

To: Healthcare Providers and Physicians in the Pee Dee Region

Re: 2018 Medical Directory

The Morning News is now compiling information for the 2018 Medical Directory which will publish April 1, 2018. This annual full color publication will showcase pictorial listings of regional physicians along with display ads and advertorial content separated by medical specialty.

The Medical Directory will be distributed in the Morning News, the Hartsville Messenger, Marion Star, and Mullins Enterprise and at participating hospitals and medical offices throughout the region.

If you would like to have your information included, please complete the attached form and contact us to reserve your space. (An electronic form is available by contacting our office.)

Deadlines:

Listings: February 28

Ad Space: March 7

Advertorial Content: March 7

For more information, please call (843)317-7223 or (843) 317-7230 or you may email [medicaldirectory@florencenews.com](mailto:medicaldirectory@florencenews.com)

# Contact Form / Bio Sheet

**Specialty:** \_\_\_\_\_

(See reverse side for list of specialties)

**First Name:** \_\_\_\_\_

**Last Name:** \_\_\_\_\_

**Practice Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City, State, Zip:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

**Fax:** \_\_\_\_\_

**Listing Photo or Logo received by:**    **Email**        **Disk**

**Payment being made by:** **Credit Card, Cash or Morning News**  
**Account** \_\_\_\_\_

**Proof to: (Must have name, email and phone#)** \_\_\_\_\_

**Authorized Signature:** \_\_\_\_\_

**Date:** \_\_\_\_\_

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Please submit all electronic files with the naming convention  
(LastName\_FirstName\_MiddleInitial\_Specialty)

## Categories

Addictions Counseling  
Behavioral and Mental Health  
Child Trauma and Abuse Counseling  
Counseling Services  
Dentistry  
Gastroenterology  
Herbalist  
Home Therapy  
Infectious Disease and Travel Medicine  
Massage Therapy  
Neurology  
Obstetrics and Gynecology  
Ophthalmologist  
Oxygen Equipment  
Pediatrics  
Pediatric Orthopaedics  
Pediatric Infectious Diseases  
Physical Therapy  
Podiatry  
  
Psychiatry  
Rehabilitation Centers  
Senior Living  
Spinal Surgery  
Urology  
Uniforms  
Women's Health

Adult Medicine  
Cardiology/Cardiovascular Disease  
Chiropractic Care  
Diabetes and Nutrition  
Endocrinology  
General Surgery  
Home Medical Equipment  
Hospice and Palliative Care  
Long Term Care  
Nephrology  
Neurosurgery  
Oncology and Hematology  
Orthopaedics  
Pain Management  
Pediatric Cardiology  
Pediatric Endocrinology  
Physical Medicine and Rehabilitation  
Plastic and Reconstructive Surgery  
Primary Care  
    Family Medicine  
    Internal Medicine  
Pulmonology  
Rheumatology and Osteoporosis  
Speech Therapy  
Telehealth  
Ultrasound  
Vascular Surgery