

OCTOBER 20-22

'24

America's  Newspapers

SENIOR LEADERSHIP CONFERENCE

Charleston, SC

SOLUTIONS PARTNER SPONSORSHIP OPPORTUNITIES

OCTOBER 20-22, 2024

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SENIOR LEADERSHIP CONFERENCE

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Join Industry Leaders in Charleston!

Connect Directly with Decision Makers

The Senior Leadership Conference is America's Newspapers fall event focused on the needs of our senior executive leaders and owners.

This is a smaller group than the Mega-Conference and is intentionally designed to create a more intimate atmosphere for the attendees. The discussions include both newspaper executives and Solutions Partners and are focused on the critical issues facing local newspapers and finding solutions for them.

PREMIUM SPONSORSHIP

SOLUTIONS ROUNDTABLES

Your chance to connect with practically every conference attendee in fast-paced small group sessions. The Solutions Roundtables are integrated directly into the Senior Leadership Program and are limited to only six Solutions Partners. It's the perfect opportunity to showcase your business and interact directly with newspaper leaders.

- Only six roundtables available
- Session will be on the first day of the conference
- Attendees will rotate through in small groups for 15-minute sessions at each table
- Distribute promotional materials directly on the tables
- Inclusion in promotional materials for the event

\$5,500 per company

Includes two registrations (\$2,800 value)



ONLY ~~SIX~~ **THREE
ROUNDTABLES
AVAILABLE!**

PREMIUM SPONSORSHIP

PREMIUM ENGAGEMENT TABLES

The Premium Engagement Sponsorship provides your company with a dedicated position in the conference area and an exclusive sponsorship of a meal, coffee or desert. You'll get maximum visibility!

Sponsorship	Detail	Detail	Registrations	Number	Price
Coffee Station Sponsor	Signage next to coffee station	Engagement Table near coffee station	Two registrations (\$2,800 value)	One	\$6,500
Monday Lunch Sponsor	Signage at lunch	Engagement Table in premium location	Two registrations (\$2,800 value)	One	\$5,500
Monday Breakfast Sponsor	Signage at breakfast	Engagement Table in premium location	Two registrations (\$2,800 value)	One	\$5,000
Tuesday Breakfast Sponsor	Signage at breakfast	Engagement Table in premium location	Two registrations (\$2,800 value)	One	\$5,000
After-Hours Dessert	Signage at after-hours	Engagement Table in premium location	Two registrations (\$2,800 value)	Two	\$5,000



MAXIMUM EXPOSURE!

PREMIUM SPONSORSHIP

ENGAGEMENT TABLES

The Premium Engagement Sponsorship provides your company with a dedicated position in the conference area where all meals and breaks will be held. You'll get maximum visibility and recognition. This isn't a booth (and there isn't an exhibit hall) but it is a place for you to establish your brand and interact with newspaper executives.

- A dedicated cocktail table located in the conference pre-function area. This will be your 'homebase' to display materials or sit to meet with people.
- Opportunity to display a traditional rollup sign near your cocktail table
- Signage recognizing your company and recognition in communications

\$4,000 per company

Includes one registration (\$1,400 value)



**ONLY ~~SIX~~ FOUR
ENGAGEMENT TABLES
AVAILABLE!**

EXCLUSIVE SPONSORSHIP

BUILD YOUR BRAND!

These Premium Exclusive sponsorships provide you with the opportunity to stand out and get noticed. Each sponsorship includes **two** registrations to the conference and promotion on communications and other materials.

Sponsorship	Detail	Detail	Registrations	Number	Price
Mobile App & Pocket Program	High-visibility branding on the mobile app	Cover logo position on pocket program	Two registrations (\$2,800 value)	One	\$5,000
Internet	Logo on cards with WiFi and password at event	Signage with logo and WiFi information	Two registrations (\$2,800 value)	One	\$5,000
Sunday Opening Reception	Signage displayed throughout event	Signage displayed at opening reception	Two registrations (\$2,800 value)	SOLD One	\$4,500
Monday Evening Reception	Signage displayed throughout event	Signage displayed at evening reception	Two registrations (\$2,800 value)	SOLD One	\$4,500



EXCLUSIVE SPONSORSHIPS!

EXCLUSIVE SPONSORSHIP

CONNECT WITH LEADERS!

These Standard Exclusive sponsorships provide you with the opportunity to stand out and get noticed. Each sponsorship includes **one** registration to the conference and promotion on communications and other materials.

Sponsorship	Detail	Detail	Registrations	Number	Price
Room Key	Logo on room keys for event	Logo on communications and website	One registration (\$1,400 value)	One	\$5,000
Lanyard	Logo on lanyard for all attendees	Logo on communications and website	One registration (\$1,400 value)	One	\$4,000
Notepad	Logo on notepads distributed at event	Logo on communications and website	One registration (\$1,400 value)	One	\$3,000
Monday Morning Break	Signage at Monday a.m. break	Logo on communications and website	One registration (\$1,400 value)	One	\$2,750
Monday Afternoon Break	Signage at Monday p.m. break	Logo on communications and website	One registration (\$1,400 value)	One	\$2,750
Tuesday Morning Break	Signage at Tuesday a.m. break	Logo on communications and website	One registration (\$1,400 value)	One	\$2,750



GET YOUR BUSINESS NOTICED!

OTHER INFORMATION

- Individual Solutions Partner registrations are available for \$1,400 per person. A maximum of two representatives per company are allowed.
- Must be a Solutions Partner in good standing to sponsor or attend the Senior Leadership Conference.
- All sponsorships must be paid within 10 days of commitment.
- Cancellations received by August 1, 2024, are eligible for a full refund. Cancellations received between August 2 and August 22, 2024, are eligible for a 50% refund. Cancellations received after August 22, 2024, cannot be refunded. However, the registration can be transferred.
- For printed items that must be ordered, there is no refund after August 1, 2024.

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FOR MORE INFORMATION

CONTACT PATTY SLUSHER

pslusher@newspapers.org