Digital Revenue Diversity



PROGRAMMATIC DIGITAL DISPLAY

REACH YOUR TARGET AUDIENCE AT THEIR CONVENIECE ON THEIR MOBILE AND AT THEIR HOME!

- ✓ The **RIGHT** message
- ✓ To the **RIGHT** person
- ✓ At the **RIGHT** time



Track Impressions, Click Engagement and foot traffic!

TARGETED eBLASTS

THE POWER OF EMAIL MARKETING WITH DIGITAL MARKETING STRATEGIES:

- ✓ Sophisticated mailing systems
- ✓ Real-time counts
- ✓ Same day deployments
- ✓ Real-time tracking
- ✓ Bot-free guarantee
- ✓ Demographic & behavioral targeting
 - ✓ 750 variables to build your custom list:
 - ✓ Location, Age, Gender, Martial Status, Income, Interest







PAID SOCIAL MEDIA

AVAILABLE MEDIA BUYING TACTICS:

- ✓ Brand awareness
- ✓ Lead generation to website
- ✓ Event response
- ✓ Website traffic
- ✓ Video view
- ✓ Dynamic product ads with carousel



87% of U.S. marketers will use Facebook marketing in 2020!

DIGITAL EXPERTISE, CREATIVE THINKING AND STRATIGIZING:

- ✓ We are familiar with your business and brand
- ✓ Frequently and proactively optimize active digital campaigns
- ✓ Monthly strategy review of campaign performance
- ✓ 24/7 Reporting access
- ✓ Custom programs to reach your target customers

WHITE GLOVE SERVICES

Year-to-date	, ,	Jan 01	to Jul 21, 20	20					
eliver	y Metrics								
660,907 Impressions			848 Cicias			% 0.13 cm			
By Dev	vice								
	▲ People Reached	105		▲ People Reached	73	0	▲ People Read	hed	3
	◆ Impressions k Cloks	63,516		 Impressions 	44,364		 Impressions 		195,4
-		25		№ Clicks	- 66		▶ Clicks		8
	% CTR	0.04		× cm	0.15		% CTR		0
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iy Cai	Type					Imp			C
_	Type Keywords Campaign Dates: Jan 15, 202	3 to Jan 15, 2021				Imp	215,774	203	
©	Keywords					Imp		203	0.00