



Sales software
of the future

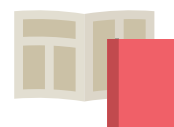
CIPM BOW AD SALES



PLAN OUT YOUR MAGAZINE

Our flat planning tool allows you to map out your magazine in the most efficient way possible. Create sections, drag and drop insertions and flow editorials right around all common ad formats.

- ✓ Collaborate with teams
- ✓ Leave comments
- ✓ Set statuses
- ✓ Attach notes



MAGAZINE & PRINT



WEBSITE & EMAIL NEWSLETTER

LEARN MORE AT [ADSALESGENIUS.COM](https://adsalesgenius.com)



Calendar



Email



Follow-Ups



Goals



Commissions



Prospecting



Insertions



Invoices



Payments



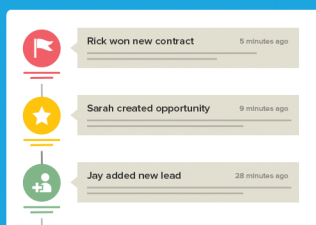
Contacts



Signatures

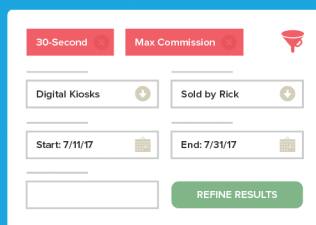


Reporting



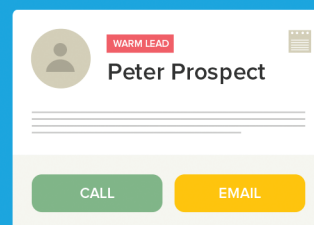
GET THE FULL PICTURE

What is happening when? What should I do next? From closing sales and tracking commissions to assembling artwork and collecting payments, it's all visible at a glance.



DIG INTO THE DETAILS

Looking for something specific? Find exactly what you're looking for with Ad Sales Genius' powerful filtering. Drill down, get the precise information, and use it to sell!



TAKE ACTION

No need to switch apps or devices. Use Ad Sales Genius to work through your contact list. Make phone calls or send emails directly to clients and capture notes and actions along the way.



Packages



Payment Plans



Service Fees



Discounts



Donations



Barter

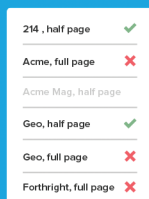
WE PUT THE PRO INTO PROPOSAL

We know selling ads isn't as easy as applying a price to a product. Many sales pros like to sell packages, charge fees, create payment plans and add discounts or donations. When it comes to proposals, Ad Sales Genius gives you complete control.



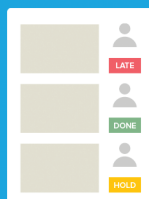
FLAT PLANNING

Create sections, drag and drop insertions and flow content right around all common coupon formats.



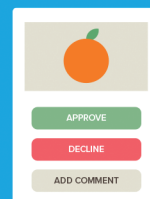
INSERTIONS

See every sold item with all the details you need. Filter by client, assigned ad, page number, you name it.



AD REQUESTS

No more confusion. Set clear marching orders. Create and assign ad requests and track their status.



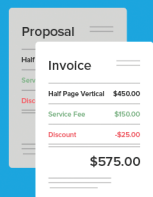
PROOFS

Have your clients approve or decline proofs and add comments and attachments for clarification.



FILE FORMATS

Whether it's working comps or production ready artwork, we can handle the most specific requirements.



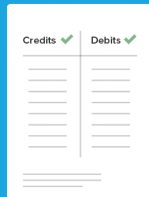
INVOICE AUTOMATION

You literally just click a box. All essential information is preconfigured during the sales process.



PLATFORM SYNCING

From Quickbooks, all the way to enterprise-level solutions - our integrations are far reaching.



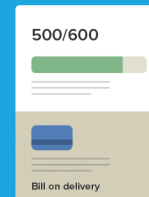
GENERAL LEDGER

Track payments to their final destination and get the complete audit trail.



COMMISSION CONFIGURATION

Whether it's pay-on-paid or pay-on-invoiced, you can fully configure your commission payments.



DELIVERY BILLING

Bill your clients based on delivery targets such as impressions, clicks, hours or copies sold.