

# MediaBids Offers Newspapers a Way to Generate Additional Print Ad Revenue

Performance-based advertising is a common way to generate revenue online, but MediaBids has created a way for publishers to access performance-based advertisers for their print editions. MediaBids provides newspapers with high-quality, custom-sized print ads from companies such as Dish Network and esurance. When a publication runs an ad, they are compensated for each qualifying call or sale the ad generates.

Interested newspapers can complete a quick registration process to receive access to ads and payout terms for each advertiser. Several holiday ads from national brands covering the gift categories, such as Omaha Steaks, are available. Additionally, publications can choose from more than thirty ads from a wide variety of industries. Payouts range from \$10 - \$35 per 60-second call an ad generates. Newspapers have earned several thousand dollars in December alone from running just a handful of ads.

For information about how MediaBids Per-Inquiry Print Advertising Program works, visit <http://www.mediabids.com> or call 1-800-989-0406

## About MediaBids

MediaBids.com, the Newspaper and Magazine Advertising Marketplace, offers a patented online process that enables the buying and selling of print advertising space in U.S. newspapers and magazines. It is also home to the world's largest performance-based print advertising program, offering advertisers a way to pay for print ads on a pay-per-call basis while providing publications with a new revenue stream.

To learn more visit - [www.mediabids.com](http://www.mediabids.com) Toll Free: 1-800-989-0406