



Dear Manatee Chamber Member,

2014 marks an important year for us. We are proudly celebrating the 125<sup>th</sup> anniversary of the founding of what is now the Manatee Chamber of Commerce. It was 1889 when the Bradenton Board of Trade organized here in Manatee County.

Since that time, we have celebrated countless, important milestones and accomplishments – all of which were undertaken because you, our member, support our work to strengthen local businesses and our community. As an integral part of Manatee County, I want to express how honored we are to have had the opportunity to help bring both a positive economic impact to our members and a great quality of life to our community.

The Bradenton Herald is helping us celebrate this exciting milestone with a special publication that will be distributed in its newspapers on **Sunday, March 30, 2014**. 45,000 copies of this special commemorative publication will be distributed through:

- Bradenton Herald home delivery and single copy through racks and retailers
- Lakewood Ranch Herald home delivery and single copy through racks and retailers
- Hosted on Bradenton.com and LakewoodRanchHerald.com
- Manatee Chamber offices in downtown Bradenton and Lakewood Ranch
- Area businesses will also have copies to distribute

We are asking you, our member, to partner with us in this section to showcase your company and how it has contributed to this landmark achievement for the Manatee Chamber of Commerce. A portion of the proceeds of your advertisement will be donated to the Chamber to help us enhance our initiatives, programs and member benefits which, in turn, help your business.

Your partnership and support offers you an audience with a valuable and targeted market. And, your business gains visibility and the opportunity to showcase your support as a friend of the Manatee County community.

We hope you choose to participate. Please contact Darren Haimer at the Bradenton Herald at (941) 740-7099 or [DHaimer@bradenton.com](mailto:DHaimer@bradenton.com). We thank you for your continued support and membership!

Bob Bartz, President  
Manatee Chamber of Commerce

- *National Chamber of the Year*
- *Three-Time Winner Florida Chamber of the Year*
- *US Chamber of Commerce 5-Star Accredited*
- *Florida Association of Chamber Professionals Certified*

# Manatee Chamber of Commerce 125th Anniversary



**Manatee**  
CHAMBER of  
COMMERCE

*Strengthening Your Business and Our Community*



National Chamber of the Year • Three-Time Winner Florida Chamber of the Year • Florida Association of Chamber Professionals • Certified US Chamber of Commerce, • 5-Star Accredited

Join us in celebrating the  
**Manatee Chamber of Commerce**  
**125th Anniversary** with a special  
“Congratulations” Section.

Publication date:  
**Sunday, March 30, 2014**

## Rates

|                       |                      |
|-----------------------|----------------------|
| Full Page             | \$1050               |
| Half Page             | \$ 670               |
| Quarter Page          | \$ 360               |
| Eighth Page           | \$ 220               |
| Back Page             | \$1,395 inc. process |
| Page 3 & Inside Front | \$1,235 b/w          |

## Full Color

|       |
|-------|
| \$200 |
| \$180 |
| \$100 |
| \$ 75 |

## Size

|                  |
|------------------|
| 6 col. x 20.75"  |
| 6 col. x 10.375" |
| 3 col. x 10.375" |
| 3 col. x 5"      |

## Space & Deadlines:

**Space & Copy: Monday, March 17**

**Proof Out: Wednesday, March 19**

**Proof Release: Thursday, March 20**

**Publish date: Sunday, March 30**

**BRADENTON  
HERALD**  
Bradenton.com

LAKEWOOD RANCH  
**HERALD**  
LWRHerald.com

To place an advertisement, call your marketing representative at 941-748-0411 or email: dhaimer@bradenton.com

# Manatee Chamber of Commerce 125th Anniversary



Join us in celebrating the  
**Manatee Chamber of Commerce**  
**125th Anniversary** with a special  
“Congratulations” Section.

Publication date:  
**Sunday, March 30, 2014**

**Space & Copy: Monday, March 17**

BRADENTON HERALD LAKEWOOD RANCH  
HERALD  
[Bradenton.com](http://Bradenton.com) [LWRHerald.com](http://LWRHerald.com)

Call your Bradenton Herald Sales Rep today at  
941-748-0411 or email: [dhaimer@bradenton.com](mailto:dhaimer@bradenton.com)  
to reserve your space.