

# Community News & Small Business Support Act

118<sup>th</sup> Congress – Rep. Claudia Tenney (R-NY)

Local newspapers are relied on to provide critical news and information to communities that other sources can't provide. However, local newspapers, like other local businesses, are at a crossroad and continue to face significant economic challenges. On average two newspapers are closing each week.

**The Community News & Small Business Support Act\*** is a bi-partisan legislative effort to maintain healthy local newspapers and provide needed benefits to local businesses through tax credits.

## **Saves Local Reporting Jobs in Community Newsrooms:**

The Act allows local newspapers to maintain newsroom staff through a series of payroll tax credits, including:

- A five-year refundable tax credit is available to local newspapers and other local media to use for the compensation of journalists. The credit may be used on compensation up to \$50,000 a year.
- The credit covers 50% of compensation, up to \$25,000, in the first year and 30% of compensation, up to \$50,000, in the subsequent four years.
- A local newspaper may claim up to \$40,000 per journalist in the first year and up to \$25,000 per journalist in the next four years.

## **Strengthens Mainstreet Businesses:**

The Act allows businesses that invest in local newspaper advertising a non-refundable tax credit based on their advertising investment. The more they advertise, the stronger their business.

- This five-year non-refundable credit provides businesses with fewer than 50 employees up to \$5,000 in the first year and up to 42,500 in the subsequent four years to spend with local newspaper and local media.
- The credit covers 80% of advertising costs in the first year and 50% in the next four years. To receive the full \$5,000 in the first year, a business will have spent at least \$6,250 on advertising in local newspapers and local media.

## **Increases Access to Information that Reflects Hometown Values:**

The Community News & Small Business Support Act is a win-win for local communities. More local reporting means more access to hometown news citizens rely on. And stronger newspapers mean stronger advertising vehicles for local businesses.

\*For more information about the Community News & Small Business Support Act, including the full description of the bill, visit [www.supportcommunitynews.com](http://www.supportcommunitynews.com).