



# RED CLAY MEDIA

*We make the stories you love to share.*

## Caywood Yamnik

Director of Sales, Red Clay Media

*Leads video and socially-driven  
media sales for advertisers*

IT'S A  
*Southern*  
THING

THIS IS  
**ALABAMA**

**SEC  
SHORTS**

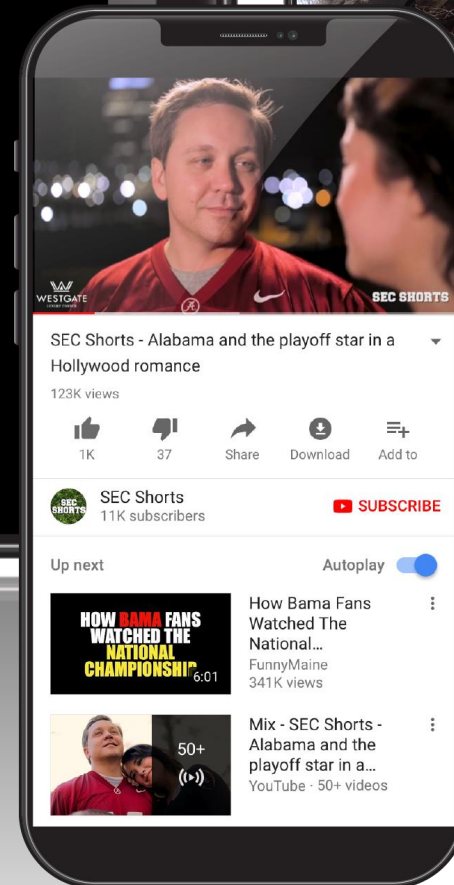
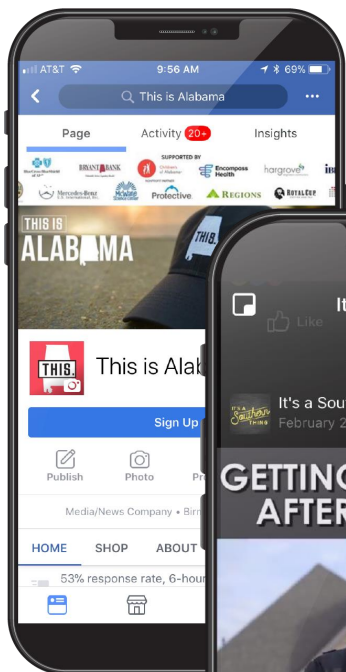
# SEC TEAMS GET BOWL INVITES MIDDLE SCHOOL DANCE STYLE



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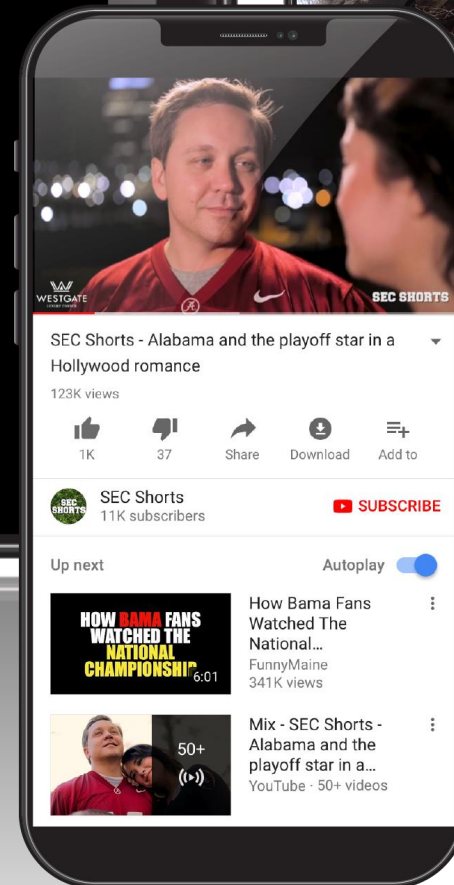
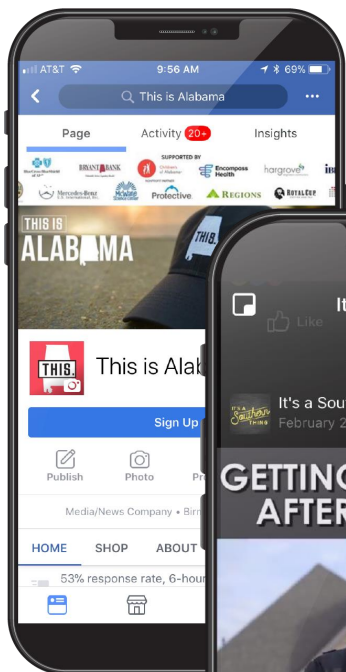
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# HOW DO YOU SAY "PECAN"?



One...two...three...



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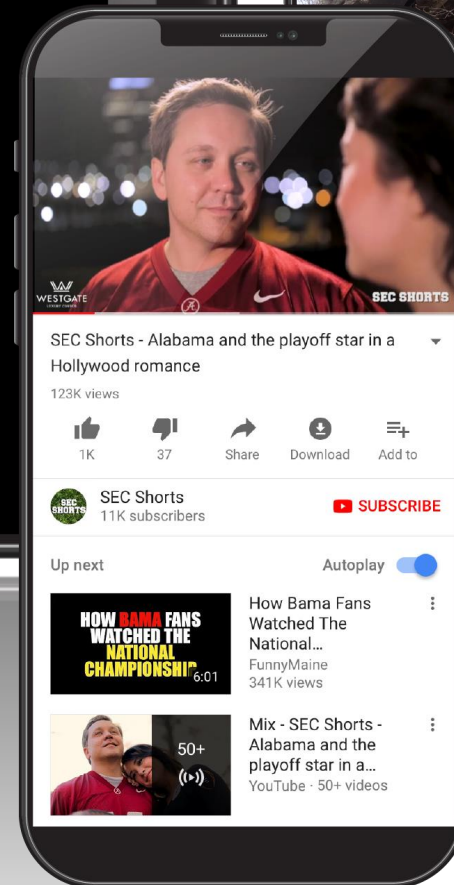
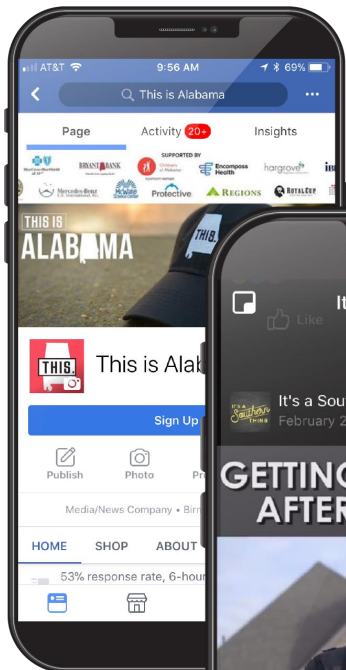
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# 7 OF ALABAMA'S BEST

# SWIMMING HOLES

Presented by



BlueCross BlueShield  
of Alabama



