



Maximize Your Member Benefits

Comprehensive Industry News Straight to Your Inbox:

As an SNPA member, you'll receive the weekly digital **eBULLETIN** featuring in-depth industry news and the freshest ideas and best practices. Get your news published by submitting your press releases or stories to Cindy Durham (cindy@snpa.org). And, snpa.org is the source for what's happening with your fellow SNPA members. Post your events on our interactive calendar, submit your questions to "Ask The Expert" or visit the Virtual Trade Show to find the latest technology from our R&D partners.

P2P Initiative: Proven Strategies to Impact Your Bottom Line:



P2P INITIATIVE

The SNPA P2P (Publisher-to-Publisher) video conference program has already featured more than **\$1,000,000 in revenue-generating ideas** that have been implemented by your colleagues. From easy-to-execute sales plans to long-term strategic initiatives, you'll find something in each P2P session that will more than pay for your SNPA membership. Find out more about the P2P programs at www.snpa.org/meetings/.

And, when your 2019 dues have been paid, we'll send you the full compilation from 2018.

World-Class Training and Webinars FREE for Your Staff:

Your membership includes **free** access for your entire team to more than 20 webinars each year through our Online Media Campus. Presented by industry experts, these one-hour training sessions provide valuable tools to improve your editorial, digital, sales operations and more. Can't make the webinar? All past webinars are archived for use by SNPA members. Also, as a SNPA member, your staff is eligible for free **Google Certification**. Find information on free training programs and previous webinars at www.snpa.org/webinars/.



Industry-Leading Conferences:



SNPA is about making connections and our conferences are known to be the best in the industry. You'll get cutting-edge information from forward-thinking leaders and connect with your colleagues to exchange ideas, best practices and good times. Conferences are always discounted for SNPA members.



2019 Joint Annual Meeting
SNPA and Inland Press Association
Oct. 6-8 in Chicago

More Money and Time-Saving Benefits!

As an SNPA member, you always have access to money-saving and time-saving benefits. Our Strategic Partnership Program can help you save money, grow revenue and access benchmarking data. And, members have access to our Legal Hotline for legal advice, financial advice and pre-publication reviews.

Want more information? Have a question? We're here to help!

The SNPA staff is always available to answer your questions and help in any way. Contact us at 404-256-0444 and we will be happy to assist you. Or, email us at:

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