

Arkansas Democrat Gazette

Arkansas' *Best* News Source

Americans' confidence in U.S. Institutions, 2018


	Great deal/ Quite a lot
The military	74%
Small business	67%
The police	54%
The church or organized religion	38%
The presidency	37%
The U.S. Supreme Court	37%
The medical system	36%
Banks	30%
The public schools	29%
Organized labor	26%
Big business	25%
Newspapers	23%
The criminal justice system	22%
Television news	20%
Congress	11%

Gallup Poll/ Confidence in Institutions/ Newspapers

2019	23%
2009	25%
1999	33%
1989	39%
1979	51%

Gallup Poll/Trusted News Sources

Local TV Stations	74%
Local Newspapers	67%
Local Radio Stations	65%
Friends & Family	62%
P.B.S.	59%
N.P.R	55%
Network News (ABC,CBS,NBC)	54%
Morning TV Network News	51%
N.Y. Times, W.S. Journal, USA Today	49%
CNN News	48%
Fox News	43%
Internet	40%
Radio Talk Shows	38%
TV Talk Shows	33%
Entertainment TV Shows	29%

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Statement of core values

“To give the news impartially, without fear or favor.” (Adolph Ochs, 1858-1935)

Impartiality means reporting, editing, and delivering the news honestly, fairly, objectively, and without personal opinion or bias.

Credibility is the greatest asset of any news medium, and impartiality is the greatest source of credibility.

To provide the most complete report, a news organization must not just cover the news, but uncover it. It must follow the story wherever it leads, regardless of any preconceived ideas on what might be most newsworthy.

The pursuit of truth is a noble goal of journalism. But the truth is not always apparent or known immediately. Journalists' role is therefore not to determine what they believe at that time to be the truth and reveal only that to their readers, but rather to report

as completely and impartially as possible all verifiable facts so that readers can, based on their own knowledge and experience, determine what they believe to be the truth.

When a newspaper delivers both news and opinions, the impartiality and credibility of the news organization can be questioned. To minimize this as much as possible there needs to be a sharp and clear distinction between news and opinion, both to those providing and consuming the news.

“A newspaper has five constituencies, including first its readers, then advertisers, then employees, then creditors, then shareholders. As long as the newspaper keeps those constituencies in that order, especially its readers first, all constituencies will be well served.” (Walter Hussman, 1906-1988)

— **Walter Hussman, Jr.**
Publisher

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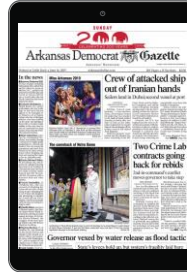
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THE FUTURE OF NEWS HAS ARRIVED

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