

SUCCEED IN EVERY DIGITAL PLATFORM! | NOVEMBER 4-5, 2015

Unlock New Opportunities
and Build Engagement

Driving Digital Revenue

OVER TWO DAYS IN ATLANTA, this conference brings together the leading innovators and practitioners in digital media today.

You will leave this conference with strategies and tactics to **immediately generate meaningful revenue, deepen audience engagement and broaden your social impact.**

The conference tackles the most urgent issues in digital media including:

- » Tech trends ahead of the curve
- » Digital platform analytics
- » Solid social media policies
- » Best practice video strategies
- » Technology choices
- » Website design and usability
- » Winning print and digital partnerships
- » The revenue potential in native advertising
- » Powerful social media networks
- » And more!

Stay engaged. Find solutions. Move forward.

INLAND

PRESS ASSOCIATION

CO-SPONSORS:



Florida Press Association
Georgia Press Association
Alabama Press Association
South Carolina Press Association

Tuesday, November 3, 2015

PRE-CONFERENCE EVENT:

Reception and tour of
CNN World Headquarters

**Wednesday & Thursday,
November 4-5, 2015**

CONFERENCE VENUE:

Atlanta Journal-Constitution
223 Perimeter Center Pkwy
Atlanta, GA 30346

REGISTRATION FEE:

Members of sponsoring associations:
\$450
Second attendees: \$325 (save \$125)
Non-members: \$700

ACCOMMODATIONS:

Atlanta Marriott Perimeter Center
246 Perimeter Center Parkway NE
Atlanta, GA 30346
770-394-6500
Room rate: \$155

**INFORMATION ON EXHIBITING,
SPONSORING AND SPEAKING:**

Patty Slusher

Director of Membership
and Programming
pslusher@inlandpress.org

Karla Zander

Manager of Research and
Membership Services
kzander@inlandpress.org

www.inlandpress.org
(847) 795-0380