



America's  Newspapers
SENIOR LEADERSHIP
CONFERENCE

Chicago
23

**SOLUTIONS PARTNER
SPONSORSHIP
OPPORTUNITIES**

OCTOBER 8-10, 2023

Solutions Partner Sponsorship Opportunities

Join Industry Leaders in Chicago

The Senior Leadership Conference is America's Newspapers fall event focused on the needs of our senior executive leaders and owners.

This is a smaller group than the Mega-Conference and is intentionally designed to create a more intimate atmosphere for the attendees. The discussions include both newspaper executives and Solutions Partners and are focused on the critical issues facing local newspapers and finding solutions for them.

October 8-10, 2023

Westin Chicago – Michigan Avenue



Solutions Partner Sponsorship Opportunities

Connect with Industry Leaders

As a Solutions Partner, you are directly involved in the discussions on building the future of the newspaper industry. It's a unique way to connect with executives on the critical issues your company's services address.

In order to ensure all attendees have a great experience, we are limiting the total number of Solutions Partner registrations to **two per company and plan on capping overall Solutions Partner registrations at approximately 80, about the same number as attended last year's meeting.**

October 8-10, 2023

Westin Chicago – Michigan Avenue



PREMIUM SPONSORSHIP

SOLUTIONS SHOWCASE – SOLD OUT

GET ON STAGE **AND** PRESENT DIRECTLY TO DECISION MAKERS

This 15-minute presentation, integrated directly into the conference program, gives you the opportunity to present your company's success story, including real-world results, directly to conference attendees.

Solutions Partners who apply to be a Solutions Showcase presenter will have the chance to focus on products, benefits and how it positively impacts newspaper organizations.

*Potential Solutions Showcase participants must submit a brief description of their presentation, including overall benefit and newspapers partners that will be included. The top presentations will be selected to be part of the Showcase.

- 15-minute presentation integrated directly into the conference agenda
- Presentations will be on the first day of the conference
- Distribute promotional materials directly on the tables
- Inclusion in promotional materials for the event

- **\$6,750 per company. Includes two registrations (\$2,400 value)**
- **Six Solutions Showcase slots available – SOLD OUT**

PREMIUM SPONSORSHIPS

Premium Engagement Tables

The Premium Engagement Sponsorship provides your company with a dedicated position in the conference area where all meals and breaks will be held. You'll get maximum visibility and recognition.

This isn't a booth (and there isn't an exhibit hall) but it is a place for you to establish your brand and interact with newspaper executives. Each Premium Engagement Table sponsor will receive the following:

- A dedicated cocktail table located in the conference pre-function area. This will be your 'homebase' to display materials or sit to meet with people. These will be the only Solutions Partner dedicated tables at the conference
- Opportunity to display a traditional rollup sign near your cocktail table. These will be the only vendor signs at the meeting
- **Premium Engagement Sponsors receive two** registrations to the conference (\$2,400 value)
- Standard Engagement Sponsors receive one registration to the conference (\$1,200 value)
- Signage recognizing your company as an event sponsor
- Recognition in communications

PREMIUM SPONSORSHIPS

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Sponsorship	Detail	Detail	Registrations	Number	Price
Coffee Station Sponsor - SOLD	Signage next to coffee station for duration of conference	Engagement Table near coffee station	Two registrations (\$2,400 value)	One - SOLD	\$6,500
Monday Lunch Sponsor - SOLD	Signage at lunch and brief introduction of lunch speaker	Engagement Table in premium location	Two registrations (\$2,400 value)	One - SOLD	\$5,500
Monday Breakfast Sponsor - SOLD	Signage at breakfast	Engagement Table in premium location	Two registrations (\$2,400 value)	One - SOLD	\$5,000
Tuesday Breakfast Sponsor - SOLD	Signage at breakfast	Engagement Table in premium location	Two registrations (\$2,400 value)	One - SOLD	\$5,000
Standard Engagement Table	Signage by table	Engagement Table in high-traffic area	One registration (\$1,200 value)	Six - ONLY THREE LEFT	\$3,750

PREMIUM EXCLUSIVE SPONSORSHIPS

BUILD YOUR BRAND

These Premium Exclusive sponsorships provide you with the opportunity to stand out and get noticed. Each sponsorship includes **two registrations** to the conference and promotion on communications and other materials.

Sponsorship	Detail	Detail	Registrations	Number	Price
Mobile App & Pocket Program	High-visibility branding on the mobile app	Cover logo position on pocket program	Two registrations (\$2,400 value)	One	\$6,500
Internet - SOLD	Logo on cards with WiFi and password at event	Signage with logo and WiFi information	Two registrations (\$2,400 value)	One - SOLD	\$5,500
Sunday Opening Reception - SOLD	Signage displayed throughout event	Signage displayed at opening reception	Two registrations (\$2,400 value)	One - SOLD	\$4,500
Monday Evening Reception - SOLD	Signage displayed throughout event	Signage displayed at opening reception	Two registrations (\$2,400 value)	One - SOLD	\$4,200

EXCLUSIVE SPONSORSHIPS

CONNECT WITH LEADERS

These Standard Exclusive sponsorships provide you with the opportunity to stand out and get noticed. Each sponsorship includes **one registration** to the conference and promotion on communications and other materials.

Sponsorship	Detail	Detail	Registrations	Number	Price
Portfolio	Logo on high-quality portfolio distributed to all attendees	Logo on communications and website	One registration (\$1,200 value)	One	\$5,000
Room Key	Logo on room keys for event	Logo on communications and website	One registration (\$1,200 value)	One	\$5,000
Lanyard - SOLD	Logo on lanyard for all attendees	Logo on communications and website	One registration (\$1,200 value)	One - SOLD	\$4,000
Notepad - SOLD	Logo on notepads distributed at event	Logo on communications and website	One registration (\$1,200 value)	One - SOLD	\$3,000
Monday Morning Break - SOLD	Signage at Monday a.m. break	Logo on communications and website	One registration (\$1,200 value)	One - SOLD	\$2,500
Monday Afternoon Break - SOLD	Signage at Monday p.m. break	Logo on communications and website	One registration (\$1,200 value)	One - SOLD	\$2,500
Tuesday Morning Break - SOLD	Signage at Tuesday a.m. break	Logo on communications and website	One registration (\$1,200 value)	One - SOLD	\$2,500

SOLUTIONS PARTNER SPONSORSHIPS

Other Information

- Individual Solutions Partner registrations are available for \$1,200 per person. A maximum of **two representatives** per company are allowed.
- Must be a Solutions Partner in good standing to sponsor or attend the Senior Leadership Conference.
- All sponsorships must be paid within 10 days of commitment.
- Cancellations received by August 1, 2023, are eligible for a full refund. Cancellations received by August 22, 2023, are eligible for a 50% refund. Cancellations received after August 22, 2023, cannot be refunded, however the registration can be transferred.
- For printed items that must be ordered, there is no refund after August 1, 2023.