



# Digital Agency Partner Program

All SNPA members qualify for 25% discount at Launch,  
with Virtual Kick Off programs starting at just \$2625 for everything below.

Call Daryl at 414-234-8529 to schedule a brief informational call to learn more.

Strategic Partner

SOUTHERN NEWSPAPER  
PUBLISHERS ASSOCIATION



## Why Offer Digital Agency Products in Your Market?

(Hint: Because it's Your Money!)

- Market for Digital Services is 5X larger than local ad market! (Borrell 2015)
- Digital programs needed by existing customers – grow share of wallet!
- Digital programs help defend and strengthen relationships (stay relevant!)
- Stay ahead of the Competition – your clients getting cold called daily!
- Digital Solutions needed by virtually every merchant = Incremental Revenue!
- Why our Media Partners Win: Your Great Reputation, Trusted Relationships + our Best of Breed Digital Solutions & Quality Service = **Happy Customers**

## Working Together is Easy - You Sell it, We Fulfill it.

- 100% fulfillment & white glove service; no need to add expensive headcount
- Serious Training – Virtual, On-site, On-Demand, Certification Programs
- Smarter Sales Reps – helping your reps compete in a multi-media world
- Merchant Seminar – we kickoff agency with educational event, build pipeline
- All Sales collateral provided, including a **new digital agency website**
- **Instant Profitability** – after modest launch fee, our wholesale/retail pricing format allows you to go to market with **competitive rates and high margins!**

## The Agency Product Mix – Digital Solutions that work for clients of all sizes...from SMBs to Key Accounts

### Digital Marketing

- RTB Local Audience Networks
- Site & Search Retargeting
- Geo Targeted Mobile Marketing
- Google Certified Pay Per Click SEM
- Video Pre-Roll & YouTube Advertising
- Social Media Marketing on Facebook, Twitter, LinkedIn
- Native Advertising

### Digital Services

- Responsive Web Design
- Mobile Sites & Apps
- Search Engine Optimization
- Reputation Management
- Social Media Management
- Blogging, PR, Native Content creation
- Video Production & Optimization
- Email Newsletters, Text VIP Programs



Cross Platform Ad Networks



SEM



Mobile



SEO Services



Social Media



Video



Responsive Web Design

For more info: Contact Daryl Hively at 414-234-8529; [daryl@guaranteedigital.com](mailto:daryl@guaranteedigital.com) or visit [www.guaranteedigital.com](http://www.guaranteedigital.com)