

FAMILY OWNERS AGENDA

FRIDAY, OCTOBER 15, 2021

6:00 - 9:00 p.m.

WELCOME RECEPTION AND DINNER

Marigold Café and Bakery in Colorado Springs

SATURDAY, OCTOBER 16, 2021

8:15 - 9:00 a.m.

REGISTRATION AND BREAKFAST

9:00 a.m.

WELCOME AND INTRODUCTIONS

9:15 a.m.

CONVERSATIONS WITH FRANK BLETHEN

Frank Blethen, publisher of The Seattle Times, will lead a discussion on the importance of sustaining journalism and how generations can work together to share experiences, skills sets and strategies to reinvent the newspaper industry.

Facilitated by Cameron Williams, Chief Revenue officer, The Ogden Newspapers

10:15 a.m.

BREAK

10:45 a.m.

FROM THE OUTSIDE LOOKING IN

Nick Monico, Chief Operating Officer, Adams Publishing Group and Divisional President, APG East & West has held senior leadership positions at several independent and family-owned companies and will bring a unique perspective and insight to an often-considered question for family-owned companies: Why bring in an outside operator to a family business?

Monico's 100-day plan will shed light on what you should be looking for and what operators considering the job will be looking for as well.

Facilitated by Emily Walsh, President, Observer Media Group, Inc.

Noon

LUNCH



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1:00 p.m.

THE OPERATIONAL PLAYBOOK

Our panel of three successful industry group operators will share strategies and best practices, by answering your questions on operational issues from budgeting, innovation and diversifying to acquisition strategies, start sources and managing your human capital. Featuring:

- Scott Champion, CEO, Champion Media,
- Nick Monico, Chief Operating Officer, Adams Publishing Group and Divisional President, APG East & West,
- Stuart Richner, President, Richner Communications.

Facilitated by Brad Waters, President/Publisher, Rome Sentinel Co.

2:15 p.m.

BREAK

2:45 p.m.

FAMILY TRANSITIONS: EMPOWERING THE NEXT GENERATION

This candid, and very open, conversation between our panelists and session attendees will feature the strategic, emotional and financial steps of a transition of power within a family business. Hear first-hand, the who, what, where, when and how of this important step in the growth and continuation of these family businesses and learn from what they share.

Featuring:

- The Walsh Family including Emily Walsh, President, and Matt Walsh, CEO, Observer Media Group
- The Nutting Family including Cameron Nutting Williams, Chief Revenue Officer and Robert Nutting, President and CEO, The Ogden Newspapers
- The Waters Family including Brad Waters, President/Publisher, and Stephen Waters, Board Chair, Rome Sentinel Co.

Facilitated by Zack Richner, Managing Partner, Arrandale Ventures

4:00 p.m.

CONFERENCE ADJOURNS