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[illegible]



SMALL BUSINESS



OPEN


EXPANSIVE REACH: JOURNAL MEDIA GROUP




EXPANSIVE REACH: NORTH JERSEY MEDIA GROUP

THE WALL STREET JOURNAL.


Home World U.S. Politics Economy Business Tech Markets Opinion Arts Life



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How Plummeting Yields Will Drag Down Bank Earnings





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MARKETS | DEALS | DEALS & DEAL MAKERS

Gannett Buys Assets from North Jersey Group

Titles acquired include Bergen County's Record newspaper, among others



SECTIONS HOME SEARCH The New York Times 2 of 10 articles

MEDIA

Gannett Buys The Record of Bergen County, N.J.

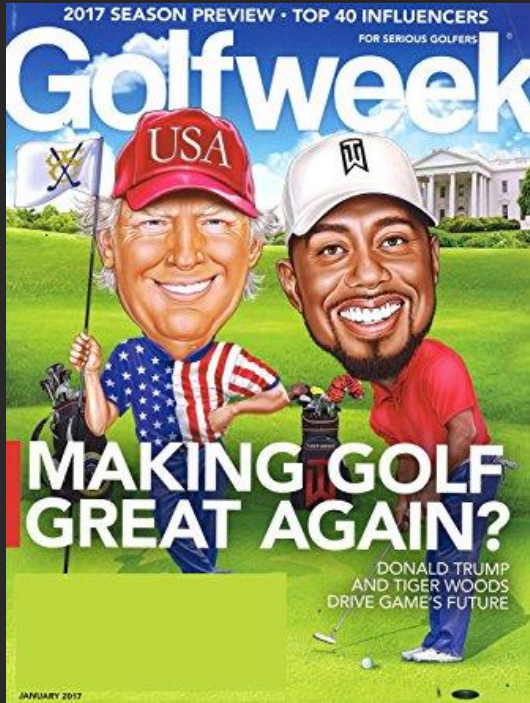
By SYDNEY EMBER JULY 6, 2016



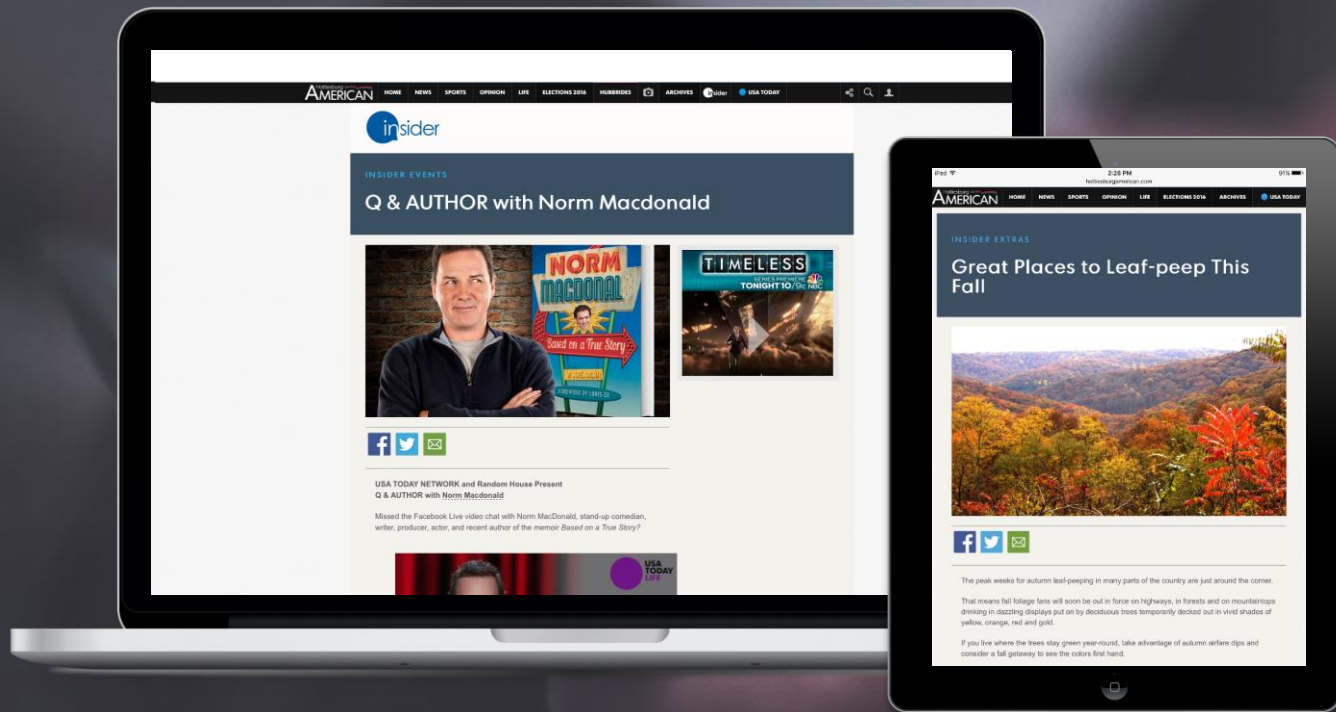
The Gannett Company purchased The Record of Bergen County, N.J., on Wednesday. Along with USA Today, Gannett now owns 109 daily newspapers. Richard Drew/Associated Press

The Gannett Company, the owner of USA Today, has continued its buying spree, purchasing The Record of Bergen County, N.J., and other assets of the North Jersey Media Group. The sale was announced to

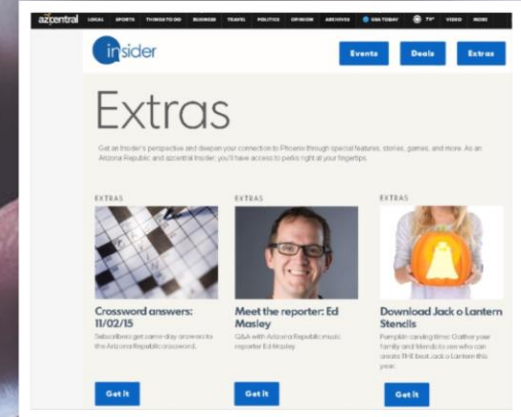
EXPANSIVE REACH: GOLF WEEK



INSIDER LOYALTY PROGRAM

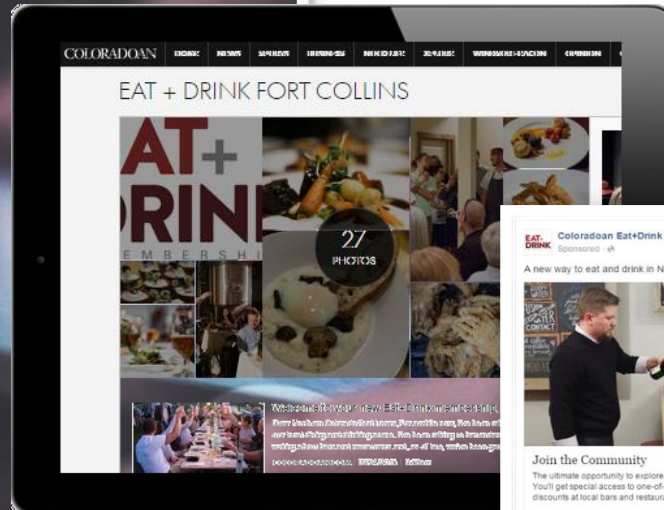


INSIDER LOYALTY PROGRAM

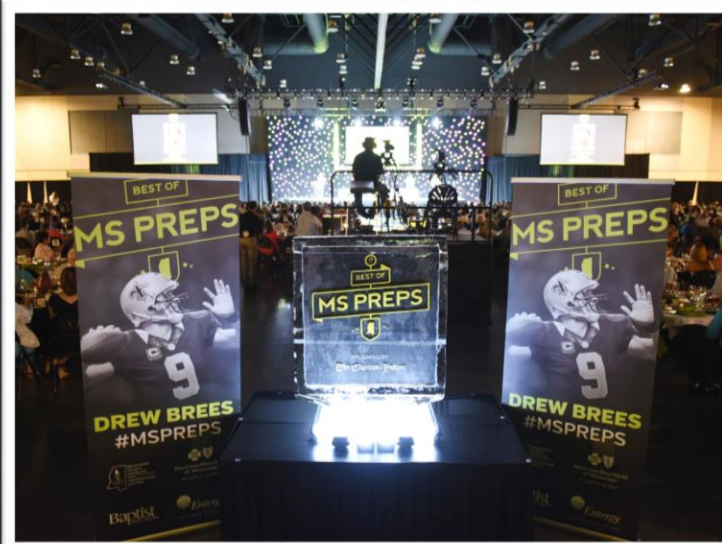


EAT + DRINK

EAT+DRINK — MEMBERSHIP —



EXPERIENTIAL MARKETING



BREAKING
NEWS

Spokesman: Former President George H.W. Bush admitted to intensive care unit, wife Barbara Bush also hospitalized

WASHINGTON

WASHINGTON

TOP STORIES



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claim tha

TODAY IN THE SKY



ara Bush in intensive care

h \$10,000 quadrillion

ntiers lock together

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er 32 years, mom arrested

that went horribly wrong

o TV after 11 years

in't notice in class

Musk to a big change

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Obama, British PM speak in London

Live Video



Broken discipline tracking systems let teachers flee troubled pasts

A FRAGMENTED SYSTEM FOR CHECKING THE BACKGROUNDS OF TEACHERS LEAVES STUDENTS AT RISK.

Steve Reilly, USA TODAY



CHAPTERS



SHARE

I AM AN AMERICAN







COLD CASE PODCASTS

Crime investigations from across the USA TODAY NETWORK

ACCUSED

ACCUSED:
The unsolved murder
of Elizabeth Andes

Enquirer's 'Accused' podcast hits No. 1 on iTunes chart

Read Story | The Enquirer

ACCUSED

Accused: The unsolved murder of Elizabeth Andes

ROCKLAND

Body fished from lake sparked conspiracy theories: Podcast

HEADLINES

Grid List

ACCUSED

Reporters talk about

NEWS

FLORIDA TODAY

MURDER
ON THE SPACE COAST

ACCUSED

NATION NOW


2001



TRUST AT SCALE



100 MILLION AND CLIMBING

A young woman with red hair styled in a bun, wearing dark sunglasses and a leopard print jacket over a black shirt, is sitting on a sidewalk. She is looking off to the side with a thoughtful expression. The background is a blurred crowd of people in an urban setting.

We reach 41.9MM millennials,
that's more than Vice

BRANDED CONTENT: WALGREENS

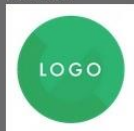


BRANDED CONTENT: HYATT PLACE



LOCAL BRANDED CONTENT: QUIZ

STORY FROM



What's the best couch for your space, budget?

Finding just the right couch for your living space is a bit like searching for a husband or wife. It's got to be supportive, dependable, something you find attractive and something that fits comfortably into your day-to-day lifestyle. And, of course, you need to love it! Easier said than done? Not necessarily! Take this quick quiz to discover what type of couch is right for you.

start quiz

VR HERITAGE

OUR FIRST FORAYS INTO VR



BREAKING GROUND

In 2014, the *Des Moines Register* won the Edward R. Murrow award for *Harvest of Change*, an immersive VR farm that addressed the issues reshaping rural America.



TAKING VR TO THE SKY

In 2015, the USA TODAY NETWORK released *Experience the Blue Angels* which quickly became the most watched 360 video on Facebook and garnered rave reviews from Mark Zuckerberg.



BRINGING IT TO BRANDS


In 2016, the NETWORK converted our VR success into one-of-a-kind advertising opportunities. For the 100th Indianapolis 500, we put consumers in The Fastest Seat in Sports, presented by Honda.

VRTUALLY THERE HIGHLIGHTS FROM SEASON 1

TOUGH MUDDER

RICOCHET THE
SURFING DOG

THANKSGIVING
DAY PARADE



GIVING YOU GREATER
ACCESS

USA
TODAY
NETWORK

YouTube

*Representational only. Actual YouTube Creators in negotiation.

CUBEMERCIAL



★ macy's

audible 

alcatel


TOYOTA

REACH LOCAL



THE WALL STREET JOURNAL.

Gannett to Buy Digital Services Company ReachLocal

Deal worth \$4.60 per share and has an enterprise value of \$156 million

By JOSH BECKERMAN

Updated June 27, 2016 6:55 p.m. ET

Gannett Co. agreed to buy digital services company ReachLocal for \$156 million, the latest move in its effort to expand into print media.

The deal is worth \$4.60 a share, or 10% above the current price of ReachLocal shares, which is trading at \$4.10.

Gannett said the deal will be completed by the end of the year.



Gannett Retweeted

Betsy Kohler-Flores @BetsyGr8Artist - Aug 9

Excited to be part of the @Gannett family! #poweringLOCAL #oneNetwork soch.us/2b3PMfc #rlnow



A man with a beard and a blue sweater is looking down at a desk in a workshop. In the background, there are large sheets of paper with architectural drawings and a potted plant.

WE HELP LOCAL BUSINESSES GET MORE CUSTOMERS

“I DON’T KNOW
WHAT’S WORKING SO
I’M WASTING A LOT
OF MY MONEY.”

“MARKETING IS TOO
COMPLEX. I DON’T
HAVE TIME TO
FIGURE IT OUT, LET
ALONE MANAGE IT
ALL.”

“I’M NOT GETTING
ENOUGH VISITORS
AND GOOD LEADS.”



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AD SERVER DATA

ENGAGEMENT DATA

HUMAN AD SCORING



INSIGHTS

PROJECT
LEAPFROG





Context, on tap

Searchlessly connecting the
apps between your platform
and our content

Challenging the inevitable

Enable solutions relating to the
things you can't do without
that you forget to do



INNOVATION CHALLENGE: PITCH DAY



DESTINATE

Eat local wherever you roam.



DESTINATE

IS LIKE THE WAZE FOR FOODIES

GETS YOU TO THE RIGHT RESTAURANT

IN THE MOST DIRECT WAY



A blurred night cityscape with bokeh light effects. The background shows a city skyline at dusk or night, with various buildings and lights. The foreground is dominated by a large, bright, out-of-focus light source, possibly a car headlight, creating a strong lens flare and bokeh effect. The overall color palette is warm, with oranges, yellows, and blues.

THANK YOU