

ACQIR

REVENUE ON THE MAP



Print



The print format is the classic paper map with adjustable sizing and layout determined by the number of details and amount of page dedication.

Online



An interactive map has several features not available in print, including travel directions, route planning, and access to more-detailed information.

Directory



This is a great addition to any map, especially print maps where information is limited. Allows for more information and pictures for any program.

Mobile App



A personalized mobile app for your program links with our online map and provides a direct line to clients.

INCREASE ADVERTISING REVENUE

Highlight local events to help draw in a strong local source of advertising revenue. Acqir helps you become an integral aspect of these local events by letting your readers know when, where, and how to get to those events!

Thanks to the internet, there have been enormous changes in the Real Estate market in recent years. Don't let listing services like Zillow get all the glory and revenue! Your Readers and Real Estate Agencies still need your help to spread the word about valuable properties.

CONTACT:

Mike Kline

Office: (800) 929-4627 ext. 100

Cell: (813) 344-6682

Email: mike.kline@maps.com

MAPS.com



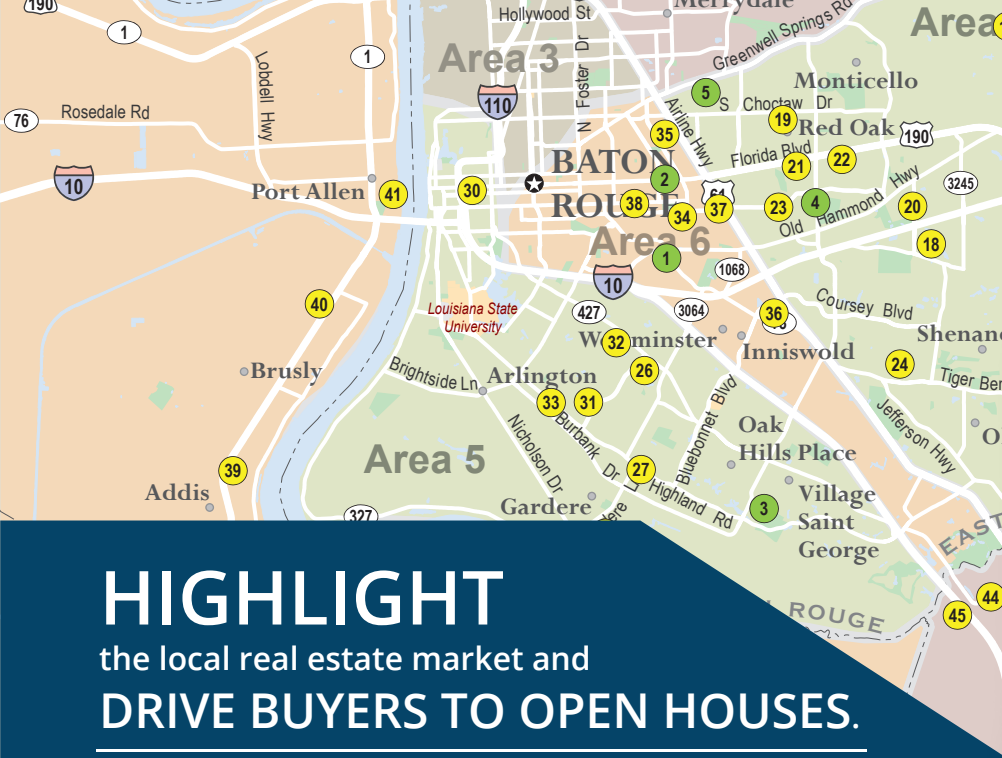
ENTERPRISE



ECOMMERCE



EDUCATION

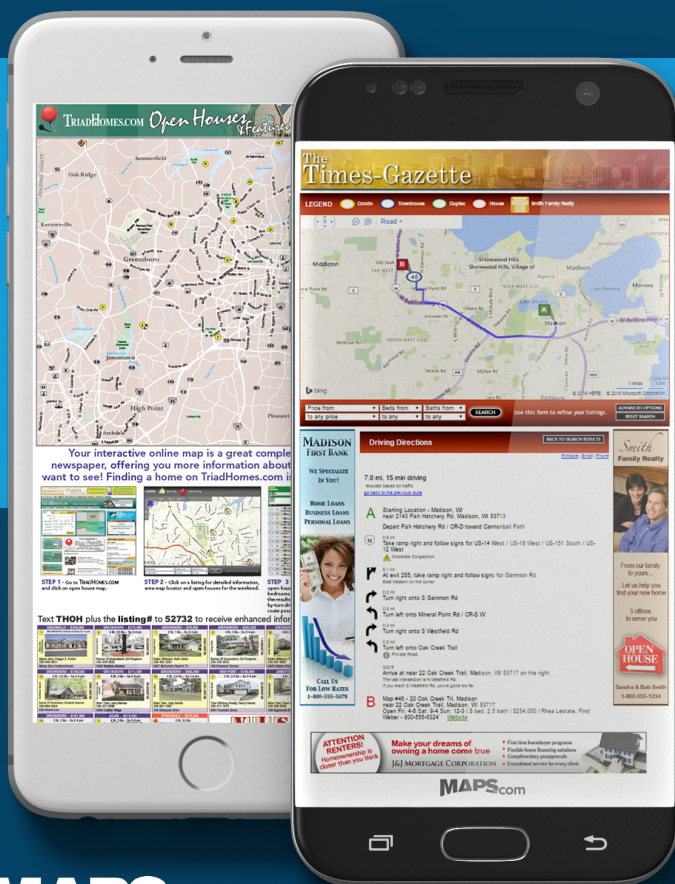
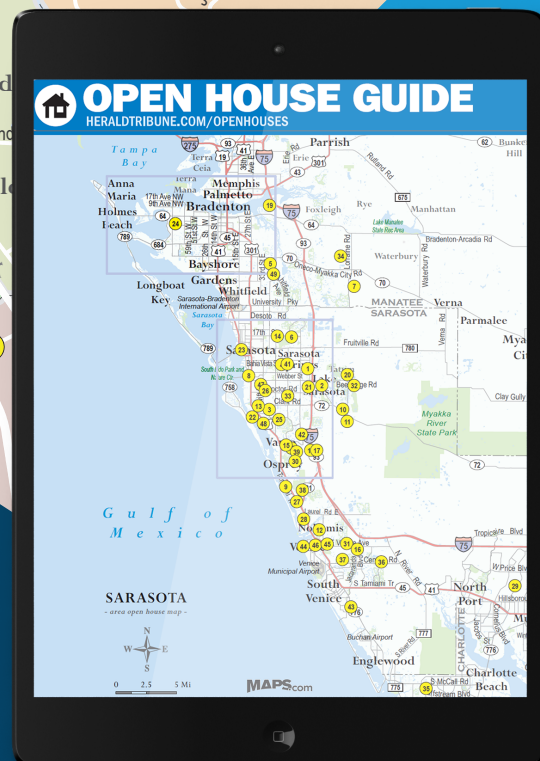


HIGHLIGHT

the local real estate market and

DRIVE BUYERS TO OPEN HOUSES.

The online locator tool is an excellent platform for engaging your users—it showcases valuable information for users and brings additional value to your advertisers. The locator allows for additional advertising in the form of banner ads and featured listings, on top of the standard open house advertisements.



SPECIAL EVENTS:

Showcase special events in your community to bring in more advertisers.

- Parade of Homes
- New Builds
- Open Houses
- Garage Sales

Testimonial:

"From concept to launch, [Acqir] helped the Billings Gazette create a powerful tool that the market now cannot live without. Whether you search your Garage Sales in print, online, or now on our Garage Sale mobile app, we have the audience and the tools for them to continue to make Garage Sale-ing fun and profitable for all."

-Ryan Brosseau, Advertising Manager

MAPS.com

ENTERPRISE ECOMMERCE EDUCATION