

2014 VIP Offer

A better way to market your business.

The GrenadaStar VIP program is a unique, affordable way to effectively advertise your business.

Here is how it works: We have set aside a certain amount of space in our newspaper and on our website. The prime space is reserved for our VIP advertisers. Once the space is gone, it is gone. No additional space will be added to the program, which will not be offered again this year. After the VIP program expires, standard advertising rates will apply.

This is the best advertising program we have ever offered, and you are invited to be a part of this limited time opportunity.

VIP Benefits:

★ One (1) 3 column by 5 inch ad in the GrenadaStar each week for 52 weeks.

★ One interactive banner ad on GrenadaStar.com per month.

★ A low price of \$62 per week, a savings of 67% per ad!

★ One FREE ad upsize per quarter.

★ Discounted color rate of \$10 per advertisement.

Let's show North Mississippi what Grenada has to offer.

2014 VIP Contract

A better way to market your business.

1. _____ ("Advertiser") agrees to advertise in the *GrenadaStar* and *GrenadaStar.com* as part of the "VIP Program." The contract shall begin on March 1, 2014, and end fifty-two (52) weeks after the signing of this contract.

2. Investment in the program: (check one)

☐ **VIP Plan 1 - (1) 2x5 package - \$41 per week • Annual Total: \$2,132 • Regular Rate: \$6,448**
Advertiser receives (1) 2 column x 5" display ad every week for 52 weeks. Advertiser shall select a single day (Tuesday or Friday) on which ads will publish. As a bonus, Advertiser is afforded the opportunity to increase one ad per quarter to a 1/4 page ad (3 column x 10.75") at no additional cost. Advertiser will receive (1) interactive Banner Ad on *GrenadaStar.com* per month for 12 months. Advertiser will receive a 10% discount on all *GrenadaStar* special sections and the *Grenada Magazine* during the term of this contract.

☐ **YES! I want my ad to publish in color! (Additional \$10 per week, 52 weeks)**

☐ **VIP Plan 2 - (1) 3x5 package - \$62 per week • Annual Total: \$3,224 • Regular Rate: \$9,672**
Advertiser receives (1) 3 column x 5" display ad every week for 52 weeks. Advertiser shall select a single day (Tuesday or Friday) on which ads will publish. As a bonus, Advertiser is afforded the opportunity to increase one ad per quarter to a 1/2 page ad (6 column x 10.75") at no additional cost. Advertiser will receive (1) interactive Banner Ad on *GrenadaStar.com* per month for 12 months. Advertiser will receive a 10% discount on all *GrenadaStar* special sections and the *Grenada Magazine* during the term of this contract.

☐ **YES! I want my ad to publish in color! (Additional \$10 per week, 52 weeks)**

3. This contract is binding and, in the event of non-compliance, the *GrenadaStar* reserves the right to re-charge all advertising at its open rate as per its published rate card.

4. Advertiser acknowledges that the run day cannot be changed from week to week. It is the responsibility of the advertiser to deliver new copy for the following week's ad no later than Friday at noon. In the event Advertiser does not supply new copy, the *GrenadaStar* will run the ad that last ran.

5. Advertiser agrees to the terms and conditions of this contract and is aware that advertising invoices are due ten (10) days after invoice date. Advertising is billed monthly and normal credit policies apply.

Authorized for and on behalf of:

Business: _____

Anita Turner, Advertising Representative

Printed Name: _____

Signature: _____

Joe Lee III, Publisher

Date: _____