

If a tree falls in a forest and no one is there  
to hear it, did it make a sound?



Yes ... if a local newspaper exists in the forest.

Your local newspaper wants to not only report on the fact a tree fell in the forest – but why. Could this be the start of something more? Is the forest diseased and other trees are at risk – threatening the livelihoods of all those who depend on the forest to be healthy? Or did someone cut down the tree because of a recent change in a local zoning ordinance and a noisy, high-traffic convenience store is soon to break ground?

Yes, that is what your local newspaper does in your community with each issue.

Recently, a single, powerful lobbyist was able to place a punitive and high-impact newsprint tariff at the feet of the U.S. Commerce department. Other newsprint companies rejected the proposal as did newspapers, both large and small, across the nation. Today, as the proposal is in the early stages, newsprint supply and prices are in massive disruption and threatening the livelihoods of thousands of small to medium newspapers that populate America's communities. We ask you to get involved. Reach out to your local U.S. legislators, write letters and send emails to help protect not only your local newspaper, but you and your community.

Join the fight – and don't let trees fall in the forest without anyone noticing or asking questions.

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The International Trade Commission has the authority to prevent these tariffs. Contact Gov. Greg Abbott, U.S. Rep. Randy Weber and U.S. Sens. John Cornyn and Ted Cruz to ask the ITC to reject these tariffs.

**Gov. Greg Abbott**  
Room 200, State Capitol,  
Austin, TX 78701  
800-252-9600 or  
512-463-2000  
gov.texas.gov

**U.S. Rep. Randy Weber**  
1708 Longworth  
House Office Building,  
Washington, D.C. 20515  
202-225-2831  
weber.house.gov

**U.S. Sen. John Cornyn**  
517 Hart Senate Office  
Building, Washington,  
D.C. 20510  
202-224-2934  
cornyn.senate.gov

**U.S. Sen. Ted Cruz**  
Dirksen Senate Building,  
Suite SDB-40B,  
Washington, D.C. 20510  
202-224-5922  
cruz.senate.gov

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