

Karen Andreas

Karen Andreas is the regional publisher of North of Boston Media Group, which publishes four daily newspapers, four weekly newspapers, and 15 community magazines in Massachusetts and southern New Hampshire. Andreas has received numerous industry awards, most notably 2014-15 Publisher of the Year by Editor & Publisher magazine. Andreas is president of the Massachusetts Newspaper Publishers Association.

Elliott Wiser

Elliott Wiser is the CEO/President of Here's an Idea, a media consulting company. He spent 38 years in the media industry, most recently as the President and General Manager of WTSP-TV, a TEGNA company and the CBS affiliate in Tampa Bay, Florida. Previously, Elliott served as Corporate Vice President of News and Local Programming for Bright House Networks. He is currently teaching marketing and media entrepreneurship at the University of South Florida.

John Georges

John Georges owner and publisher of The Advocate in New Orleans. He recently acquired the New Orleans Times-Picayune and nola.com. The Advocate won the Pulitzer Prize in 2019 for local reporting.

Rob King

Rob King, who joined ESPN in 2004, is Senior Vice President, Original Content, focusing globally on all of ESPN's award-winning longform storytelling and enterprise journalism, with a goal of maximizing the quality and impact of the content. From 1997-2004, he was at the Philadelphia Inquirer, serving as graphic artist, deputy sports editor, assistant managing editor and deputy managing editor. King was named by Fast Company among its "Most Creative People 2014."

Bruce Faulmann

Bruce Faulmann is Vice President of Sales and Marketing for the *Tampa Bay Times* and a member of the *Times* board of directors. He served as Publisher of *Florida Trend*, the state's leading business magazine from November 2008 to October 2009. Prior to that, Faulmann spent more than two decades in sales, advertising and other revenue leadership posts with Media General, the NYT regional newspaper group and Knight Ridder. He is a recognized expert on media sales and revenue strategies.

Joe DeLuca

Joe DeLuca is Executive Vice President and General Manager of the Times Publishing Company in St. Petersburg, Florida. He has overall responsibility for leading the Times strategic planning team and execution of the business strategy across the organization. In addition to those responsibilities, Joe's current leadership portfolio also includes Consumer Marketing, Operations and Distribution.

Neil Brown

Neil Brown is the president of The Poynter Institute. He joined Poynter in September 2017, after serving as the editor and vice president of the Tampa Bay Times.

Cheryl Carpenter

Cheryl Carpenter is a leadership faculty member at The Poynter Institute. In 2017 and 2018, she coached eight newspapers through their performance management challenges in Poynter's Table Stakes program.

Kelly McBride

Kelly McBride is a writer, teacher and one of the country's leading voices when it comes to media ethics. She has been on the faculty of The Poynter Institute since 2002 and is its senior vice president. She is also the Craig Newmark Journalism Ethics Chair of the [Craig Newmark Center for Ethics and Leadership at Poynter](#).

Rick Edmonds

Rick Edmonds is Poynter's media business analyst, co-author of 10 State of the News Media reports, former Tampa Bay Times and Philadelphia Inquirer editor.