

ASSESSMENT VEHICLE



By Jules Ciotta

Mo/Com Associates' Self-Perception vehicle is used in selection, leadership and team development. This assessment, utilized by several newspapers and other organizations, takes about 10 minutes to fill out. The credibility of the piece is very high with many testimonies from leaders.

Paul Smith who retired from WEHCO Media after 40 years of service, most recently as president of WEHCO Newspapers, says: "We used the self-perception vehicle at the Arkansas Democrat-Gazette and other WEHCO newspapers to effectively develop leaders during the eight years Jules worked with us."

SP is a widely known and valued self-assessment vehicle that helps individuals understand strengths and weaknesses, direct personal energy and make a life. It is an extremely useful and practical tool for understanding how people differ from one another and how they can more effectively work together.

This vehicle gives a deeper appreciation and awareness of personality differences and how to use them constructively in improving communications and motivational effectiveness. The program is combined with a one-on-one verbal and written response to how one can take control of one's life and job. Specifics on each individual's growth and training needs are provided. Unlike other personal development indicators, Self-Perception provides specific feedback in writing to each evaluation.

You're invited to contact Jules Ciotta of Mo/Com Associates for a free trial offer to learn how beneficial this assessment can be to your organization. He can be reached at (770) 457-4100 or julesciotta@comcast.net.