



Business Development Corporation

of the Northern Panhandle

Phone: (304) 748 6041

Fax: (304) 914-4887

324A Penco Road

Weirton, WV 26062

Dear Community Member:

The Business Development Corporation, in conjunction with The Weirton Daily Times/Herald Star, will be publishing the 2018 edition of the Northern Panhandle publication this coming October.

The publication, which is the BDC's exclusive marketing brochure, is a valuable tool that welcomes, highlights and promotes business and industry in the Northern Panhandle, WV. The new publications will be inserted in the Weirton Daily Times as well as available for pick up at the BDC office on Penco Road in Weirton. In addition, the publication will be given to industry prospects interested in locating or expanding in the region. The BDC publication is a long-time tradition that benefits the entire Northern Panhandle.

This brochure has become the roadmap for business and industry who need an efficient way to quickly grasp goods and services available in our region, available real estate for a variety of uses, our quality of life, community leadership and a snapshot of our local & regional economy. Advertising in this publication can be an effective and affordable way to promote your business, with display ads available in various price ranges. Enclosed is a flier outlining pricing, ad sizes and deadlines. Monica Yelder, at the Herald Star, is the contact for this project and will be reaching out to you soon regarding placing an ad. She can be reached at 740-283-4711, Ext. 339.

This marketing tool is made possible because of your support. Please contact me if you have any questions or would like more information. We look forward to another great publication this fall.

Sincerely,

Patrick B. Ford
Executive Director

Enclosure