



Meeting the Challenge

The Shifting Nature of our Business: Scale, Experimentation & Revenue

Jeremy Gilbert

Director of Strategic Initiatives

The Washington Post

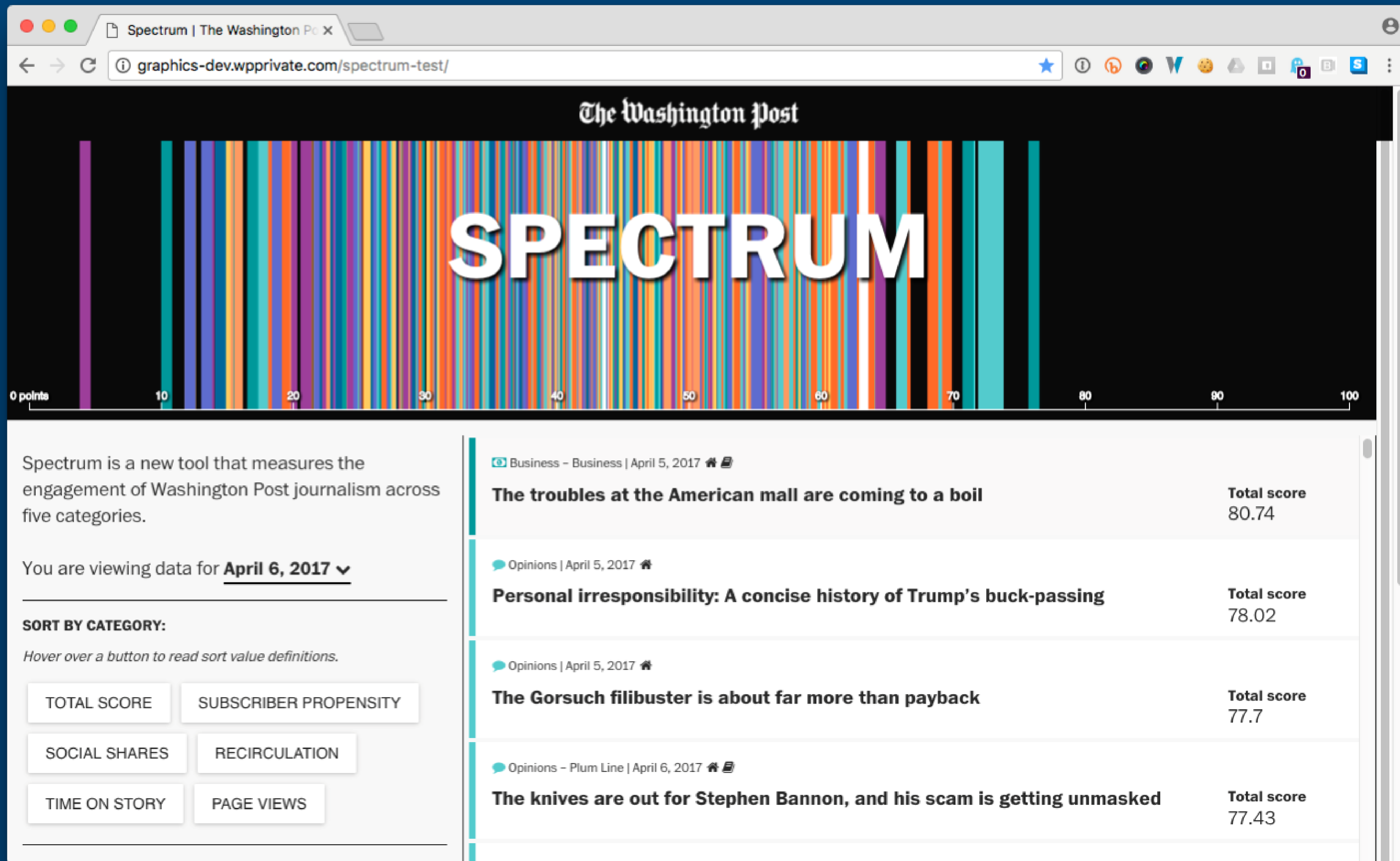
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The Washington Post



scale

New ways of reaching users re-shapes the news relationship



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7/20/17

12:00 am

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7/20/17

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ARTICLE 798W / 24IN / 159LN

Ask Amy: Family roiled by grandfather's medical choice

Amy Dickinson Style

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ARTICLE 569W / 17IN / 113LN

Miss Manners: Assume a lack of malice when wrong name is used

Judith Martin, Nicholas Martin, more Style

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Healthier living could reduce worldwide dementia by a third, report says

Tara Bahrapour Social Issues

The Washington Post

Angela Fritz (@angelafritz) xHurricane Irma is so strong it's x

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New

Capital Weather Gang

Hurricane Irma is literally pulling the ocean away from shorelines

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By Angela FritzSeptember 10 at 12:27 PM

Sept. 9: Hurricane Irma dries Bahamas beach

Play Video0:30

Video from Long Island in the Bahamas shows a dry shoreline as a result of Hurricane Irma. (Adrian Wells/ViralHog)

This story has been updated.

As a meteorologist, there are things you learn in textbooks that you may never see in person. You know they happen theoretically, but the chances of seeing the most

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Hurricane Jose may meander not far from the East Coast into the weekend

The Washington Post



Politics • Analysis

Here's what the pins that Sheriff Clarke wears actually mean

By Philip Bump May 26


This article has been updated.

Milwaukee Sheriff David Clarke emerged onto the national stage for his fervent support of Republican Donald Trump, despite the scrutiny of Clarke's embrace of Trump's politics — and of Trump's interest in Clarke, which earned him a speaking slot at the Republican convention. Clarke's behavior as sheriff has drawn with a great deal of scrutiny about his behavior as sheriff, including [deaths](#) at jails under his jurisdiction.

Clarke's political energy and background made him a deeply controversial figure, and

The Washington Post (WP Company LLC)

July, and, where possible, what the items represent. You'll notice that, for Clarke, the pins are a mix of résumé and politics, precisely as he indicated.



The ones we know

1. Clarke's four-star epaulets are standard for a chief of police or sheriff.

Shortly after two officers arrived
at the upscale Minneapolis home
she shared with her fiancé,
one of them fatally shot her.

Police aren't saying much.

**SO WHAT DID THEIR
BODY CAMERAS SHOW?**



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New methods of telling stories is the critical differentiator



HARVEY

‘Where are we supposed to go?’

Throughout Southeast Texas, rainfall of biblical proportions has flooded tens of thousands of people out of their homes.

Aug. 30, 2017

SCROLL DOWN TO CONTINUE. PRESENTATION INCLUDES SOUND.

AllMetSports · Game Details

Wilson at Yorktown

Schedule · Schools · Report a Score · Rankings · Leaders · Standings · Recruit Watch

Wilson

Overall: (0-2) Conf: (0-0)

14-20

Yorktown

Overall: (1-0) Conf: (0-0)

Updated Sep. 1 at 12:12 a.m.

Game Summary:

The [Yorktown Patriots](#) claimed victory over the visiting [Wilson Tigers](#) in a close game on [Thursday](#), 20-14.

The game opened with neither team securing a lead over the other.

In the second quarter, Yorktown's [Paul Dalzell](#) was the first to put points on the board with a two-yard touchdown reception off a pass from quarterback [William Porter](#) in the second quarter.

Wilson had fallen behind Yorktown 7-0 heading into the second half. The Tigers' [Anton Reed](#) tied the score with a two-yard touchdown run. The Patriots took the lead from the Tigers with a two-yard touchdown run by [Tanner Wall](#). Yorktown scored again on [Adam Luncher](#)'s 29-yard field goal.

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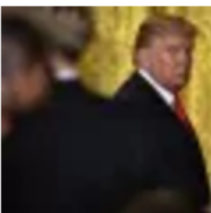


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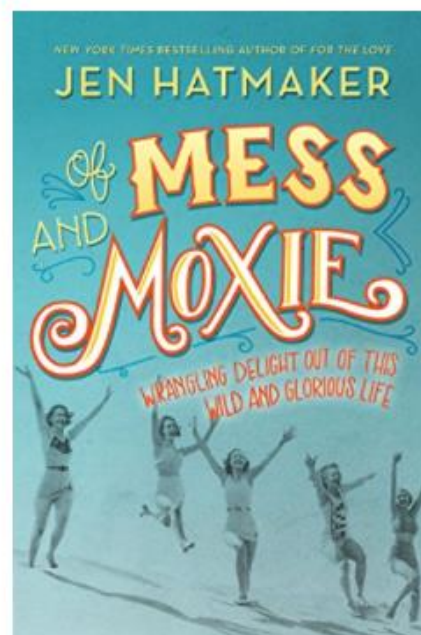
◀ Prev Week

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Go

For the first time ever, “[Of Mess and Moxie](#)” by Jen Hatmaker is the national top-selling book. Eight new books have arrived on the list this week. “[Of Mess and Moxie](#)” by Hatmaker is the most popular among them. This week features the first appearance of Hatmaker on this bestsellers list with the novel “[Of Mess and Moxie.](#)” “[Option B](#)” by Sheryl Sandberg is currently the longest running book in the list: it has continuously been in the list for 10 weeks.

1



Of Mess and Moxie

By Jen Hatmaker

A collection of short stories depicting snippets of the author's life that intertwines themes of courage, fun and graceful women.

(Thomas Nelson, \$22.99)

[Buy it](#)

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- 5 Irma's final phase: Flooding in the Southeast is biggest



top Tech companies are pushing t

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6



Ajit Pai, chairman of the Federal Communications Commission. (Pau Barrena/Bloomberg)

Tech companies are pushing the Federal Communications Commission not to water down its rules on **net neutrality**, teeing up a confrontation between Silicon Valley and Washington as the nation's top telecom regulator mulls a plan to undo the Obama administration's regulations for Internet providers.

In a meeting with FCC Chairman Ajit Pai on Tuesday, the Internet Association — which represents companies such as Google, Amazon and

×

Sideways Dictionary

Created by Jigsaw


net neutrality

It's like ...

highways without toll booths. You can choose to make every road open to everyone equally. Or you can introduce toll booths for more direct routes. Unfortunately, you can't create those fast direct routes without creating slow routes too. And some worry that slower roads will soon have speed bumps built in to make the premium ones more attractive.

[See More Analogies or Add Your Own](#)

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https://www.washingtonpost.com/news/the-switch/wp/2017/04/12/tech-companies-are-teeing-up-another-fcc-fight-on-net-neutrality/?utm_term=.4b98fc23e632#

How many MLB parks have you visited?

The Washington Post (WP Company LLC) [US]https://www.washingtonpost.com/graphics/2017/sports/how-many-mlb-parks-have-visited/

Sections

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Sports

How many ballparks have you visited?

More than in any other American pro sport, baseball's where matters nearly as much as the who and how. Ballparks aren't just settings for the game. They are unique temples that evoke a feeling from fans, local or otherwise. Many a fan has made it a goal to see all 30 major league parks, and with that in mind, we've created this checklist, travel guide and ranking. We'll also solicit your insight and let you share your list. So kick back and enjoy a virtual box seat to a game in any park.

By Washington Post Staff
Illustrations by T.M. Detwiler
July 11, 2017





Done

Elbphilharmonie

When plans were made for a new concert hall in Hamburg, local leaders placed acoustical refinement high on their list of priorities.

Using your phone's camera, we'll project the acoustic panels on your own ceiling, while explaining how they create such a clear and precise sound.

Tap to share your camera

Video by Bose Collins.
Music by Simón Bolívar Symphony Orchestra of Venezuela,
directed by Gustavo Dudamel.

