE THEIR
CUSTOMERS PAY
A LA CART.**

A red rectangular sign with a thin white border is hanging on a white brick wall. The sign is held up by two gold-colored clips at the top. The text on the sign is in white, bold, sans-serif capital letters.

**VIDEO ISN'T CHEAP.
IT ISN'T EASY. AND
QUALITY IS HARD
TO GUARANTEE**

- 
- A rectangular sign with a black background and a light-colored border is hanging on a white brick wall. The sign is held up by two gold-colored clips at the top. The text on the sign is in white, bold, sans-serif font, listing three points.
- 1. NO LOCALIZED CONTENT**
 - 2. HIRE TOO MANY FTE'S**
 - 3. WRONG TECHNOLOGY**

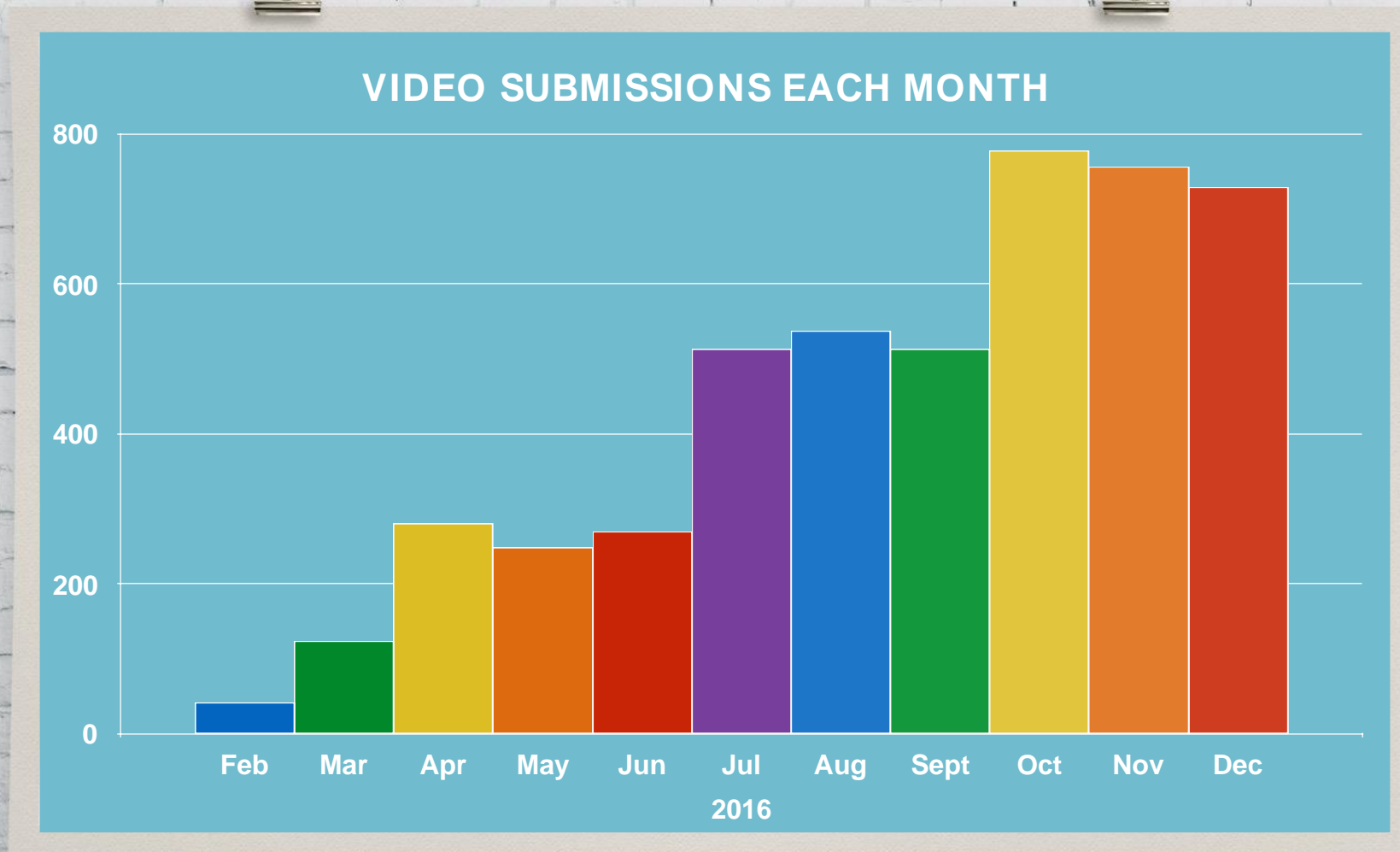
QUALITY

A SCALED VIDEO
SOLUTION SHOULD HAVE...

IN A TRADITIONAL
MODEL, ONE OF
THESE WILL BE
SACRIFICED AT THE
EXPENSE OF THE
OTHER TWO...

SPEED

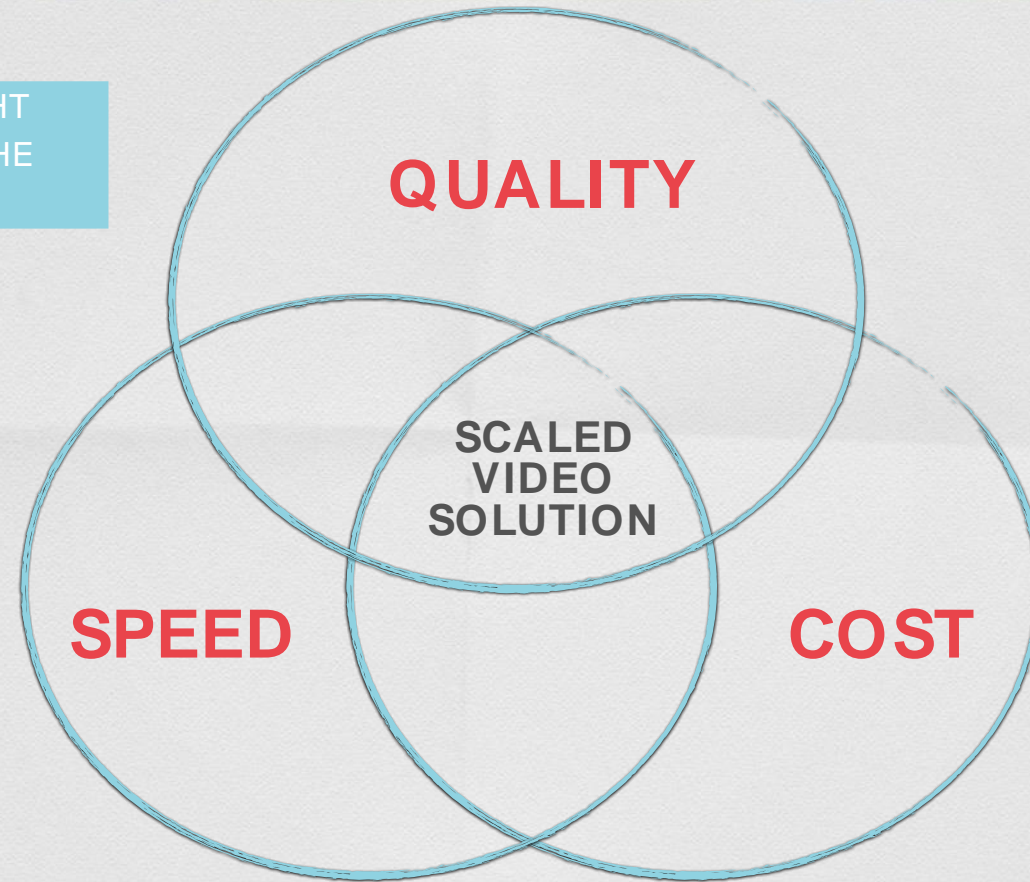
COST



A photograph of two men in a hallway. The man on the left has long brown hair tied back and a beard, wearing a red and blue plaid shirt. The man on the right has short blonde hair and glasses, wearing a dark green sweater over a light blue shirt. They are looking at a wall covered in various posters, documents, and maps. The man on the right is pointing at a poster with his right hand and holding a tablet in his left hand. The hallway is brightly lit, and the walls are white. The floor is a light-colored tile.

OUR THING

FINDING THE RIGHT
PARTNER WITH THE
RIGHT SOLUTION



THAT UTILIZES AN
INNOVATIVE STRATEGY

**PROPRIETARY
TECHNOLOGY**

*A proprietary technological
backbone for seamless
sourcing, bidding, and
media review*



*A highly curated
network of thousands
of video production
professionals*

**GLOBAL
CREATIVE
NETWORK**

**HIGHLY
DEDICATED
STAFF**

*A core team
of specialized
StudioNow
staff that is
strategic in
nature*



**DECENTRALIZING
PRODUCTION
EXECUTION
EFFECTS YOUR
COST.**



EVERYBODY **SHOULD** HAVE VIDEO.
EVERYBODY **CAN** HAVE VIDEO.

THANK YOU

STUDIONOW®

FEBRUARY 24, 2017