

Austin360 Studio Sessions – Facebook Live

Totals to date:

55,378 views

53,344 unique viewers

27,474 minutes (458 hours) viewed

450,532 people reached

2,810 likes

400 shares

569 comments

Totals with TicketCity on board

47,134 views

45,256 unique viewers

23,523 minutes (392 hours) viewed

342,334 people reached

2,208 likes

344 shares

479 comments

Austin360 Studio Sessions – Facebook Live

- Peak live viewers (aka, most people watching Live at the same time): **Big Head Blues Club, 224**
- Most views: **Dave Wakeling, 18,817**

	Peak concurrent viewers	Total views	Total unique views	Minutes viewed	Reach	Reactions	Link Clicks	Shares	Comments
Vallejo	80	8,244	8,088	3,951	108,198	602	14	56	90
Dave Wakeling	221	18,817	17,920	9,984	171,864	1,241	26	148	216
Matt Wertz	92	9,904	9,741	4,401	67,032	396	9	55	51
Thee Phantom	78	5,221	5,208	2,363	29,983	303	12	43	44
Big Head Blues Club	224	13,192	12,387	6,775	73,455	268	21	98	168
Average	139	11,076	10,669	5,495	90,106	562	16	80	114
High	224	18,817	17,920	9,984	171,864	1,241	26	148	216
Total	695	55,378	53,344	27,474	450,532	2,810	82	400	569
Total w/ticketcity	615	47,134	45,256	23,523	342,334	2,208	68	344	479



Austin360: Big Head Todd & The Monsters / Big Head Blues Club in the Aust...
 WATCH LIVE: We've got Big Head Todd and the Monsters in the Austin360 Studio Sessions today, brought to you by TicketCity! Catch them in an exclusive concert here before their set tonight 10/11 at The Belmont! Have questions for the band? Put them i...

27:02 · Uploaded on 10/11/2016 · Owned · Used Once · View Permalink

Total Video Performance ⓘ

👁️ Peak Live Viewers	224	>
🕒 Minutes Viewed	6,775	>
📺 Video Views	13,191	>
📺 10-Second Views	3,748	>
👤 Unique Viewers	12,387	>
🕒 Video Average Watch Time	0:10	>
👥 Audience and Engagement		>

This video is used in 1 post

Posts ⓘ	Posted Date	Reach	Video Views	10-Sec Views	Uniq. Viewers	Engagement	Video Avg. Watch Time
Austin360 Big Head Todd & The Monsters / B...	10/11/2016 2:00pm	73K	13K 100%	3.7K 100%	12K	534	0:10 / 27:02

73,455 People Reached

13,192 Video Views

465 Reactions, Comments & Shares

199 👍 Like	199 On Post	0 On Shares
66 ❤️ Love	66 On Post	0 On Shares
1 😂 Haha	1 On Post	0 On Shares
2 😲 Wow	2 On Post	0 On Shares
168 Comments	168 On Post	0 On Shares
98 Shares	98 On Post	0 On Shares

2,641 Post Clicks

636 Clicks to Play ⓘ	21 Link Clicks	1,984 Other Clicks ⓘ
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NEGATIVE FEEDBACK

- 46** Hide Post
- 10** Hide All Posts
- 1** Report as Spam
- 0** Unlike Page



Austin360: Austin360 Studio Session: Thee Phantom & The Illharmonic Orche...

We're LIVE with Thee Phantom & The Illharmonic Orchestra in the Austin360 Studio Sessions presented by TicketCity! Watch our exclusive concert with them before their SOLD OUT show tomorrow - and put your questions in the comments for our post-

27:23 - Uploaded on 09/29/2016 - Owned - Used Once - View Permalink

Total Video Performance

Peak Live Viewers	78
Minutes Viewed	2,363
Video Views	5,221
10-Second Views	1,457
Unique Viewers	5,208
Video Average Watch Time	0:08
Audience and Engagement	

This video is used in 1 post

Posts	Posted Date	Reach	Video Views	10-Sec Views	Uniq. Viewers	Engagement	Video Avg. Watch Time
Austin360 Austin360 Studio Session: Thee P...	09/29/2016 2:15pm	29K	5.2K 100%	1.4K 100%	5.2K	355	0:08 / 27:23

29,983 People Reached

5,221 Video Views

355 Reactions, Comments & Shares

225 Like | **88** On Post | **137** On Shares

40 Love | **15** On Post | **25** On Shares

1 Haha | **1** On Post | **0** On Shares

7 Wow | **4** On Post | **3** On Shares

44 Comments | **26** On Post | **18** On Shares

43 Shares | **43** On Post | **0** On Shares

863 Post Clicks

271 Clicks to Play | **12** Link Clicks | **580** Other Clicks

NEGATIVE FEEDBACK

26 Hide Post | **8** Hide All Posts
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67,032 People Reached

9,904 Video Views

520 Reactions, Comments & Shares

322 Like	164 On Post	158 On Shares
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63 Love	32 On Post	31 On Shares
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2 Haha	1 On Post	1 On Shares
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7 Wow	3 On Post	4 On Shares
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1 Sad	1 On Post	0 On Shares
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1 Angry	1 On Post	0 On Shares
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51 Comments	47 On Post	4 On Shares
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55 Shares	52 On Post	3 On Shares
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2,109 Post Clicks

509 Clicks to Play	9 Link Clicks	1,591 Other Clicks
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NEGATIVE FEEDBACK

36 Hide Post	12 Hide All Posts
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0 Report as Spam	0 Unlike Page
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Total Video Performance

Peak Live Viewers 92

Minutes Viewed 4,401

Video Views 9,904

10-Second Views 2,816

Unique Viewers 9,741

Video Average Watch Time 0:11

Audience and Engagement



Austin360

WATCH LIVE: Matt Wertz is playing live in the Austin360 Studio Sessions presented by TicketCity. Catch him at The Belmont tonight (9/15) in Austin on his #gunshytour

32:10 · Uploaded on 09/15/2016 · Owned · Used Once · View Permalink

This video is used in 1 post

Posts	Posted Date	Reach	Video Views	10-Sec Views	Uniq. Viewers	Engagement	Video Avg. Watch Time
Austin360 WATCH LIVE: Matt Wertz is playin...	09/15/2016 11:45am	67K	9.9K 100%	2.8K 100%	9.7K	520	0:11 / 32:10



Total Video Performance ⓘ

👁️ Peak Live Viewers	211	>
🕒 Minutes Viewed	9,984	>
🎬 Video Views	18,817	>
🎬 10-Second Views	6,316	>
👤 Unique Viewers	17,920	>
📺 Video Average Watch Time	0:32	>
👥 Audience and Engagement		>



Austin360: Austin360 Studio Sessions: Dave Wakeling of The English Beat

We're LIVE with English Beat in the Austin360 Studio Sessions presented by TicketCity! Catch our live concert NOW, and catch the band Tuesday at Statesman Skyline Theater at the Long Center with Culture Club UPDATE: Our livestream is now over, BUT we'll

27:47 · Uploaded on 08/01/2016 · Owned · Used Once · View Permalink [🔗](#)

This video is used in 1 post

Posts ⓘ	Posted Date	Reach	Video Views	10-Sec Views	Uniq. Viewers	Engagement	Video Avg. Watch Time
 Austin360 Austin360 Studio Sessions: Dave ...	● 08/01/2016 2:44pm	171K	18K 100%	6.3K 100%	17K	1.5K	0:32 / 27:47

171,864 People Reached

18,817 Video Views

1,574 Reactions, Comments & Shares

853 Like **413** On Post **440** On Shares

365 Love **112** On Post **253** On Shares

27 Haha **3** On Post **24** On Shares

16 Wow **6** On Post **10** On Shares

1 Sad **1** On Post **0** On Shares

6 Angry **0** On Post **6** On Shares

216 Comments **169** On Post **47** On Shares

148 Shares **141** On Post **7** On Shares

4,519 Post Clicks

1,186 Clicks to Play ⓘ **26** Link Clicks **3,307** Other Clicks ⓘ

NEGATIVE FEEDBACK

47 Hide Post **28** Hide All Posts
0 Report as Spam **0** Unlike Page



Austin360

Thanks for joining us live in the Austin360 Studio with Vallejo! We'll have full video and song clips soon on Austin360.com!

31:23 · Uploaded on 07/27/2016 · Owned · Used Once · View Permalink

Total Video Performance ⓘ

👁️ Peak Live Viewers	80	>
🕒 Minutes Viewed	3,951	>
📺 Video Views	8,244	>
📺 10-Second Views	2,442	>
👤 Unique Viewers	8,088	>
📅 Video Average Watch Time	0:29	>
👥 Audience and Engagement		>

This video is used in 1 post

Posts ⓘ	Posted Date	Reach	Video Views	10-Sec Views	Uniq. Viewers	Engagement	Video Avg. Watch Time
Austin360 Thanks for joining us live in the Au...	● 07/27/2016 1:46pm	108K	8.2K 100%	2.4K 100%	8K	723	0:29 / 31:23

108,198 People Reached

8,244 Video Views

723 Reactions, Comments & Shares

458 Like **180** On Post **278** On Shares

118 Love **37** On Post **81** On Shares

5 Haha **1** On Post **4** On Shares

9 Wow **2** On Post **7** On Shares

11 Sad **1** On Post **10** On Shares

1 Angry **0** On Post **1** On Shares

90 Comments **79** On Post **11** On Shares

56 Shares **55** On Post **1** On Shares

1,744 Post Clicks

390 Clicks to Play ⓘ **14** Link Clicks **1,340** Other Clicks ⓘ

NEGATIVE FEEDBACK

31 Hide Post **8** Hide All Posts

0 Report as Spam **0** Unlike Page