

# Increase Revenue and Productivity Mobile CRM



Brainworks has developed a new browser-based application for tablets, laptops, and other mobile devices that supports real-time interaction with the Brainworks suite of advertising and ad tracking systems. Created especially for sales reps, sales managers and other personnel working in the field, Mobile CRM provides access to customer and prospect data, including financial transactions and statements, contact history (with all associated emails), and past print and digital advertising along with spec ads in our new Ad Gallery. Reps can also create and/or

modify appointments, call and to-do items and emails. Research tools, reporting tools, mapping tools and a library of files are all available instantly. In addition, Sales Reps can enter new or pickup previous print and digital ad orders and receive in real time accurate price quotes. Brainworks Mobile CRM has also developed an easy-to-use direct integration with Google DFP to ensure an accurate forecast of available locations and impressions. Finally, reps can take payments from customers with our PCI-compliant payment software.

***Come by the Brainworks booth for a demo and see why Digital First Media is outfitting their entire nation-wide sales staff with Brainworks' Mobile CRM.***



**Leading the Way in Revenue**

800-755-1111 • [www.brainworks.com](http://www.brainworks.com)