

# Around The Clock...

## 24 Hours In The Life of Greene County

Around The Clock is a magazine full of places and faces of the people of Greene County at work and play. All of the photos are spontaneous and none are staged. However, we do give a "courtesy" call to hospitals and plants to alert them a photographer is on the way.

Readers love the magazine and look at every page to see if, "they made the paper." It is all about everyday people doing everyday things that make our county a great place to live, work and play!

Be sure your company's advertising message is included in Around The Clock. All ads are full color printed on coated paper that are fantastic looking. It is the place to seen!



### **ADVERTISING DEADLINE**

September 12, 2018

### **PUBLICATION DATE**

September 29, 2018

**FULL PAGE : \$595 • HALF PAGE: \$395**  
**QUARTER PAGE: \$225 • EIGHTH PAGE: \$125**  
**Includes Full Color**

### **Call Today!**

Sandi Blalock.....359-3148 • Denise Coffey....359-3128

Hala Watson.....359-3123• Wendy Wilder...359-3106

[advertising@greenevillesun.com](mailto:advertising@greenevillesun.com)

# The Greeneville Sun

# DISCOVER

## *Ad Sizes / Specs*

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### AD SIZES

**Full Page/Bleed\*** ..... 7.5-inches x 10-inches plus .625-inch bleed

**NOTE: Live image area is 7.5-inches x 10-inches. No text or logos outside live image area.**

Final document should be **8.75-inches x 11.25-inches**

\*Must meet these specs or ad will be fit to full page/no bleed.

**Full Page / No Bleed**..... 7.5-inches x 10-inches

**Half Page - Horizontal (2 col)**.....7.5-inches x 4.93-inches

**Half Page - Vertical (1 col)** .....3.67-inches x 10-inches

**Quarter Page - Vertical (1 col)** .....3.67-inches x 4.93-inches

**Quarter Page - Horizontal (2 col)** .....7.5-inches x 2.42-inches

**Eighth Page - Business Card Size**.....3.67-inches x 2.42-inches

### CAMERA-READY FILES

**(No Copy Change)**

#### Acceptable electronic files include:

- High resolution PDF, fonts embedded, CMYK
- Graphics/photos used in ad must be 300dpi CMYK tiff files.
- Camera-ready ads must be in house by Ad Copy Deadline.

### CREATIVE

#### Ads can be created for your business following these guidelines:

- Logos, photos, art provided for use in ads must be high resolution - 300 dpi. Graphics/photos downloaded from a website are usually not acceptable. It is best to use original digital photos emailed at the highest setting on your computer or camera or scanned at 300-600dpi.
- **All ad copy, graphics and photos must be in-house by Ad Copy Deadline.**
- Ads must be completed, proofed and all changes made by Ads Completed Deadline.